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Ruston/Tomany & Associates Ltd.

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

Volume I
Section D

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

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DETAILED TABULATIONS

VOLUME I

(Sections A - D)

NOTES AND EXPLANATIONS

Volume I

Volume I Detailed Tabulations include all banners, bases and response categories for key behavioural measures of the National Parks Utilization Study, Stage I -- Visitor Use and Profile Survey. For Summer, Spring and Fall seasons, these measures are taken from administered questionnaires. For Winter season data, responses to the self-completion behavioural questionnaire (the self-completion corollary to the administered questionnaire in all other seasons) have been weighted to match the volume estimates established on the basis of administered screening questionnaires in this season.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Volume II

Volume II includes banners and response categories from the attitudinal self-completion questionnaires. Only those individuals who returned the self-completion attitudinal questionnaire are included in these tables. For consistency, this reduced base has been projected to the total volume estimates shown in Volume I Detailed Tabulations. Volume II also repeats the key measures provided in Volume I, utilizing banners and bases from the attitudinal self-completion questionnaires.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Bases

The first page of each table displays two base lines:

- **Actual Base**

  The number of responses utilized in the calculation prior to weighting and projection. Measurement of the tolerance on a particular statistic requires the use of the actual base (sample size for the particular statistic).

- **Weighted Base**

  The weighted base is the actual base subsequent to all weighting and projection procedures. Percentages and averages shown in the Detailed Tabulations are calculated on the "weighted base".

Special Notes On Particular Bases

In all but two instances, banner categories in the Detailed Tabulations are based on the number of parties or persons with the particular characteristic. For example, a main purpose banner will display the number of person visits, party visits, or the expenditures made by people who declare "vacation" or "business" (etc.) to be their main purpose.

The exceptions to this rule include:

- **Nights in Specific Parks/Accommodation Types**

  The number of nights in specific parks and the number in specific accommodation types represent the number of nights actually spent in specific parks/accommodation types.

- **Expenditures In Specific Parks**

  The dollars displayed for specific parks represent the dollars actually spent (or allocated) to the specific park.

Survey Definitions

Parks Entrant
Any person who entered the four Rocky Mountain National Parks other than those who live or work in the Parks, or are in the Parks for the purposes of commuting to or from work or school, on a sales or service call, or pick-up or delivery.

Parks Visitor
An entrant who spent any time, money or did any sight-seeing while within the four Rocky Mountain National Parks boundaries. Visitors to individual Parks are defined to be those individuals who spent any time, money or did any sightseeing within the boundaries of the specific park[1].

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[1]All overnight charter and all non-English "entrants" to a specific Park are also defined as "visitors" (see questionnaire for question wording).

Thus, the individual who entered Yoho National Park and Banff National Park, but spent time/money or did sightseeing only in Banff National Park is defined as follows:

- Visitor to the Rocky Mountain National Parks;
- Visitor to Banff National Park;
- Pass-through to Yoho National Park.

Parks Pass-Through

An entrant who did not spend any time or money and did not do any sightseeing while within the four Rocky Mountain National Parks' boundaries is a pass-through for the entire parks system. The individual who entered but did not spend any time/money or do any sightseeing in a specific park is defined as a pass-through for that specific park.

Travel Party

For visitors exiting the park by private vehicle, travel party is defined as those persons travelling with them in the vehicle. For those visitors exiting via bus, train or motorcoach, the travel party includes those people whom the respondent considers to be travelling with him or her in the same travel party. This, however, does not include all people travelling together on a bus or train. In some cases, travel parties consist of members from more than one household.

Person Visitor/Entrant

A person entrant is one person who entered the Rocky Mountain National Parks system. A person visitor is one person who visited the Rocky Mountain National Parks system. If four people are travelling together, the particulars of this trip are applied to each member of the travel party. This results in a total of four person entrants or visitors, depending on the characteristics of the trip.

Party Visit/Entrant

An entrance to the Rocky Mountain National Parks by all members of the party constitutes one party entrant. Regardless of the number of people in the party, it is considered one party entrance or party visit, depending on the characteristics of the trip.

Person Night

A person night is one night on a trip spent by one person. If two people spend three nights each, this constitutes six person nights.

Party Night

This is one night spent on the trip by the party. If two people from a party spend three nights, this constitutes three party nights.

Horizontal and Vertical Percentages

Percentages are provided for columns and rows. The base lines (both actual and weighted) display horizontal percentages. Each response category (shown on the side of the table) is percentaged on the total weighted base shown at the top of the column (vertical %) and is percentaged across all the banner points shown at the top of the table (horizontal %).

In the following example, the **horizontal percentages are displayed in bold** and the vertical percentages are underlined.

	Pass-Through Parties		
	Total	Banff	Jasper
Total Party Entrants (Actual)	880 100.0	578 65.7	343 39.0
Total Party Entrants (Weighted)	615496 100.0	487272 79.2	143798 23.4
Number of People 16+			
One	140482 22.8 100.0	109272 22.4 77.8	33298 23.2 23.7
Two	385185 62.6 100.0	304510 62.5 79.1	91888 63.9 23.9

This example tells the reader that 22.8% (vertical) of all pass-through Party Entrants have one person over 16 years of age in the party, and that of all parties with one person over 16 (140,482), 109,272 or 77.8% (horizontal) passed through Banff National Park.

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BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	72922 9.2	23789 3.0	704037 88.4	-
TOTAL OVERNIGHT EXPENDITURES (WEIGHTED)	382978950 100.0	52630288 13.7	14270138 3.7	309968045 80.9	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	160.54	254.27	92.75	158.53	-
AVERAGE PER PERSON NIGHT	66.86	88.14	38.76	67.05	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	158.30	254.27	91.60	156.00	-
AVERAGE PER PERSON NIGHT	65.51	88.14	38.56	65.41	-
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126301052 33.0 100.0	21800663 41.4 17.3	4007051 28.1 3.2	96474651 31.1 76.4	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	74.33	112.50	52.48	70.99	-
AVERAGE PER PERSON NIGHT	30.32	38.04	19.75	29.75	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	52.20	105.33	25.72	48.55	-
AVERAGE PER PERSON NIGHT	21.60	36.51	10.83	20.36	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
CAMPING FEES	4835885	16371	146437	4684553	-
	1.3	*	1.0	1.5	
	100.0	.3	3.0	96.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	9.03	8.56	8.72	9.05	-
AVERAGE PER PERSON NIGHT	3.75	4.58	3.08	3.76	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	2.00	.08	.94	2.36	-
AVERAGE PER PERSON NIGHT	.83	.03	.40	.99	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	15726527	4995473	89764793	-
	29.2	29.9	35.0	29.0	
	100.0	14.1	4.5	80.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	56.16	79.73	39.27	56.10	-
AVERAGE PER PERSON NIGHT	23.36	28.58	16.43	23.64	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	46.26	75.98	32.07	45.18	-
AVERAGE PER PERSON NIGHT	19.14	26.34	13.50	18.94	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16181155	946430	736050	14216086	-
	4.2	1.8	5.2	4.6	
	100.0	5.8	4.5	87.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	12.57	11.34	10.31	12.82	-
AVERAGE PER PERSON NIGHT	5.04	3.72	4.25	5.21	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	6.69	4.57	4.72	7.15	-
AVERAGE PER PERSON NIGHT	2.77	1.58	1.99	3.00	-
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	20170471	1298784	1643095	16757006	-
	5.3	2.5	11.5	5.4	
	100.0	6.4	8.1	83.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	14.24	12.27	14.47	14.75	-
AVERAGE PER PERSON NIGHT	5.75	4.02	6.18	5.99	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	8.34	6.27	10.55	8.43	-
AVERAGE PER PERSON NIGHT	3.45	2.18	4.44	3.54	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1522722	265018	78049	1144690	-
	.4	.5	.5	.4	
	100.0	17.4	5.1	75.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	3.82	5.69	7.17	3.36	-
AVERAGE PER PERSON NIGHT	1.60	1.60	1.38	1.55	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.63	1.28	.50	.58	-
AVERAGE PER PERSON NIGHT	.26	.44	.21	.24	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	45814	38083	1795128	-
	.5	.1	.3	.6	
	100.0	2.4	2.0	94.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	9.02	6.39	5.11	9.09	-
AVERAGE PER PERSON NIGHT	3.78	1.81	.76	4.10	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.78	.22	.24	.90	-
AVERAGE PER PERSON NIGHT	.32	.08	.10	.38	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	36709485	2988220	1015274	33128192	-
	9.6	5.7	7.1	10.7	
	100.0	8.1	2.8	90.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	25.11	30.00	23.46	25.81	-
AVERAGE PER PERSON NIGHT	10.20	9.04	7.11	10.78	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	15.17	14.44	6.52	16.67	-
AVERAGE PER PERSON NIGHT	6.28	5.00	2.74	6.99	-
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3563956	12248	827968	-
	1.1	6.8	.1	.3	
	100.0	81.3	.3	18.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	19.51	50.60	1.60	5.42	-
AVERAGE PER PERSON NIGHT	7.62	16.23	.50	2.33	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	1.81	17.22	.08	.42	-
AVERAGE PER PERSON NIGHT	.75	5.97	.03	.17	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/ LICENCE FEES	5294187	474298	236946	4512055	-
	1.4	.9	1.7	1.5	
	100.0	9.0	4.5	85.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	3.70	3.42	3.60	3.84	-
AVERAGE PER PERSON NIGHT	1.49	1.20	1.24	1.56	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	2.19	2.29	1.52	2.27	-
AVERAGE PER PERSON NIGHT	.91	.79	.64	.95	-
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	53770293	5504207	1361433	46662923	-
	14.0	10.5	9.5	15.1	
	100.0	10.2	2.5	86.8	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	31.57	38.78	20.57	32.07	-
AVERAGE PER PERSON NIGHT	12.92	13.20	8.16	13.28	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	22.23	26.59	8.74	23.48	-
AVERAGE PER PERSON NIGHT	9.20	9.22	3.68	9.85	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL OVERNIGHT EXPENDITURES (ACTUAL)	796797	328072	179583	47937	100552	313097	155475	82612	14556	349308	12215	209395	238094
	100.0	41.2	22.5	6.0	12.6	39.3	19.5	10.4	1.8	43.8	1.5	26.3	29.9
TOTAL OVERNIGHT EXPENDITURES (WEIGHTED)	382978950	216488794	146919062	18642008	50927724	108641826	57697900	17034565	18624291	280052271	7483028	38320836	64605844
	100.0	56.5	38.4	4.9	13.3	28.4	15.1	4.4	4.9	73.1	2.0	10.0	16.9
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	160.54	159.64	157.33	135.80	178.72	162.94	160.35	259.71	150.78	150.62	48.71	158.02	227.68
AVERAGE PER PERSON NIGHT	66.86	64.50	64.24	55.07	69.71	69.66	72.04	137.79	60.69	59.92	19.06	91.30	101.71
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	158.30	159.10	157.00	135.73	177.11	162.55	148.95	221.68	138.78	149.31	44.53	155.41	217.48
AVERAGE PER PERSON NIGHT	65.51	64.12	64.18	55.06	68.02	69.38	64.66	121.39	50.20	59.00	16.12	87.14	97.97
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126301052	71842955	49360239	5941395	16541320	38113591	16344506	2681667	5738195	91762724	88290	15306741	19231587
	33.0	33.2	33.6	31.9	32.5	35.1	28.3	15.7	30.8	32.8	1.2	39.9	29.8
	100.0	56.9	39.1	4.7	13.1	30.2	12.9	2.1	4.5	72.7	.1	12.1	15.2
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	74.33	79.20	79.13	89.75	76.20	76.10	56.11	56.51	59.81	75.39	94.31	68.13	74.71
AVERAGE PER PERSON NIGHT	30.32	30.69	30.97	32.97	29.19	31.24	26.99	27.22	29.28	28.84	47.16	38.98	32.53
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	52.20	52.80	52.75	43.26	57.52	57.03	42.19	34.90	42.76	48.92	.53	62.08	64.74

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	21.60	21.28	21.56	17.55	22.09	24.34	18.32	19.11	15.47	19.33	.19	34.81	29.16
CAMPING FEES	4835885	2974560	1823179	429413	721968	1122213	719447	6216	330488	4520008	870939	315877	-
	1.3	1.4	1.2	2.3	1.4	1.0	1.2	*	1.8	1.6	11.6	.8	
	100.0	61.5	37.7	8.9	14.9	23.2	14.9	.1	6.8	93.5	18.0	6.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	9.03	10.29	9.75	12.03	10.89	6.13	11.87	25.00	10.32	8.80	5.89	14.48	-
AVERAGE PER PERSON NIGHT	3.75	4.13	3.97	4.52	4.35	3.05	3.80	12.50	2.66	3.62	2.31	7.85	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	2.00	2.19	1.95	3.13	2.51	1.68	1.86	.08	2.46	2.41	5.18	1.28	-
AVERAGE PER PERSON NIGHT	.83	.88	.80	1.27	.96	.72	.81	.04	.89	.95	1.88	.72	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	66260990	45883278	5444101	14933611	29845656	15804630	3623812	6154157	82154254	688560	10423717	19333305
	29.2	30.6	31.2	29.2	29.3	27.5	27.4	21.3	33.0	29.3	9.2	27.2	29.9
	100.0	59.2	41.0	4.9	13.3	26.7	14.1	3.2	5.5	73.4	.6	9.3	17.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	56.16	58.23	59.09	48.80	59.76	53.87	52.52	60.50	61.76	54.89	25.95	45.03	73.07
AVERAGE PER PERSON NIGHT	23.36	23.26	23.42	19.57	24.43	22.64	25.38	31.05	30.24	21.70	9.93	26.06	32.03
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	46.26	48.70	49.03	39.64	51.93	44.66	40.80	47.16	45.86	43.80	4.10	42.27	65.08

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	19.14	19.62	20.04	16.08	19.95	19.06	17.71	25.82	16.59	17.31	1.48	23.70	29.32
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16181155	10171739	5566574	1111389	3493776	2493667	3510833	445859	2016859	13638011	1704019	1277262	1265882
	4.2	4.7	3.8	6.0	6.9	2.3	6.1	2.6	10.8	4.9	22.8	3.3	2.0
	100.0	62.9	34.4	6.9	21.6	15.4	21.7	2.8	12.5	84.3	10.5	7.9	7.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	12.57	14.48	12.12	14.33	21.11	6.64	17.03	11.13	23.14	12.97	13.08	9.72	12.18
AVERAGE PER PERSON NIGHT	5.04	5.62	4.78	5.35	7.99	2.89	6.73	5.06	8.61	4.98	5.07	5.56	5.34
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	6.69	7.48	5.95	8.09	12.15	3.73	9.06	5.80	15.03	7.27	10.14	5.18	4.26
AVERAGE PER PERSON NIGHT	2.77	3.01	2.43	3.28	4.67	1.59	3.93	3.18	5.44	2.87	3.67	2.90	1.92
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	20170471	12734731	7422458	2124591	3187682	5066871	2270549	52772	1195345	19210729	2344398	870105	89637
	5.3	5.9	5.1	11.4	6.3	4.7	3.9	.3	6.4	6.9	31.3	2.3	.1
	100.0	63.1	36.8	10.5	15.8	25.1	11.3	.3	5.9	95.2	11.6	4.3	.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	14.24	16.44	16.13	19.53	15.49	11.89	10.65	11.31	10.11	14.43	17.04	11.22	10.88
AVERAGE PER PERSON NIGHT	5.75	6.57	6.65	7.46	5.93	4.93	4.26	7.87	4.11	5.70	6.83	6.81	6.65
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	8.34	9.36	7.93	15.47	11.09	7.58	5.86	.69	8.91	10.24	13.95	3.53	.30
AVERAGE PER PERSON NIGHT	3.45	3.77	3.24	6.28	4.26	3.24	2.54	.38	3.22	4.05	5.05	1.98	.14
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1522722	657076	211325	127726	318025	478952	386693	202932	1763	393904	8470	742669	386149
	.4	.3	.1	.7	.6	.4	.7	1.2	*	.1	.1	1.9	.6
	100.0	43.2	13.9	8.4	20.9	31.5	25.4	13.3	.1	25.9	.6	48.8	25.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	3.82	6.55	5.02	10.89	6.83	2.33	4.18	9.71	1.25	2.23	.14	5.70	4.21
AVERAGE PER PERSON NIGHT	1.60	2.29	1.48	3.39	2.98	1.01	2.03	3.51	.63	.80	.07	3.20	1.70
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	.63	.48	.23	.93	1.11	.72	1.00	2.64	.01	.21	.05	3.01	1.30
AVERAGE PER PERSON NIGHT	.26	.19	.09	.38	.42	.31	.43	1.45	-	.08	.02	1.69	.59
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	83838	30711	7223	45904	1136764	676114	293157	42565	637659	1998	939102	319955
	.5	*	*	*	.1	1.0	1.2	1.7	.2	.2	*	2.5	.5
	100.0	4.4	1.6	.4	2.4	59.9	35.6	15.5	2.2	33.6	.1	49.5	16.9
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	9.02	4.34	6.34	1.35	5.03	8.36	12.33	20.90	24.36	4.59	.03	19.93	13.28
AVERAGE PER PERSON NIGHT	3.78	1.57	1.67	.34	3.32	3.49	5.50	10.81	12.18	1.78	.02	9.50	7.08
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	.78	.06	.03	.05	.16	1.70	1.75	3.82	.32	.34	.01	3.81	1.08
AVERAGE PER PERSON NIGHT	.32	.02	.01	.02	.06	.73	.76	2.09	.11	.13	-	2.14	.49
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	36709485	21266799	15112319	1449166	4705315	13019578	2417208	669053	662786	25425721	188496	3292651	7991113
	9.6	9.8	10.3	7.8	9.2	12.0	4.2	3.9	3.6	9.1	2.5	8.6	12.4
	100.0	57.9	41.2	3.9	12.8	35.5	6.6	1.8	1.8	69.3	.5	9.0	21.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	25.11	31.91	33.70	27.83	28.35	26.06	8.24	14.24	6.00	24.76	1.89	17.10	32.93
AVERAGE PER PERSON NIGHT	10.20	12.45	13.08	9.46	11.77	10.65	3.68	6.97	2.45	9.36	.70	10.34	14.19
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	15.17	15.63	16.15	10.55	16.36	19.48	6.24	8.71	4.94	13.56	1.12	13.35	26.90
AVERAGE PER PERSON NIGHT	6.28	6.30	6.60	4.28	6.28	8.32	2.71	4.77	1.79	5.36	.41	7.49	12.12
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3625788	2972731	38038	615019	757042	2880	2095	784	3751914	1881	621973	11824
	1.1	1.7	2.0	.2	1.2	.7	*	*	*	1.3	*	1.6	*
	100.0	82.7	67.8	.9	14.0	17.3	.1	*	*	85.5	*	14.2	.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	19.51	35.27	48.24	3.11	21.24	6.27	2.20	4.00	1.00	18.58	.03	39.94	1.63
AVERAGE PER PERSON NIGHT	7.62	11.92	17.05	.87	7.14	2.82	.85	2.00	.33	7.07	.02	19.56	.91

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	1.81	2.66	3.18	.28	2.14	1.13	.01	.03	.01	2.00	.01	2.52	.04
AVERAGE PER PERSON NIGHT	.75	1.07	1.30	.11	.82	.48	-	.01	-	.79	-	1.41	.02
PARK ENTRANCE FEES/ LICENCE FEES	5294187	3906466	3018299	352441	535726	962882	413041	21675	268348	5139622	282999	119874	34691
	1.4	1.8	2.1	1.9	1.1	.9	.7	.1	1.4	1.8	3.8	.3	.1
	100.0	73.8	57.0	6.7	10.1	18.2	7.8	.4	5.1	97.1	5.3	2.3	.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	3.70	4.76	5.30	4.92	2.99	2.29	2.22	4.33	2.21	3.75	2.28	2.48	2.99
AVERAGE PER PERSON NIGHT	1.49	1.90	2.18	1.83	1.11	.95	.86	3.24	.89	1.48	.88	1.68	1.90
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	2.19	2.87	3.23	2.57	1.86	1.44	1.07	.28	2.00	2.74	1.68	.49	.12
AVERAGE PER PERSON NIGHT	.91	1.16	1.32	1.04	.72	.61	.46	.15	.72	1.08	.61	.27	.05
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	53770293	22963851	15517948	1616525	5829379	15644610	15151999	9035328	2213001	33417724	1302979	4410865	15941703
	14.0	10.6	10.6	8.7	11.4	14.4	26.3	53.0	11.9	11.9	17.4	11.5	24.7
	100.0	42.7	28.9	3.0	10.8	29.1	28.2	16.8	4.1	62.1	2.4	8.2	29.6
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	31.57	28.57	30.79	21.48	25.95	26.07	51.17	157.21	19.77	26.50	9.71	22.44	64.94

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	12.92	11.24	12.08	7.87	10.52	10.89	22.59	79.74	8.11	10.24	3.85	13.11	28.40
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	22.23	16.88	16.58	11.77	20.27	23.41	39.12	117.58	16.49	17.82	7.75	17.89	53.66
AVERAGE PER PERSON NIGHT	9.20	6.80	6.78	4.77	7.79	9.99	16.98	64.38	5.97	7.04	2.81	10.03	24.17

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL OVERNIGHT	796797	596911	196318	-	796797	721125	692611	56618	78909	17068	415737	130395	145934	104731
EXPENDITURES (ACTUAL)	100.0	74.9	24.6		100.0	90.5	86.9	7.1	9.9	2.1	52.2	16.4	18.3	13.1
TOTAL OVERNIGHT	382978950	302775634	79308079	-	382978950	342341488	331281694	20420093	34056279	9289416	149434888	37583124	140876026	55084912
EXPENDITURES (WEIGHTED)	100.0	79.1	20.7		100.0	89.4	86.5	5.3	8.9	2.4	39.0	9.8	36.8	14.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	160.54	168.97	134.28	-	160.54	199.61	208.23	107.85	58.60	65.92	135.67	160.76	186.79	186.00
AVERAGE PER PERSON NIGHT	66.86	71.17	54.28	-	66.86	82.11	83.91	51.76	25.22	30.16	54.26	73.25	77.69	85.01
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	158.30	166.26	133.38	-	158.30	197.62	205.99	107.44	57.18	65.03	133.11	157.89	185.02	185.30
AVERAGE PER PERSON NIGHT	65.51	69.34	54.10	-	65.51	81.25	82.98	51.66	23.95	29.97	52.71	72.04	76.63	84.62
LODGING IN THE PARKS,	126301052	98452932	27499195	-	126301052	122760192	119347719	6929777	1809422	1195037	46766680	12663734	47764850	19105788
EXCLUDING CAMPING/	33.0	32.5	34.7		33.0	35.9	36.0	33.9	5.3	12.9	31.3	33.7	33.9	34.7
TRAILER PARK	100.0	78.0	21.8		100.0	97.2	94.5	5.5	1.4	.9	37.0	10.0	37.8	15.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	74.33	73.38	77.38	-	74.33	75.46	79.07	37.92	19.10	29.73	74.44	72.13	74.44	75.28
AVERAGE PER PERSON NIGHT	30.32	30.70	29.07	-	30.32	30.75	31.52	18.25	8.32	9.45	28.87	32.30	29.85	34.48
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	52.20	54.06	46.25	-	52.20	70.86	74.21	36.46	3.04	8.37	41.66	53.20	62.73	64.27

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	21.60	22.55	18.76	-	21.60	29.14	29.89	17.53	1.27	3.86	16.50	24.27	25.98	29.35
CAMPING FEES	4835885	3441459	1394426	-	4835885	721207	671118	52618	4493091	17884	3958376	587665	1938	287905
	1.3	1.1	1.8		1.3	.2	.2	.3	13.2	.2	2.6	1.6	*	.5
	100.0	71.2	28.8		100.0	14.9	13.9	1.1	92.9	.4	81.9	12.2	*	6.0
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.03	10.08	7.17	-	9.03	11.54	12.11	6.18	8.78	4.51	8.64	12.00	10.50	10.04
AVERAGE PER PERSON NIGHT	3.75	4.01	3.23	-	3.75	5.53	5.94	2.55	3.79	2.81	3.53	6.10	5.25	4.00
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.00	1.89	2.35	-	2.00	.42	.42	.28	7.54	.13	3.53	2.47	-	.97
AVERAGE PER PERSON NIGHT	.83	.79	.95	-	.83	.17	.17	.13	3.16	.06	1.40	1.13	-	.44
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	89614399	21853912	-	111911276	103725257	100602988	5700700	6559280	3379838	37658728	10112403	47654711	16485434
	29.2	29.6	27.6		29.2	30.3	30.4	27.9	19.3	36.4	25.2	26.9	33.8	29.9
	100.0	80.1	19.5		100.0	92.7	89.9	5.1	5.9	3.0	33.7	9.0	42.6	14.7
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	56.16	58.43	47.84	-	56.16	63.74	66.06	33.93	20.03	36.14	45.86	48.48	68.48	61.70
AVERAGE PER PERSON NIGHT	23.36	24.67	19.07	-	23.36	26.22	26.64	16.26	8.60	16.79	18.51	22.16	27.82	28.13
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	46.26	49.21	36.75	-	46.26	59.87	62.55	29.99	11.01	23.66	33.55	42.48	62.59	55.46

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	19.14	20.52	14.91	-	19.14	24.62	25.20	14.42	4.61	10.90	13.28	19.38	25.92	25.33
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16181155	12779620	3347425	-	16181155	11072329	10310878	1065496	4422141	639981	7733232	1041272	5064250	2342402
	4.2	4.2	4.2		4.2	3.2	3.1	5.2	13.0	6.9	5.2	2.8	3.6	4.3
	100.0	79.0	20.7		100.0	68.4	63.7	6.6	27.3	4.0	47.8	6.4	31.3	14.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	12.57	13.31	10.28	-	12.57	13.50	13.49	11.34	10.43	8.27	11.89	9.98	13.58	14.69
AVERAGE PER PERSON NIGHT	5.04	5.24	4.37	-	5.04	5.26	5.17	4.58	4.44	5.05	4.57	4.92	5.36	6.52
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	6.69	7.02	5.63	-	6.69	6.39	6.41	5.61	7.42	4.48	6.89	4.37	6.65	7.88
AVERAGE PER PERSON NIGHT	2.77	2.93	2.28	-	2.77	2.63	2.58	2.70	3.11	2.06	2.73	2.00	2.75	3.60
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	20170471	13629439	6541032	-	20170471	11227127	10525998	997024	8294747	1037618	11521552	2525604	4017155	2106160
	5.3	4.5	8.2		5.3	3.3	3.2	4.9	24.4	11.2	7.7	6.7	2.9	3.8
	100.0	67.6	32.4		100.0	55.7	52.2	4.9	41.1	5.1	57.1	12.5	19.9	10.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	14.24	13.25	16.85	-	14.24	12.62	12.58	10.95	18.24	9.45	15.66	17.78	11.23	11.63
AVERAGE PER PERSON NIGHT	5.75	5.42	6.56	-	5.75	4.93	4.83	4.59	7.84	4.10	5.92	7.66	4.86	5.14
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	8.34	7.48	11.00	-	8.34	6.48	6.54	5.25	13.93	7.26	10.26	10.61	5.28	7.08
AVERAGE PER PERSON NIGHT	3.45	3.12	4.46	-	3.45	2.66	2.64	2.52	5.83	3.35	4.06	4.84	2.19	3.24
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1522722	1118354	378177	-	1522722	1414068	1309152	129291	61404	117715	586635	197272	361028	377787
	.4	.4	.5		.4	.4	.4	.6	.2	1.3	.4	.5	.3	.7
	100.0	73.4	24.8		100.0	92.9	86.0	8.5	4.0	7.7	38.5	13.0	23.7	24.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	3.82	4.16	2.93	-	3.82	4.36	4.47	2.16	.77	7.16	2.90	3.32	5.64	5.17
AVERAGE PER PERSON NIGHT	1.60	1.82	1.12	-	1.60	1.75	1.71	1.34	.38	1.94	1.33	1.22	1.80	2.48
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.63	.61	.64	-	.63	.82	.81	.68	.10	.82	.52	.83	.47	1.27
AVERAGE PER PERSON NIGHT	.26	.26	.26	-	.26	.34	.33	.33	.04	.38	.21	.38	.20	.58
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	1288364	607566	-	1896716	1825456	1815895	124317	75605	17875	1250649	213990	32555	399522
	.5	.4	.8		.5	.5	.5	.6	.2	.2	.8	.6	*	.7
	100.0	67.9	32.0		100.0	96.2	95.7	6.6	4.0	.9	65.9	11.3	1.7	21.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.02	12.74	5.61	-	9.02	12.65	12.83	7.96	1.03	2.26	8.65	11.09	3.55	10.75
AVERAGE PER PERSON NIGHT	3.78	5.72	2.20	-	3.78	4.94	4.98	4.11	.50	.36	3.95	3.98	.55	5.45
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	.78	.71	1.02	-	.78	1.05	1.13	.65	.13	.13	1.11	.90	.04	1.34
AVERAGE PER PERSON NIGHT	.32	.30	.41	-	.32	.43	.45	.31	.05	.06	.44	.41	.02	.61
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	36709485	30023774	6676545	-	36709485	34214676	33242546	2393569	2053557	908699	15046467	1422371	17608464	2632183
	9.6	9.9	8.4		9.6	10.0	10.0	11.7	6.0	9.8	10.1	3.8	12.5	4.8
	100.0	81.8	18.2		100.0	93.2	90.6	6.5	5.6	2.5	41.0	3.9	48.0	7.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	25.11	26.13	21.42	-	25.11	29.81	30.97	18.35	7.10	21.86	20.51	13.16	41.09	13.71
AVERAGE PER PERSON NIGHT	10.20	10.57	8.91	-	10.20	12.13	12.38	8.38	3.02	8.66	7.89	5.75	17.18	6.27
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	15.17	16.49	11.23	-	15.17	19.75	20.67	12.59	3.45	6.36	13.40	5.98	23.13	8.85
AVERAGE PER PERSON NIGHT	6.28	6.88	4.55	-	6.28	8.12	8.33	6.06	1.44	2.93	5.31	2.73	9.58	4.04
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	4169795	215915	-	4385710	4191324	4190066	6191	54273	29826	501823	1504393	1010697	1368797
	1.1	1.4	.3		1.1	1.2	1.3	*	.2	.3	.3	4.0	.7	2.5
	100.0	95.1	4.9		100.0	95.6	95.5	.1	1.2	.7	11.4	34.3	23.0	31.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	19.51	29.29	2.62	-	19.51	30.84	31.41	.46	.57	14.19	3.49	50.62	55.36	41.53
AVERAGE PER PERSON NIGHT	7.62	10.68	1.16	-	7.62	11.14	11.28	.24	.25	9.90	1.47	15.96	14.23	19.90

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.81	2.29	.36	-	1.81	2.42	2.61	.03	.09	.21	.45	6.32	1.33	4.60
AVERAGE PER PERSON NIGHT	.75	.95	.15	-	.75	.99	1.05	.02	.04	.10	.18	2.88	.55	2.10
PARK ENTRANCE FEES/ LICENCE FEES	5294187	4095511	1198676	-	5294187	3781144	3652276	182861	1401707	269113	2054039	404787	2302570	532791
	1.4	1.4	1.5		1.4	1.1	1.1	.9	4.1	2.9	1.4	1.1	1.6	1.0
	100.0	77.4	22.6		100.0	71.4	69.0	3.5	26.5	5.1	38.8	7.6	43.5	10.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	3.70	3.87	3.24	-	3.70	3.88	3.90	2.45	3.33	4.56	2.99	2.88	5.23	3.32
AVERAGE PER PERSON NIGHT	1.49	1.55	1.30	-	1.49	1.53	1.53	.90	1.43	2.11	1.13	1.21	2.19	1.47
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.19	2.25	2.02	-	2.19	2.18	2.27	.96	2.35	1.88	1.83	1.70	3.02	1.79
AVERAGE PER PERSON NIGHT	.91	.94	.82	-	.91	.90	.91	.46	.99	.87	.72	.78	1.25	.82
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	53770293	44161988	9595209	-	53770293	47408708	45613058	2838248	4831051	1675831	22356708	6909633	15057809	9446143
	14.0	14.6	12.1		14.0	13.8	13.8	13.9	14.2	18.0	15.0	18.4	10.7	17.1
	100.0	82.1	17.8		100.0	88.2	84.8	5.3	9.0	3.1	41.6	12.9	28.0	17.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	31.57	33.35	25.42	-	31.57	37.36	38.58	18.90	12.40	21.86	26.79	38.80	31.48	44.52

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	12.92	13.73	10.25	-	12.92	15.13	15.30	8.83	5.38	10.41	10.57	16.97	12.97	19.70
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	22.23	24.25	16.14	-	22.23	27.37	28.36	14.93	8.11	11.73	19.91	29.03	19.78	31.78
AVERAGE PER PERSON NIGHT	9.20	10.11	6.55	-	9.20	11.25	11.43	7.18	3.40	5.41	7.89	13.24	8.19	14.51

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL OVERNIGHT EXPENDITURES (ACTUAL)	796797	412186	384611	330464	479805	251730	50823	688271	108526
	100.0	51.7	48.3	41.5	60.2	31.6	6.4	86.4	13.6
TOTAL OVERNIGHT EXPENDITURES (WEIGHTED)	382978950	227674225	155304725	112942312	212027748	133623251	33579962	313260290	69718660
	100.0	59.4	40.6	29.5	55.4	34.9	8.8	81.8	18.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	160.54	131.28	238.46	248.93	160.58	172.39	130.68	154.83	192.41
AVERAGE PER PERSON NIGHT	66.86	54.63	99.50	106.92	67.76	70.68	53.34	74.91	45.08
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	158.30	131.28	238.46	248.93	159.42	168.02	129.97	153.20	186.11
AVERAGE PER PERSON NIGHT	65.51	54.63	99.50	106.92	67.41	67.28	53.11	74.07	43.11
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126301052	71413755	54887297	38454257	66452249	47895172	11012890	103271891	23029161
	33.0	31.4	35.3	34.0	31.3	35.8	32.8	33.0	33.0
	100.0	56.5	43.5	30.4	52.6	37.9	8.7	81.8	18.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	74.33	67.48	85.63	85.20	72.18	80.34	66.21	71.97	87.11
AVERAGE PER PERSON NIGHT	30.32	27.16	35.72	36.65	30.60	31.44	25.57	34.03	20.36
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	52.20	41.18	84.27	84.75	49.96	60.22	42.63	50.51	61.47

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	21.60	17.14	35.17	36.40	21.13	24.12	17.42	24.42	14.24
CAMPING FEES	4835885	4653387	182498	-	2851277	1256744	630252	3805620	1030264
	1.3	2.0	.1		1.3	.9	1.9	1.2	1.5
	100.0	96.2	3.8		59.0	26.0	13.0	78.7	21.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	9.03	8.81	24.02	-	8.93	9.18	8.69	8.79	10.01
AVERAGE PER PERSON NIGHT	3.75	3.63	20.97	-	3.53	4.25	3.74	4.41	2.42
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	2.00	2.68	.28	-	2.14	1.58	2.44	1.86	2.75
AVERAGE PER PERSON NIGHT	.83	1.12	.12	-	.91	.63	1.00	.90	.64
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	61860419	50050857	38100587	62504796	37443124	11149599	93634494	18276782
	29.2	27.2	32.2	33.7	29.5	28.0	33.2	29.9	26.2
	100.0	55.3	44.7	34.0	55.9	33.5	10.0	83.7	16.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	56.16	45.57	78.77	86.93	57.70	55.70	51.05	55.58	59.29
AVERAGE PER PERSON NIGHT	23.36	18.98	32.69	37.10	24.60	22.15	21.64	26.88	13.99
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	46.26	35.67	76.85	83.97	47.00	47.08	43.16	45.79	48.79

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	19.14	14.84	32.07	36.07	19.87	18.85	17.63	22.14	11.30
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16181155	13071272	3109883	2386797	7330028	5709171	3028285	11258190	4922965
	4.2	5.7	2.0	2.1	3.5	4.3	9.0	3.6	7.1
	100.0	80.8	19.2	14.8	45.3	35.3	18.7	69.6	30.4
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	12.57	12.70	12.08	12.38	10.87	12.03	24.81	10.98	18.86
AVERAGE PER PERSON NIGHT	5.04	5.12	4.73	5.27	4.49	4.78	8.83	5.46	4.30
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	6.69	7.54	4.77	5.26	5.51	7.18	11.72	5.51	13.14
AVERAGE PER PERSON NIGHT	2.77	3.14	1.99	2.26	2.33	2.87	4.79	2.66	3.04
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	20170471	17421617	2748854	1227060	10805162	6741241	2294561	16079204	4091267
	5.3	7.7	1.8	1.1	5.1	5.0	6.8	5.1	5.9
	100.0	86.4	13.6	6.1	53.6	33.4	11.4	79.7	20.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	14.24	14.90	11.12	11.38	13.41	14.62	16.99	13.67	17.02
AVERAGE PER PERSON NIGHT	5.75	6.05	4.35	4.75	5.43	6.05	6.28	6.58	3.84
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	8.34	10.05	4.22	2.70	8.12	8.48	8.88	7.86	10.92

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	3.45	4.18	1.76	1.16	3.44	3.39	3.63	3.80	2.53
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1522722	763038	759684	660818	823917	588312	100324	1279116	243606
	.4	.3	.5	.6	.4	.4	.3	.4	.3
	100.0	50.1	49.9	43.4	54.1	38.6	6.6	84.0	16.0
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	3.82	3.23	4.67	5.16	2.93	6.94	3.52	3.56	6.13
AVERAGE PER PERSON NIGHT	1.60	1.35	1.95	2.17	1.27	2.28	2.45	1.69	1.23
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.63	.44	1.17	1.46	.62	.74	.39	.63	.65
AVERAGE PER PERSON NIGHT	.26	.18	.49	.63	.26	.30	.16	.30	.15
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	1151095	745621	438699	1558082	314438	12061	1766603	130113
	.5	.5	.5	.4	.7	.2	*	.6	.2
	100.0	60.7	39.3	23.1	82.1	16.6	.6	93.1	6.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	9.02	8.26	10.53	11.51	8.56	13.07	3.01	9.20	7.19
AVERAGE PER PERSON NIGHT	3.78	3.44	4.46	5.03	3.61	5.05	1.64	4.27	1.48
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.78	.66	1.14	.97	1.17	.40	.05	.86	.35

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.32	.28	.48	.42	.50	.16	.02	.42	.08
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	36709485	17011313	19698172	13698747	20533481	13459049	2129842	29664395	7045090
	9.6	7.5	12.7	12.1	9.7	10.1	6.3	9.5	10.1
	100.0	46.3	53.7	37.3	55.9	36.7	5.8	80.8	19.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	25.11	18.06	37.85	38.33	23.73	29.56	17.09	24.07	30.70
AVERAGE PER PERSON NIGHT	10.20	7.30	15.53	16.13	9.63	11.45	8.54	11.44	7.00
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	15.17	9.81	30.24	30.19	15.44	16.92	8.24	14.51	18.81
AVERAGE PER PERSON NIGHT	6.28	4.08	12.62	12.97	6.53	6.78	3.37	7.01	4.36
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3980573	405137	54454	2100521	2225683	46091	3154797	1230913
	1.1	1.7	.3	*	1.0	1.7	.1	1.0	1.8
	100.0	90.8	9.2	1.2	47.9	50.7	1.1	71.9	28.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	19.51	19.35	21.28	4.84	12.99	41.66	7.39	16.54	36.16
AVERAGE PER PERSON NIGHT	7.62	7.53	8.57	1.69	5.62	12.46	3.22	7.37	8.32
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	1.81	2.30	.62	.12	1.58	2.80	.18	1.54	3.29

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.75	.96	.26	.05	.67	1.12	.07	.75	.76
PARK ENTRANCE FEES/ LICENCE FEES	5294187	4645666	648521	238606	2925684	1885087	413032	4244516	1049671
	1.4	2.0	.4	.2	1.4	1.4	1.2	1.4	1.5
	100.0	87.8	12.2	4.5	55.3	35.6	7.8	80.2	19.8
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	3.70	3.86	2.87	2.37	3.77	3.76	3.01	3.64	3.98
AVERAGE PER PERSON NIGHT	1.49	1.55	1.13	.99	1.52	1.52	1.18	1.77	.90
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	2.19	2.68	1.00	.53	2.20	2.37	1.60	2.08	2.80
AVERAGE PER PERSON NIGHT	.91	1.11	.42	.23	.93	.95	.65	1.00	.65
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	53770293	31702090	22068203	17682287	34142553	16105230	2763026	45101464	8668828
	14.0	13.9	14.2	15.7	16.1	12.1	8.2	14.4	12.4
	100.0	59.0	41.0	32.9	63.5	30.0	5.1	83.9	16.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	31.57	26.42	43.87	47.29	33.81	29.98	19.28	31.80	30.45
AVERAGE PER PERSON NIGHT	12.92	10.75	18.19	20.28	13.96	12.01	8.08	15.48	6.94
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	22.23	18.28	33.88	38.97	25.67	20.25	10.69	22.06	23.14

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======					=======OVERALL RATING========		=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	9.20	7.61	14.14	16.74	10.85	8.11	4.37	10.66	5.36

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	72657 9.1	191787 24.1	258153 32.4	251070 31.5	467623 58.7	315026 39.5	291697 36.6	173501 21.8	113300 14.2	179890 22.6
TOTAL OVERNIGHT EXPENDITURES (WEIGHTED)	382978950 100.0	29436572 7.7	98168761 25.6	157636140 41.2	86002796 22.5	243092577 63.5	137144174 35.8	173910705 45.4	88101363 23.0	52494475 13.7	58370158 15.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	160.54	144.59	151.09	180.67	143.19	164.95	154.69	173.19	175.23	154.25	121.72
AVERAGE PER PERSON NIGHT	66.86	64.03	70.53	67.77	63.36	67.82	65.52	72.66	72.69	59.38	53.14
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	158.30	143.47	148.60	179.76	140.46	162.96	152.76	171.76	174.70	149.45	121.23
AVERAGE PER PERSON NIGHT	65.51	63.62	67.38	67.47	61.83	66.36	64.48	72.21	72.57	55.35	53.03
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126301052 33.0 100.0	9349419 31.8 7.4	31797197 32.4 25.2	51858262 32.9 41.1	29936840 34.8 23.7	80975723 33.3 64.1	44470268 32.4 35.2	58993542 33.9 46.7	30880816 35.1 24.5	14224485 27.1 11.3	19409026 33.3 15.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	74.33	71.15	68.17	80.65	73.32	71.76	80.33	74.38	84.01	64.67	68.48
AVERAGE PER PERSON NIGHT	30.32	28.90	32.17	30.22	31.00	29.15	32.77	31.01	34.10	23.93	28.52
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	52.20	45.57	48.13	59.14	48.89	54.28	49.54	58.26	61.23	40.50	40.31

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	21.60	20.21	21.82	22.19	21.52	22.10	20.91	24.49	25.44	15.00	17.63
CAMPING FEES	4835885	353489	1433721	1692396	1330082	2888789	1920899	1907723	816952	982969	974934
	1.3	1.2	1.5	1.1	1.5	1.2	1.4	1.1	.9	1.9	1.7
	100.0	7.3	29.6	35.0	27.5	59.7	39.7	39.4	16.9	20.3	20.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.03	8.78	9.26	10.08	7.87	10.80	7.26	11.25	8.69	10.86	5.96
AVERAGE PER PERSON NIGHT	3.75	3.80	3.91	3.51	3.98	4.50	3.03	4.53	3.50	4.31	2.71
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	2.00	1.72	2.17	1.93	2.17	1.94	2.14	1.88	1.62	2.80	2.02
AVERAGE PER PERSON NIGHT	.83	.76	.98	.72	.96	.79	.90	.79	.67	1.04	.89
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	111911276	9397429	27583720	46589070	24201621	72866636	38396428	50689957	25393283	17376365	16417485
	29.2	31.9	28.1	29.6	28.1	30.0	28.0	29.1	28.8	33.1	28.1
	100.0	8.4	24.6	41.6	21.6	65.1	34.3	45.3	22.7	15.5	14.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	56.16	56.17	49.91	59.77	54.65	57.06	54.98	56.13	56.33	63.13	51.74
AVERAGE PER PERSON NIGHT	23.36	24.85	23.55	22.91	23.35	23.67	22.82	23.97	23.38	24.54	21.26
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	46.26	45.80	41.75	53.13	39.53	48.85	42.77	50.06	50.35	49.47	34.10

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	19.14	20.31	18.93	19.94	17.40	19.89	18.05	21.05	20.92	18.32	14.92
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16181155	1508310	4529549	6924781	2016266	11454506	4676155	7151020	2910344	4063874	1755788
	4.2	5.1	4.6	4.4	2.3	4.7	3.4	4.1	3.3	7.7	3.0
	100.0	9.3	28.0	42.8	12.5	70.8	28.9	44.2	18.0	25.1	10.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	12.57	11.27	12.67	14.56	7.14	14.49	9.68	13.10	12.08	19.01	7.01
AVERAGE PER PERSON NIGHT	5.04	5.37	5.65	5.20	3.17	5.60	4.12	5.01	4.93	7.14	3.25
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	6.69	7.35	6.86	7.90	3.29	7.68	5.21	7.06	5.77	11.57	3.65
AVERAGE PER PERSON NIGHT	2.77	3.26	3.11	2.96	1.45	3.13	2.20	2.97	2.40	4.28	1.60
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	20170471	1279977	5869945	7562854	5068649	12982800	7038646	7654623	4770031	3743719	3486113
	5.3	4.3	6.0	4.8	5.9	5.3	5.1	4.4	5.4	7.1	6.0
	100.0	6.3	29.1	37.5	25.1	64.4	34.9	37.9	23.6	18.6	17.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	14.24	11.32	14.81	14.22	14.49	14.54	13.59	12.82	15.47	19.16	12.17
AVERAGE PER PERSON NIGHT	5.75	4.70	6.96	5.26	6.09	5.76	5.68	5.32	6.38	6.51	5.23
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	8.34	6.24	8.89	8.62	8.28	8.70	7.84	7.56	9.46	10.66	7.24
AVERAGE PER PERSON NIGHT	3.45	2.77	4.03	3.24	3.64	3.54	3.31	3.18	3.93	3.95	3.17
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1522722	344565	413340	406454	344721	813507	697923	479558	337771	282927	365914
	.4	1.2	.4	.3	.4	.3	.5	.3	.4	.5	.6
	100.0	22.6	27.1	26.7	22.6	53.4	45.8	31.5	22.2	18.6	24.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	3.82	9.57	4.44	5.20	1.86	4.26	3.43	4.74	3.69	5.86	2.49
AVERAGE PER PERSON NIGHT	1.60	4.72	2.02	1.59	.84	1.67	1.51	1.77	1.52	3.36	1.03
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.63	1.68	.63	.46	.56	.55	.78	.47	.67	.81	.76
AVERAGE PER PERSON NIGHT	.26	.74	.28	.17	.25	.22	.33	.20	.28	.30	.33
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	43551	694612	440240	697881	920440	961969	938756	354673	154539	361965
	.5	.1	.7	.3	.8	.4	.7	.5	.4	.3	.6
	100.0	2.3	36.6	23.2	36.8	48.5	50.7	49.5	18.7	8.1	19.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.02	5.89	17.61	12.02	5.56	10.76	7.79	20.39	7.37	15.91	3.52
AVERAGE PER PERSON NIGHT	3.78	3.71	8.71	3.71	2.40	4.54	3.23	8.34	3.24	8.11	1.43
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	.78	.21	1.05	.50	1.14	.62	1.07	.93	.70	.44	.75
AVERAGE PER PERSON NIGHT	.32	.09	.48	.19	.50	.25	.45	.39	.29	.16	.33
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	36709485 9.6 100.0	3592009 12.2 9.8	7820430 8.0 21.3	17605732 11.2 48.0	7180312 8.3 19.6	21987088 9.0 59.9	14479762 10.6 39.4	16829680 9.7 45.8	8251935 9.4 22.5	5290724 10.1 14.4	5750858 9.9 15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	25.11	30.96	20.23	32.35	18.42	23.81	27.70	26.45	26.50	27.87	19.78
AVERAGE PER PERSON NIGHT	10.20	13.44	9.38	11.64	7.72	9.50	11.57	10.79	10.44	11.39	8.29
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	15.17	17.51	11.84	20.08	11.73	14.74	16.13	16.62	16.36	15.06	11.94
AVERAGE PER PERSON NIGHT	6.28	7.76	5.37	7.53	5.16	6.00	6.81	6.99	6.80	5.58	5.22
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710 1.1 100.0	66602 .2 1.5	456619 .5 10.4	2820903 1.8 64.3	590878 .7 13.5	3009406 1.2 68.6	1376070 1.0 31.4	2576917 1.5 58.8	1034970 1.2 23.6	79189 .2 1.8	79271 .1 1.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	19.51	10.13	15.56	35.96	5.49	26.95	12.18	34.12	24.20	5.16	.91
AVERAGE PER PERSON NIGHT	7.62	4.82	5.62	12.24	2.39	9.15	5.58	11.81	8.78	1.85	.43

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.81	.32	.69	3.22	.97	2.02	1.53	2.55	2.05	.23	.16
AVERAGE PER PERSON NIGHT	.75	.14	.31	1.21	.42	.82	.65	1.07	.85	.08	.07
PARK ENTRANCE FEES/ LICENCE FEES	5294187	513116	1498134	2199045	1021840	3502159	1776809	2739747	889891	796269	747754
	1.4	1.7	1.5	1.4	1.2	1.4	1.3	1.6	1.0	1.5	1.3
	100.0	9.7	28.3	41.5	19.3	66.2	33.6	51.8	16.8	15.0	14.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	3.70	4.70	4.33	3.49	3.20	3.92	3.34	4.05	3.03	4.17	3.15
AVERAGE PER PERSON NIGHT	1.49	2.04	1.95	1.32	1.36	1.55	1.37	1.65	1.23	1.51	1.31
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	2.19	2.50	2.27	2.51	1.67	2.35	1.98	2.71	1.76	2.27	1.55
AVERAGE PER PERSON NIGHT	.91	1.11	1.03	.94	.73	.96	.84	1.14	.73	.84	.68
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	53770293	2988104	16071493	19536402	13613704	31691523	21349244	23949182	12460697	5499414	9021050
	14.0	10.2	16.4	12.4	15.8	13.0	15.6	13.8	14.1	10.5	15.5
	100.0	5.6	29.9	36.3	25.3	58.9	39.7	44.5	23.2	10.2	16.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	31.57	21.77	35.91	31.90	29.86	29.76	34.42	31.42	39.31	23.32	26.14

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	12.92	10.01	17.18	11.59	12.76	11.79	14.82	12.89	15.88	8.83	11.33
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	22.23	14.56	24.33	22.28	22.23	21.25	23.78	23.65	24.71	15.66	18.74
AVERAGE PER PERSON NIGHT	9.20	6.46	11.03	8.36	9.79	8.65	10.04	9.94	10.26	5.80	8.20

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
BANFF OVERNIGHT	671879	59369	15674	600314	-
EXPENDITURES (ACTUAL)	100.0	8.8	2.3	89.3	
BANFF OVERNIGHT	261838688	42974328	8465799	207259264	-
EXPENDITURES (WEIGHTED)	100.0	16.4	3.2	79.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	174.17	262.37	118.53	169.87	-
AVERAGE PER PERSON NIGHT	75.38	94.25	50.84	75.39	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	172.02	262.37	115.42	167.55	-
AVERAGE PER PERSON NIGHT	74.38	94.25	50.26	74.18	-
LODGING IN THE PARKS,	88672872	16987404	2484467	66797436	-
EXCLUDING CAMPING/	33.9	39.5	29.3	32.2	
TRAILER PARK	100.0	19.2	2.8	75.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	76.75	110.24	53.38	73.59	-
AVERAGE PER PERSON NIGHT	32.44	38.46	20.51	32.23	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	58.25	103.71	33.87	54.00	-
AVERAGE PER PERSON NIGHT	25.19	37.26	14.75	23.91	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
CAMPING FEES	2604678	2206	37651	2549135	-
	1.0	*	.4	1.2	
	100.0	.1	1.4	97.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	10.32	9.00	7.21	10.37	-
AVERAGE PER PERSON NIGHT	4.52	9.00	2.93	4.55	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	1.71	.01	.51	2.06	-
AVERAGE PER PERSON NIGHT	.74	. -	.22	.91	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	78553400	13187951	3377073	61386456	-
	30.0	30.7	39.9	29.6	
	100.0	16.8	4.3	78.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	59.02	80.69	48.56	58.40	-
AVERAGE PER PERSON NIGHT	25.23	28.97	20.86	25.59	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	51.61	80.52	46.04	49.63	-
AVERAGE PER PERSON NIGHT	22.31	28.92	20.05	21.97	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	9122272	687603	338177	7825450	-
	3.5	1.6	4.0	3.8	
	100.0	7.5	3.7	85.8	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	11.81	10.84	12.51	11.91	-
AVERAGE PER PERSON NIGHT	4.88	3.35	4.65	5.13	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	5.99	4.20	4.61	6.33	-
AVERAGE PER PERSON NIGHT	2.59	1.51	2.01	2.80	-
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	10942092	996359	597565	8942089	-
	4.2	2.3	7.1	4.3	
	100.0	9.1	5.5	81.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	14.47	13.46	15.51	14.90	-
AVERAGE PER PERSON NIGHT	6.13	4.49	7.19	6.46	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	7.19	6.08	8.15	7.23	-
AVERAGE PER PERSON NIGHT	3.11	2.19	3.55	3.20	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1032405	205832	36904	763797	-
	.4	.5	.4	.4	
	100.0	19.9	3.6	74.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	4.50	4.63	7.90	4.21	-
AVERAGE PER PERSON NIGHT	1.85	1.27	1.37	1.98	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.68	1.26	.50	.62	-
AVERAGE PER PERSON NIGHT	.29	.45	.22	.27	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	31328	19353	1226104	-
	.5	.1	.2	.6	
	100.0	2.4	1.5	94.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	14.78	4.56	5.20	15.08	-
AVERAGE PER PERSON NIGHT	5.94	1.27	.77	6.52	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.86	.19	.26	.99	-
AVERAGE PER PERSON NIGHT	.37	.07	.11	.44	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	25062600	2597154	474375	22612650	-
	9.6	6.0	5.6	10.9	
	100.0	10.4	1.9	90.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	27.32	32.13	30.67	28.18	-
AVERAGE PER PERSON NIGHT	11.31	9.21	8.38	12.21	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	16.46	15.86	6.47	18.28	-
AVERAGE PER PERSON NIGHT	7.12	5.70	2.82	8.09	-
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	2865165	-	733178	-
	1.4	6.7		.4	
	100.0	80.0		20.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	32.33	47.38	-	13.20	-
AVERAGE PER PERSON NIGHT	11.25	14.22	-	5.32	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	2.35	17.49	-	.59	-
AVERAGE PER PERSON NIGHT	1.02	6.28	-	.26	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

	======MAIN PURPOSE OF PARKS VISIT======				
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/ LICENCE FEES	3624253	398714	122830	3075212	-
	1.4	.9	1.5	1.5	
	100.0	11.0	3.4	84.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	4.09	3.40	3.66	4.36	-
AVERAGE PER PERSON NIGHT	1.69	1.17	1.26	1.87	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	2.38	2.43	1.67	2.49	-
AVERAGE PER PERSON NIGHT	1.03	.87	.73	1.10	-
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	37342108	5014609	977405	31347762	-
	14.3	11.7	11.5	15.1	
	100.0	13.4	2.6	83.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	33.58	41.03	20.68	34.04	-
AVERAGE PER PERSON NIGHT	14.38	13.71	9.64	14.94	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	24.53	30.62	13.33	25.34	-
AVERAGE PER PERSON NIGHT	10.61	11.00	5.80	11.22	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
BANFF OVERNIGHT	671879	224657	113000	28842	82815	300413	146809	82524	11901	256274	6619	199261	216344
EXPENDITURES (ACTUAL)	100.0	33.4	16.8	4.3	12.3	44.7	21.9	12.3	1.8	38.1	1.0	29.7	32.2
BANFF OVERNIGHT	261838688	158014448	110602296	10034316	37377844	67022140	36802088	14219262	8120762	191071200	2545261	29809326	40958160
EXPENDITURES (WEIGHTED)	100.0	60.3	42.2	3.8	14.3	25.6	14.1	5.4	3.1	73.0	1.0	11.4	15.6
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	174.17	174.86	172.33	191.48	178.49	177.39	165.84	276.37	151.87	168.50	73.51	158.20	226.28
AVERAGE PER PERSON NIGHT	75.38	74.02	72.28	78.98	78.27	76.52	79.47	139.48	72.08	69.11	29.99	94.57	103.99
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	172.02	173.98	171.81	191.23	176.30	176.90	156.55	234.62	151.87	167.85	68.59	155.14	213.66
AVERAGE PER PERSON NIGHT	74.38	73.33	72.19	78.94	75.40	76.16	75.82	121.99	72.08	68.94	28.33	89.01	98.95
LODGING IN THE PARKS,	88672872	53201928	36895244	3558349	12748333	24714264	10756683	2221318	2851332	65274364	81276	11991811	11406700
EXCLUDING CAMPING/	33.9	33.7	33.4	35.5	34.1	36.9	29.2	15.6	35.1	34.2	3.2	40.2	27.8
TRAILER PARK	100.0	60.0	41.6	4.0	14.4	27.9	12.1	2.5	3.2	73.6	.1	13.5	12.9
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	76.75	81.71	80.24	118.53	79.04	78.75	56.52	60.68	61.15	79.89	300.00	67.52	71.01
AVERAGE PER PERSON NIGHT	32.44	33.38	32.13	40.76	35.59	33.36	26.97	27.02	29.22	31.48	150.00	40.13	31.59
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	58.25	58.58	57.31	67.81	60.13	65.23	45.76	36.65	53.32	57.34	2.19	62.41	59.50

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	25.19	24.69	24.08	27.99	25.71	28.08	22.16	19.06	25.31	23.55	.90	35.81	27.56
CAMPING FEES	2604678	1591657	868407	141734	581516	643840	369181	4662	80964	2319945	301171	284733	-
	1.0	1.0	.8	1.4	1.6	1.0	1.0	*	1.0	1.2	11.8	1.0	
	100.0	61.1	33.3	5.4	22.3	24.7	14.2	.2	3.1	89.1	11.6	10.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	10.32	10.58	9.63	11.92	12.02	8.70	13.20	25.00	7.17	9.78	8.70	18.57	-
AVERAGE PER PERSON NIGHT	4.52	4.45	4.18	5.08	4.76	4.19	5.67	12.50	2.85	4.21	3.55	11.32	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	1.71	1.75	1.35	2.70	2.74	1.70	1.57	.08	1.51	2.04	8.12	1.48	-
AVERAGE PER PERSON NIGHT	.74	.74	.57	1.12	1.17	.73	.76	.04	.72	.84	3.35	.85	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	78553400	49959684	36841352	2866425	10251906	18745908	9847810	3029705	2832891	58601080	597183	7951556	12000763
	30.0	31.6	33.3	28.6	27.4	28.0	26.8	21.3	34.9	30.7	23.5	26.7	29.3
	100.0	63.6	46.9	3.6	13.1	23.9	12.5	3.9	3.6	74.6	.8	10.1	15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	59.02	63.08	65.73	62.92	55.15	53.67	51.90	65.49	58.75	59.61	30.75	43.98	71.78
AVERAGE PER PERSON NIGHT	25.23	26.23	26.73	25.14	24.85	23.07	24.90	31.64	28.08	24.02	11.36	26.34	32.28
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	51.61	55.01	57.23	54.63	48.36	49.48	41.89	49.99	52.98	51.48	16.09	41.38	62.60

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	22.31	23.18	24.05	22.55	20.68	21.30	20.29	25.99	25.15	21.14	6.65	23.74	28.99
GROCERIES AND BEVERAGES	9122272	5743928	3314022	482466	1947440	1495615	1882729	366498	758635	7226518	350378	1027053	868700
BOUGHT IN STORES IN THE	3.5	3.6	3.0	4.8	5.2	2.2	5.1	2.6	9.3	3.8	13.8	3.4	2.1
PARKS	100.0	63.0	36.3	5.3	21.3	16.4	20.6	4.0	8.3	79.2	3.8	11.3	9.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	11.81	12.88	11.09	17.96	16.22	7.24	15.65	11.83	21.65	12.00	14.16	10.30	12.31
AVERAGE PER PERSON NIGHT	4.88	5.22	4.44	6.45	6.98	3.16	6.34	5.01	9.99	4.69	5.57	6.14	5.36
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	5.99	6.32	5.15	9.19	9.19	3.95	8.01	6.05	14.19	6.35	9.44	5.35	4.53
AVERAGE PER PERSON NIGHT	2.59	2.67	2.16	3.80	3.93	1.70	3.88	3.14	6.73	2.61	3.90	3.07	2.10
VEHICLE GAS AND OIL,	10942092	6848422	3767721	695068	2385632	2981152	1112518	41873	431232	10202794	648803	681340	57958
MAINTENANCE OR REPAIRS	4.2	4.3	3.4	6.9	6.4	4.4	3.0	.3	5.3	5.3	25.5	2.3	.1
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	62.6	34.4	6.4	21.8	27.2	10.2	.4	3.9	93.2	5.9	6.2	.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	14.47	15.87	14.93	19.57	16.62	13.51	10.68	13.37	8.38	14.67	26.06	12.15	12.19
AVERAGE PER PERSON NIGHT	6.13	6.87	6.41	7.01	7.68	5.54	4.45	9.32	4.01	6.03	10.99	7.90	7.10
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	7.19	7.54	5.85	13.25	11.25	7.87	4.73	.69	8.06	8.96	17.48	3.55	.30
AVERAGE PER PERSON NIGHT	3.11	3.18	2.46	5.47	4.81	3.39	2.29	.36	3.83	3.68	7.22	2.03	.14
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1032405	454459	149984	61765	242711	341041	236905	127870	1763	240730	2465	557585	234091
	.4	.3	.1	.6	.6	.5	.6	.9	*	.1	.1	1.9	.6
	100.0	44.0	14.5	6.0	23.5	33.0	22.9	12.4	.2	23.3	.2	54.0	22.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	4.50	5.79	4.70	6.82	6.47	3.82	3.86	8.44	1.25	3.26	6.60	5.78	3.98
AVERAGE PER PERSON NIGHT	1.85	1.96	1.41	1.91	2.59	1.62	2.03	2.69	.62	.98	3.30	3.27	1.65
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	.68	.50	.23	1.18	1.14	.90	1.01	2.11	.03	.21	.07	2.90	1.22
AVERAGE PER PERSON NIGHT	.29	.21	.10	.49	.49	.39	.49	1.10	.02	.09	.03	1.66	.57
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	65608	21891	7223	36494	792230	444435	191952	37665	431859	-	671568	198846
	.5	*	*	.1	.1	1.2	1.2	1.3	.5	.2		2.3	.5
	100.0	5.0	1.7	.6	2.8	60.8	34.1	14.7	2.9	33.2		51.6	15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	14.78	4.35	8.29	1.35	5.14	17.59	15.88	18.88	24.74	10.48	-	21.54	12.66
AVERAGE PER PERSON NIGHT	5.94	1.56	2.28	.34	3.26	6.66	7.64	9.16	12.37	3.56	-	10.06	6.44
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	.86	.07	.03	.14	.17	2.09	1.89	3.17	.70	.38	-	3.50	1.04
AVERAGE PER PERSON NIGHT	.37	.03	.01	.06	.07	.90	.92	1.65	.33	.16	-	2.01	.48
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	25062600	16522144	11346423	1152387	4023334	6891364	1649091	556701	303859	17993512	71777	2535264	4533823
	9.6	10.5	10.3	11.5	10.8	10.3	4.5	3.9	3.7	9.4	2.8	8.5	11.1
	100.0	65.9	45.3	4.6	16.1	27.5	6.6	2.2	1.2	71.8	.3	10.1	18.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	27.32	35.62	36.58	47.47	31.11	25.14	9.19	15.62	6.60	29.43	4.16	16.33	30.06
AVERAGE PER PERSON NIGHT	11.31	14.00	14.37	14.90	12.84	10.38	4.44	7.01	3.30	11.10	1.54	10.09	13.20
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	16.46	18.19	17.63	21.96	18.98	18.19	7.01	9.19	5.68	15.81	1.93	13.19	23.65
AVERAGE PER PERSON NIGHT	7.12	7.67	7.41	9.07	8.12	7.83	3.40	4.78	2.70	6.49	.80	7.57	10.95
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	2907027	2424637	30736	451653	670347	2354	2095	259	3016118	-	558430	5181
	1.4	1.8	2.2	.3	1.2	1.0	*	*	*	1.6		1.9	*
	100.0	81.2	67.7	.9	12.6	18.7	.1	.1	*	84.3		15.6	.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	32.33	39.41	56.18	5.17	18.31	18.53	3.00	4.00	.99	32.29	-	43.34	1.17
AVERAGE PER PERSON NIGHT	11.25	12.58	18.42	1.33	5.92	7.86	1.28	2.00	.33	10.67	-	20.51	.62

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	2.35	3.20	3.77	.59	2.13	1.77	.01	.03	-	2.65	-	2.91	.03
AVERAGE PER PERSON NIGHT	1.02	1.35	1.58	.24	.91	.76	-	.02	-	1.09	-	1.67	.01
PARK ENTRANCE FEES/ LICENCE FEES	3624253	2834290	2314925	152006	367360	592611	197351	18878	114847	3504272	134853	94488	25494
	1.4	1.8	2.1	1.5	1.0	.9	.5	.1	1.4	1.8	5.3	.3	.1
	100.0	78.2	63.9	4.2	10.1	16.4	5.4	.5	3.2	96.7	3.7	2.6	.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	4.09	4.87	5.48	4.77	2.88	2.74	2.21	4.64	2.18	4.18	4.91	2.35	3.45
AVERAGE PER PERSON NIGHT	1.69	2.03	2.31	1.88	1.19	1.12	.91	3.35	1.03	1.69	2.10	1.73	2.13
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	2.38	3.12	3.60	2.90	1.73	1.56	.84	.31	2.15	3.08	3.63	.49	.13
AVERAGE PER PERSON NIGHT	1.03	1.32	1.51	1.20	.74	.67	.41	.16	1.02	1.26	1.50	.28	.06
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	37342108	17885308	12657687	886157	4341463	9153767	10303032	7657709	707316	22260004	357354	3455498	11626606
	14.3	11.3	11.4	8.8	11.6	13.7	28.0	53.9	8.7	11.7	14.0	11.6	28.4
	100.0	47.9	33.9	2.4	11.6	24.5	27.6	20.5	1.9	59.6	1.0	9.3	31.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	33.58	30.19	31.98	29.58	26.03	27.11	56.65	167.36	15.48	28.04	12.86	21.71	73.07

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	14.38	12.66	13.13	10.97	11.80	11.43	26.92	80.56	7.74	11.27	5.19	13.00	32.68
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	24.53	19.69	19.66	16.89	20.48	24.16	43.83	126.35	13.23	19.55	9.63	17.98	60.65
AVERAGE PER PERSON NIGHT	10.61	8.30	8.26	6.97	8.76	10.40	21.23	65.70	6.28	8.03	3.98	10.32	28.09

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
BANFF OVERNIGHT EXPENDITURES (ACTUAL)	671879	506015	162492	-	671879	624805	606123	45368	54799	9133	361144	117999	109549	83187
	100.0	75.3	24.2		100.0	93.0	90.2	6.8	8.2	1.4	53.8	17.6	16.3	12.4
BANFF OVERNIGHT EXPENDITURES (WEIGHTED)	261838688	206369728	54912660	-	261838688	241660576	234469680	11966130	17967726	5662106	83429488	27093798	116213248	35102148
	100.0	78.8	21.0		100.0	92.3	89.5	4.6	6.9	2.2	31.9	10.3	44.4	13.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	174.17	173.65	175.54	-	174.17	201.53	212.80	91.01	65.28	79.88	148.74	167.79	194.87	190.11
AVERAGE PER PERSON NIGHT	75.38	76.79	70.61	-	75.38	85.81	88.03	49.61	29.14	47.56	61.84	76.58	85.69	84.66
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	172.02	171.39	174.11	-	172.02	199.15	210.07	90.76	64.68	77.77	146.79	164.72	192.55	188.96
AVERAGE PER PERSON NIGHT	74.38	75.59	70.29	-	74.38	84.61	86.74	49.53	28.90	46.80	61.27	75.27	84.14	84.05
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	88672872	68233736	20222492	-	88672872	87047368	84944112	3924599	820919	831520	28277984	9116411	39527596	11750883
	33.9	33.1	36.8		33.9	36.0	36.2	32.8	4.6	14.7	33.9	33.6	34.0	33.5
	100.0	76.9	22.8		100.0	98.2	95.8	4.4	.9	.9	31.9	10.3	44.6	13.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	76.75	74.60	84.59	-	76.75	77.45	82.34	31.00	16.92	33.52	78.17	76.03	77.25	72.56
AVERAGE PER PERSON NIGHT	32.44	32.35	32.79	-	32.44	32.64	33.65	16.96	8.77	16.19	31.30	34.03	32.99	32.28
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	58.25	56.67	64.12	-	58.25	71.74	76.10	29.77	2.96	11.42	49.75	55.43	65.49	63.26

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	25.19	24.99	25.89	-	25.19	30.48	31.42	16.25	1.32	6.87	20.77	25.33	28.62	28.14
CAMPING FEES	2604678	2012605	592073	-	2604678	505449	467927	38472	2516256	11471	1902738	498726	-	203214
	1.0	1.0	1.1		1.0	.2	.2	.3	14.0	.2	2.3	1.8		.6
	100.0	77.3	22.7		100.0	19.4	18.0	1.5	96.6	.4	73.1	19.1		7.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	10.32	10.51	9.69	-	10.32	12.46	13.25	7.06	10.29	8.45	9.75	13.03	-	10.66
AVERAGE PER PERSON NIGHT	4.52	4.58	4.33	-	4.52	6.25	6.84	2.96	4.54	6.63	4.22	6.70	-	3.93
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.71	1.67	1.88	-	1.71	.42	.42	.29	9.06	.16	3.35	3.03	-	1.09
AVERAGE PER PERSON NIGHT	.74	.74	.76	-	.74	.18	.17	.16	4.05	.09	1.40	1.39	-	.49
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	78553400	62955528	15325374	-	78553400	73654800	71369496	3636487	3880933	2242004	22145862	7083606	39264088	10059847
	30.0	30.5	27.9		30.0	30.5	30.4	30.4	21.6	39.6	26.5	26.1	33.8	28.7
	100.0	80.1	19.5		100.0	93.8	90.9	4.6	4.9	2.9	28.2	9.0	50.0	12.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	59.02	60.14	54.18	-	59.02	64.70	67.62	31.45	21.35	42.34	48.31	48.59	70.51	59.20
AVERAGE PER PERSON NIGHT	25.23	26.28	21.56	-	25.23	27.32	27.75	17.24	9.82	22.18	19.86	22.24	30.33	26.14
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	51.61	52.28	48.59	-	51.61	60.70	63.94	27.58	13.97	30.79	38.96	43.07	65.05	54.15

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	22.31	23.06	19.62	-	22.31	25.79	26.40	15.05	6.24	18.53	16.26	19.68	28.43	24.09
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	9122272	6920273	2166282	-	9122272	7130955	6581209	691623	1992384	235390	3677075	755704	3291446	1398046
	3.5	3.4	3.9		3.5	3.0	2.8	5.8	11.1	4.2	4.4	2.8	2.8	4.0
	100.0	75.9	23.7		100.0	78.2	72.1	7.6	21.8	2.6	40.3	8.3	36.1	15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	11.81	11.58	12.41	-	11.81	12.41	12.30	12.09	10.43	6.65	11.40	10.41	11.62	14.88
AVERAGE PER PERSON NIGHT	4.88	4.85	4.89	-	4.88	4.97	4.83	5.42	4.50	5.08	4.51	5.07	4.81	6.27
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	5.99	5.75	6.87	-	5.99	5.88	5.90	5.25	7.17	3.23	6.47	4.59	5.45	7.53
AVERAGE PER PERSON NIGHT	2.59	2.53	2.77	-	2.59	2.50	2.43	2.86	3.20	1.95	2.70	2.10	2.38	3.35
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	10942092	7386252	3555840	-	10942092	7070621	6585033	629655	3959012	372092	5655384	1550618	2543718	1192373
	4.2	3.6	6.5		4.2	2.9	2.8	5.3	22.0	6.6	6.8	5.7	2.2	3.4
	100.0	67.5	32.5		100.0	64.6	60.2	5.8	36.2	3.4	51.7	14.2	23.2	10.9
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	14.47	12.71	20.33	-	14.47	12.94	13.00	10.79	20.29	8.22	16.95	18.30	10.72	11.85
AVERAGE PER PERSON NIGHT	6.13	5.60	7.61	-	6.13	5.27	5.14	5.26	9.11	5.12	6.55	7.71	5.33	4.89
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	7.19	6.13	11.27	-	7.19	5.83	5.90	4.78	14.25	5.11	9.95	9.43	4.21	6.42
AVERAGE PER PERSON NIGHT	3.11	2.71	4.55	-	3.11	2.48	2.44	2.61	6.37	3.08	4.15	4.31	1.84	2.86
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1032405	775502	239356	-	1032405	1016793	951214	80775	32447	24046	343476	137144	314852	236934
	.4	.4	.4		.4	.4	.4	.7	.2	.4	.4	.5	.3	.7
	100.0	75.1	23.2		100.0	98.5	92.1	7.8	3.1	2.3	33.3	13.3	30.5	22.9
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	4.50	4.19	5.51	-	4.50	4.54	4.85	1.84	2.62	4.12	4.02	3.63	5.73	4.64
AVERAGE PER PERSON NIGHT	1.85	1.82	1.79	-	1.85	1.85	1.85	1.26	1.42	.87	1.76	1.35	1.98	2.28
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.68	.64	.76	-	.68	.84	.85	.61	.12	.33	.60	.83	.52	1.28
AVERAGE PER PERSON NIGHT	.29	.28	.31	-	.29	.36	.35	.33	.05	.20	.25	.38	.23	.57
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	865327	436419	-	1302273	1257798	1251041	51012	52381	6296	878693	114332	29058	280190
	.5	.4	.8		.5	.5	.5	.4	.3	.1	1.1	.4	*	.8
	100.0	66.4	33.5		100.0	96.6	96.1	3.9	4.0	.5	67.5	8.8	2.2	21.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	14.78	14.65	15.31	-	14.78	15.04	15.36	5.76	5.39	1.47	16.08	24.86	5.12	12.09
AVERAGE PER PERSON NIGHT	5.94	6.44	5.19	-	5.94	5.99	6.08	2.97	2.72	.25	6.72	13.25	.85	6.16
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	.86	.72	1.38	-	.86	1.04	1.12	.39	.19	.09	1.55	.70	.05	1.51
AVERAGE PER PERSON NIGHT	.37	.32	.56	-	.37	.44	.46	.21	.08	.05	.65	.32	.02	.67
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	25062600	19770760	5286339	-	25062600	23738886	23159550	1288917	1185515	550579	7440346	980496	15079255	1562503
	9.6	9.6	9.6		9.6	9.8	9.9	10.8	6.6	9.7	8.9	3.6	13.0	4.5
	100.0	78.9	21.1		100.0	94.7	92.4	5.1	4.7	2.2	29.7	3.9	60.2	6.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	27.32	26.11	33.16	-	27.32	30.19	31.76	15.23	9.09	20.25	20.11	14.14	41.41	13.72
AVERAGE PER PERSON NIGHT	11.31	10.90	13.36	-	11.31	12.42	12.72	7.99	3.96	9.56	7.93	6.22	17.47	6.08
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	16.46	16.42	16.76	-	16.46	19.56	20.75	9.78	4.27	7.56	13.09	5.96	24.98	8.41
AVERAGE PER PERSON NIGHT	7.12	7.24	6.77	-	7.12	8.31	8.57	5.34	1.91	4.55	5.46	2.72	10.92	3.74
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	3428445	151283	-	3579728	3399199	3398113	3803	40505	28402	282974	1487930	998796	810029
	1.4	1.7	.3		1.4	1.4	1.4	*	.2	.5	.3	5.5	.9	2.3
	100.0	95.8	4.2		100.0	95.0	94.9	.1	1.1	.8	7.9	41.6	27.9	22.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	32.33	35.16	11.47	-	32.33	35.95	36.71	.49	2.07	22.03	5.85	54.08	75.78	37.45
AVERAGE PER PERSON NIGHT	11.25	12.35	3.74	-	11.25	12.26	12.43	.26	.86	15.38	2.22	17.33	17.61	16.88

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.35	2.85	.48	-	2.35	2.80	3.04	.03	.15	.39	.50	9.05	1.65	4.36
AVERAGE PER PERSON NIGHT	1.02	1.26	.19	-	1.02	1.19	1.26	.02	.07	.23	.21	4.13	.72	1.94
PARK ENTRANCE FEES/ LICENCE FEES	3624253	2938853	685400	-	3624253	2821940	2754558	92972	747709	225890	1014663	276340	1995912	337339
	1.4	1.4	1.2		1.4	1.2	1.2	.8	4.2	4.0	1.2	1.0	1.7	1.0
	100.0	81.1	18.9		100.0	77.9	76.0	2.6	20.6	6.2	28.0	7.6	55.1	9.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	4.09	4.19	3.70	-	4.09	4.15	4.19	2.34	3.86	5.21	3.17	2.96	5.34	3.38
AVERAGE PER PERSON NIGHT	1.69	1.77	1.43	-	1.69	1.69	1.69	.91	1.68	2.75	1.21	1.23	2.39	1.41
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.38	2.44	2.17	-	2.38	2.33	2.47	.71	2.69	3.10	1.79	1.68	3.31	1.82
AVERAGE PER PERSON NIGHT	1.03	1.08	.88	-	1.03	.99	1.02	.38	1.20	1.87	.75	.77	1.45	.81
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	37342108	31082448	6251803	-	37342108	34016760	33007428	1527814	2739666	1134417	11810293	5092492	13168530	7270791
	14.3	15.1	11.4		14.3	14.1	14.1	12.8	15.2	20.0	14.2	18.8	11.3	20.7
	100.0	83.2	16.7		100.0	91.1	88.4	4.1	7.3	3.0	31.6	13.6	35.3	19.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	33.58	34.24	30.73	-	33.58	37.47	39.34	14.94	14.71	20.89	27.82	41.64	30.68	53.44

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	14.38	15.06	11.89	-	14.38	15.76	16.09	7.88	6.62	12.54	11.19	18.24	13.85	23.33
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	24.53	25.81	19.82	-	24.53	28.03	29.57	11.59	9.86	15.58	20.78	30.96	21.82	39.14
AVERAGE PER PERSON NIGHT	10.61	11.38	8.00	-	10.61	11.91	12.21	6.32	4.41	9.38	8.67	14.15	9.53	17.41

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
BANFF OVERNIGHT EXPENDITURES (ACTUAL)	671879	318896	352983	304384	414694	209004	35511	585103	86776
	100.0	47.5	52.5	45.3	61.7	31.1	5.3	87.1	12.9
BANFF OVERNIGHT EXPENDITURES (WEIGHTED)	261838688	154730896	107107784	82861736	140192688	98226632	20947738	214124176	47714500
	100.0	59.1	40.9	31.6	53.5	37.5	8.0	81.8	18.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	174.17	144.89	245.99	266.40	172.74	188.56	133.55	165.89	224.44
AVERAGE PER PERSON NIGHT	75.38	63.62	102.81	111.76	76.24	76.73	65.19	82.14	55.04
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	172.02	144.89	245.99	266.40	171.10	185.72	132.37	163.64	223.34
AVERAGE PER PERSON NIGHT	74.38	63.62	102.81	111.76	75.71	75.06	64.64	80.82	54.78
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	88672872	50484888	38187984	28411386	44687916	35801928	7586610	71305960	17366914
	33.9	32.6	35.7	34.3	31.9	36.4	36.2	33.3	36.4
	100.0	56.9	43.1	32.0	50.4	40.4	8.6	80.4	19.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	76.75	69.25	89.60	91.81	73.23	82.96	73.60	72.80	98.79
AVERAGE PER PERSON NIGHT	32.44	29.49	37.39	38.57	32.17	32.23	36.43	35.49	23.98
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	58.25	47.27	87.70	91.34	54.54	67.69	47.94	54.49	81.29

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	25.19	20.76	36.66	38.32	24.13	27.36	23.41	26.91	19.94
CAMPING FEES	2604678	2424662	180016	-	1675063	572937	356477	2194787	409891
	1.0	1.6	.2		1.2	.6	1.7	1.0	.9
	100.0	93.1	6.9		64.3	22.0	13.7	84.3	15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	10.32	9.89	24.49	-	11.18	9.83	8.03	10.47	9.54
AVERAGE PER PERSON NIGHT	4.52	4.26	23.35	-	4.73	4.76	3.51	5.28	2.55
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	1.71	2.27	.41	-	2.04	1.08	2.25	1.68	1.92
AVERAGE PER PERSON NIGHT	.74	1.00	.17	-	.90	.44	1.10	.83	.47
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	78553400	43816576	34736828	27599018	42545008	28529272	6811683	66107416	12445988
	30.0	28.3	32.4	33.3	30.3	29.0	32.5	30.9	26.1
	100.0	55.8	44.2	35.1	54.2	36.3	8.7	84.2	15.8
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	59.02	48.37	81.71	91.77	59.95	59.96	50.77	58.31	63.11
AVERAGE PER PERSON NIGHT	25.23	20.96	33.99	38.24	26.53	23.62	24.94	28.64	15.47
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	51.61	41.03	79.78	88.73	51.92	53.94	43.04	50.52	58.26

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	22.31	18.02	33.34	37.22	22.98	21.80	21.02	24.95	14.29
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	9122272	6713439	2408832	1820707	4126242	3304391	1682501	6781767	2340505
	3.5	4.3	2.2	2.2	2.9	3.4	8.0	3.2	4.9
	100.0	73.6	26.4	20.0	45.2	36.2	18.4	74.3	25.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	11.81	11.51	12.72	13.38	10.95	10.64	20.44	10.89	15.61
AVERAGE PER PERSON NIGHT	4.88	4.86	4.92	5.51	4.69	4.14	8.97	5.49	3.68
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	5.99	6.29	5.53	5.85	5.04	6.25	10.63	5.18	10.96
AVERAGE PER PERSON NIGHT	2.59	2.76	2.31	2.46	2.23	2.53	5.19	2.56	2.69
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	10942092	8895620	2046472	1005434	6122594	3451746	1305752	8908745	2033347
	4.2	5.7	1.9	1.2	4.4	3.5	6.2	4.2	4.3
	100.0	81.3	18.7	9.2	56.0	31.5	11.9	81.4	18.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	14.47	15.11	12.20	12.48	14.56	13.16	19.10	13.97	17.17
AVERAGE PER PERSON NIGHT	6.13	6.63	4.62	4.84	6.15	5.32	10.24	6.93	4.07
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	7.19	8.33	4.70	3.23	7.47	6.53	8.25	6.81	9.52

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======					=======OVERALL RATING========		=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI- TURE ONLY	ANY PRE-PAID EXP- ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	3.11	3.66	1.96	1.36	3.31	2.64	4.03	3.36	2.33
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1032405	518244	514161	445910	490918	440608	92203	823809	208596
	.4	.3	.5	.5	.4	.4	.4	.4	.4
	100.0	50.2	49.8	43.2	47.6	42.7	8.9	79.8	20.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	4.50	3.93	5.28	5.42	3.67	6.69	3.40	4.20	6.34
AVERAGE PER PERSON NIGHT	1.85	1.58	2.23	2.23	1.60	2.12	2.39	2.08	1.28
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.68	.49	1.18	1.43	.60	.83	.58	.63	.98
AVERAGE PER PERSON NIGHT	.29	.21	.49	.60	.27	.34	.28	.31	.24
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	828496	473777	271151	1061795	221408	9968	1208460	93813
	.5	.5	.4	.3	.8	.2	*	.6	.2
	100.0	63.6	36.4	20.8	81.5	17.0	.8	92.8	7.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	14.78	16.96	12.08	10.86	16.20	11.21	3.75	16.04	7.35
AVERAGE PER PERSON NIGHT	5.94	6.58	5.09	4.29	6.66	4.06	2.14	7.50	1.62
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.86	.78	1.09	.87	1.30	.42	.06	.92	.44

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.37	.34	.45	.37	.57	.17	.03	.46	.11
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	25062600 9.6 100.0	12763964 8.2 50.9	12298635 11.5 49.1	9759369 11.8 38.9	12987990 9.3 51.8	10403968 10.6 41.5	1190551 5.7 4.8	19535618 9.1 77.9	5526982 11.6 22.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	27.32	22.58	34.94	38.98	25.72	32.25	14.68	25.15	39.29
AVERAGE PER PERSON NIGHT	11.31	9.42	14.28	16.17	10.79	12.31	8.12	12.15	9.10
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	16.46	11.95	28.25	31.38	15.85	19.67	7.52	14.93	25.87
AVERAGE PER PERSON NIGHT	7.12	5.25	11.81	13.16	7.01	7.95	3.67	7.37	6.35
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728 1.4 100.0	3192605 2.1 89.2	387122 .4 10.8	40628 * 1.1	1470572 1.0 41.1	2067426 2.1 57.8	29145 .1 .8	2359518 1.1 65.9	1220210 2.6 34.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	32.33	33.03	27.57	4.38	22.43	52.01	8.08	27.80	47.21
AVERAGE PER PERSON NIGHT	11.25	11.40	10.19	1.43	8.98	14.80	3.16	11.65	10.55
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	2.35	2.99	.89	.13	1.79	3.91	.18	1.80	5.71

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	1.02	1.31	.37	.05	.79	1.58	.09	.89	1.40
PARK ENTRANCE FEES/ LICENCE FEES	3624253	3102228	522025	189479	2096646	1293972	205282	2924314	699939
	1.4	2.0	.5	.2	1.5	1.3	1.0	1.4	1.5
	100.0	85.6	14.4	5.2	57.9	35.7	5.7	80.7	19.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	4.09	4.30	3.14	2.36	4.67	3.72	2.45	4.01	4.45
AVERAGE PER PERSON NIGHT	1.69	1.81	1.24	.93	1.96	1.46	1.23	1.98	1.06
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	2.38	2.90	1.20	.61	2.56	2.45	1.30	2.23	3.28
AVERAGE PER PERSON NIGHT	1.03	1.28	.50	.26	1.13	.99	.63	1.10	.80
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	37342108	21990176	15351932	13318652	22927952	12138975	1677566	31973790	5368317
	14.3	14.2	14.3	16.1	16.4	12.4	8.0	14.9	11.3
	100.0	58.9	41.1	35.7	61.4	32.5	4.5	85.6	14.4
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	33.58	28.83	43.96	50.55	37.05	31.45	16.28	34.04	31.05
AVERAGE PER PERSON NIGHT	14.38	12.52	18.27	21.31	15.91	12.67	8.85	17.08	7.40
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	24.53	20.59	35.26	42.82	27.98	22.95	10.60	24.43	25.13

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======					=======OVERALL RATING========		=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	10.61	9.04	14.74	17.96	12.38	9.28	5.18	12.07	6.16

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
BANFF OVERNIGHT EXPENDITURES (ACTUAL)	671879 100.0	59324 8.8	156907 23.4	205240 30.5	230698 34.3	389274 57.9	269030 40.0	241662 36.0	143041 21.3	87287 13.0	164212 24.4
BANFF OVERNIGHT EXPENDITURES (WEIGHTED)	261838688 100.0	21003858 8.0	74878368 28.6	106250400 40.6	55005244 21.0	167702816 64.0	92269560 35.2	120357632 46.0	65025708 24.8	31326144 12.0	38231588 14.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	174.17	148.29	157.18	195.80	176.08	178.90	167.83	176.32	192.38	170.29	143.35
AVERAGE PER PERSON NIGHT	75.38	73.13	76.95	73.77	78.09	76.99	72.69	76.42	81.09	72.80	63.83
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	172.02	146.65	157.11	194.60	170.66	177.87	164.85	174.56	191.66	170.06	142.31
AVERAGE PER PERSON NIGHT	74.38	72.39	76.88	73.37	74.85	76.60	70.96	75.82	80.91	72.76	63.58
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	88672872 33.9 100.0	6806055 32.4 7.7	24214756 32.3 27.3	36103712 34.0 40.7	19918620 36.2 22.5	57458712 34.3 64.8	30608006 33.2 34.5	42024156 34.9 47.4	22508472 34.6 25.4	8867961 28.3 10.0	13160206 34.4 14.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	76.75	73.72	66.07	84.35	82.18	75.01	81.33	75.11	86.40	67.44	74.18
AVERAGE PER PERSON NIGHT	32.44	32.99	32.47	31.29	35.23	31.84	33.72	31.55	35.56	30.29	31.40
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	58.25	47.52	50.81	66.12	61.80	60.94	54.68	60.95	66.34	48.14	48.99

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	25.19	23.46	24.86	24.93	27.10	26.24	23.54	26.47	28.01	20.60	21.89
CAMPING FEES	2604678	213648	866444	790551	731250	1443822	1158073	1146809	453685	321695	662607
	1.0	1.0	1.2	.7	1.3	.9	1.3	1.0	.7	1.0	1.7
	100.0	8.2	33.3	30.4	28.1	55.4	44.5	44.0	17.4	12.4	25.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	10.32	9.54	9.51	10.05	12.20	11.24	9.36	11.86	8.94	10.17	9.29
AVERAGE PER PERSON NIGHT	4.52	4.38	4.26	3.78	6.38	5.13	3.93	5.78	3.73	3.61	4.09
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.71	1.49	1.82	1.45	2.27	1.53	2.07	1.66	1.34	1.75	2.47
AVERAGE PER PERSON NIGHT	.74	.74	.89	.55	1.00	.66	.89	.72	.56	.75	1.10
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	78553400	6797492	22154798	33066114	15251359	51418116	26626384	36588212	18953036	10958911	10710844
	30.0	32.4	29.6	31.1	27.7	30.7	28.9	30.4	29.1	35.0	28.0
	100.0	8.7	28.2	42.1	19.4	65.5	33.9	46.6	24.1	14.0	13.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	59.02	56.46	51.89	65.49	60.49	60.90	56.20	58.11	61.47	64.55	54.65
AVERAGE PER PERSON NIGHT	25.23	25.85	25.45	24.79	26.12	25.95	23.95	24.98	25.68	27.90	23.30
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	51.61	47.46	46.49	60.56	47.32	54.54	47.57	53.07	55.86	59.49	39.87

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	22.31	23.43	22.75	22.83	20.75	23.48	20.48	23.05	23.58	25.45	17.81
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	9122272	1065367	3016706	3858340	1023781	5849571	3243627	4109951	2279647	1431332	1179547
	3.5	5.1	4.0	3.6	1.9	3.5	3.5	3.4	3.5	4.6	3.1
	100.0	11.7	33.1	42.3	11.2	64.1	35.6	45.1	25.0	15.7	12.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	11.81	10.90	11.60	13.85	8.48	12.57	10.80	12.02	12.77	13.37	9.19
AVERAGE PER PERSON NIGHT	4.88	5.48	5.35	4.87	3.72	5.11	4.53	4.74	5.22	5.55	4.27
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	5.99	7.44	6.33	7.07	3.18	6.20	5.80	5.96	6.72	7.77	4.39
AVERAGE PER PERSON NIGHT	2.59	3.67	3.10	2.66	1.39	2.67	2.49	2.59	2.84	3.32	1.96
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	10942092	759326	3557489	3919668	2602650	6786113	4112755	4266192	2927036	1482016	2084423
	4.2	3.6	4.8	3.7	4.7	4.0	4.5	3.5	4.5	4.7	5.5
	100.0	6.9	32.5	35.8	23.8	62.0	37.6	39.0	26.8	13.5	19.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	14.47	9.88	13.45	15.01	17.55	14.26	14.79	12.82	15.58	18.68	14.30
AVERAGE PER PERSON NIGHT	6.13	4.79	6.79	5.47	7.00	6.13	6.10	5.70	6.26	7.00	6.32
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	7.19	5.30	7.46	7.18	8.07	7.20	7.35	6.19	8.63	8.05	7.76
AVERAGE PER PERSON NIGHT	3.11	2.62	3.65	2.71	3.54	3.10	3.16	2.69	3.64	3.44	3.47
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1032405	169872	298126	336199	221144	569822	456390	318869	264275	225188	187611
	.4	.8	.4	.3	.4	.3	.5	.3	.4	.7	.5
	100.0	16.5	28.9	32.6	21.4	55.2	44.2	30.9	25.6	21.8	18.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	4.50	7.53	4.22	5.76	3.00	4.21	5.07	4.19	4.39	6.24	3.83
AVERAGE PER PERSON NIGHT	1.85	4.08	1.94	1.73	1.35	1.59	2.33	1.49	1.82	3.65	1.52
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.68	1.19	.63	.62	.69	.60	.82	.46	.78	1.22	.70
AVERAGE PER PERSON NIGHT	.29	.59	.31	.23	.30	.26	.35	.20	.33	.52	.31
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	36163	472163	273244	511890	640159	655891	676437	221318	98052	239551
	.5	.2	.6	.3	.9	.4	.7	.6	.3	.3	.6
	100.0	2.8	36.3	21.0	39.3	49.2	50.4	51.9	17.0	7.5	18.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	14.78	5.70	19.78	12.27	14.68	11.92	19.62	21.46	8.55	14.59	11.21
AVERAGE PER PERSON NIGHT	5.94	3.43	10.16	3.80	5.76	4.98	7.36	8.52	4.09	6.74	3.65
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	.86	.25	.99	.50	1.59	.68	1.17	.98	.65	.53	.89
AVERAGE PER PERSON NIGHT	.37	.12	.48	.19	.70	.29	.50	.43	.28	.23	.40
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	25062600 9.6 100.0	2623332 12.5 10.5	5881065 7.9 23.5	11959677 11.3 47.7	4304361 7.8 17.2	16764670 10.0 66.9	8158019 8.8 32.6	11251275 9.3 44.9	5893268 9.1 23.5	4002798 12.8 16.0	3565492 9.3 14.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	27.32	31.98	19.92	33.91	24.76	27.45	27.37	27.15	26.69	31.25	26.36
AVERAGE PER PERSON NIGHT	11.31	14.41	9.65	12.23	10.27	11.23	11.49	11.36	10.61	13.47	10.87
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	16.46	18.32	12.34	21.90	13.35	17.78	14.58	16.32	17.37	21.73	13.27
AVERAGE PER PERSON NIGHT	7.12	9.04	6.04	8.26	5.86	7.66	6.27	7.09	7.33	9.30	5.93
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728 1.4 100.0	63823 .3 1.8	339180 .5 9.5	2187062 2.1 61.1	544119 1.0 15.2	2493264 1.5 69.6	1086230 1.2 30.3	1940626 1.6 54.2	915043 1.4 25.6	64797 .2 1.8	44947 .1 1.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	32.33	11.30	17.51	39.88	18.77	31.62	34.22	36.52	29.75	7.84	3.11
AVERAGE PER PERSON NIGHT	11.25	5.34	6.79	12.81	6.51	10.23	14.64	11.91	10.54	2.81	1.31

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	2.35	.45	.71	4.01	1.69	2.64	1.94	2.81	2.70	.35	.17
AVERAGE PER PERSON NIGHT	1.02	.22	.35	1.51	.74	1.14	.84	1.22	1.14	.15	.07
PARK ENTRANCE FEES/ LICENCE FEES	3624253	371283	1153720	1545162	540086	2408772	1212894	2071588	559084	484616	445613
	1.4	1.8	1.5	1.5	1.0	1.4	1.3	1.7	.9	1.5	1.2
	100.0	10.2	31.8	42.6	14.9	66.5	33.5	57.2	15.4	13.4	12.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	4.09	4.71	4.52	3.80	3.81	4.18	3.92	4.47	2.80	4.95	3.95
AVERAGE PER PERSON NIGHT	1.69	2.13	2.18	1.45	1.52	1.75	1.59	1.88	1.12	2.13	1.59
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	2.38	2.59	2.42	2.83	1.68	2.55	2.17	3.00	1.65	2.63	1.66
AVERAGE PER PERSON NIGHT	1.03	1.28	1.18	1.07	.73	1.10	.93	1.31	.70	1.13	.74
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	37342108	2097496	12923922	12210677	9355984	21869792	14951291	15963515	10050842	3388778	5950748
	14.3	10.0	17.3	11.5	17.0	13.0	16.2	13.3	15.5	10.8	15.6
	100.0	5.6	34.6	32.7	25.1	58.6	40.0	42.7	26.9	9.1	15.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	33.58	20.44	36.60	31.30	38.48	30.50	38.86	30.58	42.94	24.42	30.63

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	14.38	9.91	18.52	11.42	16.65	12.83	17.04	13.09	17.58	10.53	13.71
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	24.53	14.64	27.12	22.36	29.03	23.20	26.71	23.15	29.62	18.40	22.15
AVERAGE PER PERSON NIGHT	10.61	7.23	13.27	8.43	12.73	9.99	11.50	10.06	12.51	7.87	9.90

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
JASPER OVERNIGHT	796797	72922	23789	704037	-
EXPENDITURES (ACTUAL)	100.0	9.2	3.0	88.4	
JASPER OVERNIGHT	104991352	8457327	5349188	88242352	-
EXPENDITURES (WEIGHTED)	100.0	8.1	5.1	84.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	155.78	254.66	71.33	161.97	-
AVERAGE PER PERSON NIGHT	60.91	80.19	29.38	63.08	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	152.41	254.66	71.33	157.65	-
AVERAGE PER PERSON NIGHT	58.49	80.19	29.38	60.02	-
LODGING IN THE PARKS,	33125542	4240900	1397988	25886454	-
EXCLUDING CAMPING/	31.6	50.1	26.1	29.3	
TRAILER PARK	100.0	12.8	4.2	78.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	71.82	137.65	50.82	68.07	-
AVERAGE PER PERSON NIGHT	27.26	43.31	18.31	26.08	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	48.09	127.70	18.64	46.25	-
AVERAGE PER PERSON NIGHT	18.45	40.21	7.68	17.61	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
CAMPING FEES	1516069	14165	84006	1445062	-
	1.4	.2	1.6	1.6	
	100.0	.9	5.5	95.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	9.48	8.50	10.26	9.52	-
AVERAGE PER PERSON NIGHT	3.78	4.25	3.58	3.75	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	2.20	.43	1.12	2.58	-
AVERAGE PER PERSON NIGHT	.84	.13	.46	.98	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	29151892	2027991	1503384	24806910	-
	27.8	24.0	28.1	28.1	
	100.0	7.0	5.2	85.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	52.47	85.10	28.64	54.11	-
AVERAGE PER PERSON NIGHT	20.63	34.22	11.43	21.01	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	42.32	61.07	20.05	44.32	-
AVERAGE PER PERSON NIGHT	16.24	19.23	8.26	16.87	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	5758405	246799	285012	5216331	-
	5.5	2.9	5.3	5.9	
	100.0	4.3	4.9	90.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	15.54	14.32	7.25	16.50	-
AVERAGE PER PERSON NIGHT	5.88	5.39	3.28	6.07	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	8.36	7.43	3.80	9.32	-
AVERAGE PER PERSON NIGHT	3.21	2.34	1.57	3.55	-
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529	287673	1006850	6196974	-
	7.2	3.4	18.8	7.0	
	100.0	3.8	13.3	82.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	15.09	9.90	13.93	16.23	-
AVERAGE PER PERSON NIGHT	5.73	2.94	5.72	6.11	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	10.97	8.66	13.43	11.07	-
AVERAGE PER PERSON NIGHT	4.21	2.73	5.53	4.22	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	2605	32771	366508	-
	.4	*	.6	.4	
	100.0	.6	8.0	89.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	4.45	2.98	6.06	4.37	-
AVERAGE PER PERSON NIGHT	1.81	2.46	1.21	1.93	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.60	.08	.44	.65	-
AVERAGE PER PERSON NIGHT	.23	.02	.18	.25	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	14486	18730	501669	-
	.5	.2	.4	.6	
	100.0	2.7	3.6	95.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	10.76	48.99	5.01	11.65	-
AVERAGE PER PERSON NIGHT	4.25	21.55	.75	5.52	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.77	.44	.25	.90	-
AVERAGE PER PERSON NIGHT	.29	.14	.10	.34	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	10762817	383292	527804	9652344	-
	10.3	4.5	9.9	10.9	
	100.0	3.6	4.9	89.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	27.53	23.71	20.65	29.06	-
AVERAGE PER PERSON NIGHT	10.78	8.36	6.50	11.45	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	15.62	11.54	7.04	17.24	-
AVERAGE PER PERSON NIGHT	6.00	3.63	2.90	6.57	-
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	690482	12248	82927	-
	.7	8.2	.2	.1	
	100.0	87.9	1.6	10.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	17.79	70.56	1.60	3.02	-
AVERAGE PER PERSON NIGHT	6.96	38.88	.50	1.14	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	1.14	20.79	.16	.15	-
AVERAGE PER PERSON NIGHT	.44	6.55	.07	.06	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/ LICENCE FEES	1222753	67478	107774	1005281	-
	1.2	.8	2.0	1.1	
	100.0	5.5	8.8	82.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	3.16	3.64	3.80	3.12	-
AVERAGE PER PERSON NIGHT	1.17	1.36	1.31	1.15	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	1.78	2.03	1.44	1.80	-
AVERAGE PER PERSON NIGHT	.68	.64	.59	.68	-
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	14174789	481457	372620	13081888	-
	13.5	5.7	7.0	14.8	
	100.0	3.4	2.6	92.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	31.43	28.44	21.24	32.83	-
AVERAGE PER PERSON NIGHT	11.77	9.96	6.03	12.33	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	20.58	14.50	4.97	23.37	-
AVERAGE PER PERSON NIGHT	7.90	4.57	2.05	8.90	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
JASPER OVERNIGHT EXPENDITURES (ACTUAL)	796797	328072	179583	47937	100552	313097	155475	82612	14556	349308	12215	209395	238094
	100.0	41.2	22.5	6.0	12.6	39.3	19.5	10.4	1.8	43.8	1.5	26.3	29.9
JASPER OVERNIGHT EXPENDITURES (WEIGHTED)	104991352	50587420	31033392	6999255	12554772	36332272	17921228	2812245	8456708	74589760	2533449	8115215	22286378
	100.0	48.2	29.6	6.7	12.0	34.6	17.1	2.7	8.1	71.0	2.4	7.7	21.2
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	155.78	138.24	135.96	98.01	189.42	185.17	164.66	202.88	160.15	140.72	68.60	164.41	235.73
AVERAGE PER PERSON NIGHT	60.91	50.48	52.33	38.80	54.88	72.84	84.89	134.47	80.04	52.98	30.39	88.83	99.26
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	152.41	138.24	135.96	98.01	189.42	184.67	145.44	176.24	133.20	137.62	51.85	163.20	229.38
AVERAGE PER PERSON NIGHT	58.49	50.48	52.33	38.80	54.88	72.54	63.97	122.22	49.81	50.58	16.89	88.48	97.44
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33125542	16272438	11022184	1715896	3534358	11736886	5116218	460349	2886862	22610330	7014	3187430	7327782
	31.6	32.2	35.5	24.5	28.2	32.3	28.5	16.4	34.1	30.3	.3	39.3	32.9
	100.0	49.1	33.3	5.2	10.7	35.4	15.4	1.4	8.7	68.3	*	9.6	22.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	71.82	78.48	85.42	62.60	69.43	72.05	56.22	42.44	58.53	68.64	10.54	74.28	82.40
AVERAGE PER PERSON NIGHT	27.26	26.56	31.70	23.70	18.35	27.37	29.47	28.20	29.33	24.59	5.27	38.99	34.25
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	48.09	44.47	48.29	24.03	53.32	59.66	41.52	28.85	45.47	41.72	.14	64.10	75.42

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	18.45	16.24	18.59	9.51	15.45	23.43	18.26	20.01	17.00	15.33	.05	34.75	32.04
CAMPING FEES	1516069	1004731	613608	262642	128482	372419	119255	1554	31947	1493601	276340	22468	-
	1.4	2.0	2.0	3.8	1.0	1.0	.7	.1	.4	2.0	10.9	.3	
	100.0	66.3	40.5	17.3	8.5	24.6	7.9	.1	2.1	98.5	18.2	1.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	9.48	9.70	9.04	12.70	8.51	9.43	8.66	25.00	9.17	9.61	8.76	5.06	-
AVERAGE PER PERSON NIGHT	3.78	3.58	3.37	4.38	3.35	4.81	3.82	12.50	4.42	3.81	4.00	2.43	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	2.20	2.75	2.69	3.68	1.94	1.89	.97	.10	.50	2.76	5.66	.45	-
AVERAGE PER PERSON NIGHT	.84	1.00	1.03	1.46	.56	.74	.43	.07	.19	1.01	1.84	.24	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	29151892	13842166	7430338	2078648	4333181	9533778	5775948	591048	3313661	19984428	59238	2362383	6805082
	27.8	27.4	23.9	29.7	34.5	26.2	32.2	21.0	39.2	26.8	2.3	29.1	30.5
	100.0	47.5	25.5	7.1	14.9	32.7	19.8	2.0	11.4	68.6	.2	8.1	23.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	52.47	50.04	45.01	36.73	78.87	54.17	56.08	44.25	65.07	47.57	11.43	51.36	76.07
AVERAGE PER PERSON NIGHT	20.63	18.15	16.70	14.55	24.75	21.07	29.24	29.28	32.60	17.97	4.84	27.76	31.56
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	42.32	37.83	32.55	29.11	65.38	48.46	46.87	37.04	52.19	36.87	1.21	47.51	70.04

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

		PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	16.24	13.81	12.53	11.52	18.94	19.03	20.62	25.69	19.52	13.55	.39	25.76	29.75
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	5758405	3941861	1921561	547765	1472535	840671	970957	79361	626171	5158296	668927	217247	382862
	5.5	7.8	6.2	7.8	11.7	2.3	5.4	2.8	7.4	6.9	26.4	2.7	1.7
	100.0	68.5	33.4	9.5	25.6	14.6	16.9	1.4	10.9	89.6	11.6	3.8	6.6
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	15.54	18.71	14.91	12.62	38.37	9.00	15.28	8.73	17.95	16.56	24.82	7.82	12.17
AVERAGE PER PERSON NIGHT	5.88	6.56	5.56	4.82	10.40	3.45	7.83	5.34	8.97	6.02	11.06	4.19	5.37
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	8.36	10.77	8.42	7.67	22.22	4.27	7.88	4.97	9.86	9.52	13.69	4.37	3.94
AVERAGE PER PERSON NIGHT	3.21	3.93	3.24	3.04	6.44	1.68	3.47	3.45	3.69	3.50	4.46	2.37	1.67
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529	4902510	2882714	1279969	739827	1803495	751203	10898	413541	7353787	1220353	170063	31679
	7.2	9.7	9.3	18.3	5.9	5.0	4.2	.4	4.9	9.9	48.2	2.1	.1
	100.0	64.9	38.2	16.9	9.8	23.9	9.9	.1	5.5	97.3	16.2	2.3	.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	15.09	17.14	17.59	19.59	13.02	14.06	9.02	7.10	7.99	15.40	34.34	8.68	9.10
AVERAGE PER PERSON NIGHT	5.73	6.13	6.84	7.65	3.50	5.32	4.46	4.92	3.98	5.75	15.46	4.72	5.96
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	10.97	13.40	12.63	17.92	11.16	9.17	6.10	.68	6.51	13.57	24.98	3.42	.33
AVERAGE PER PERSON NIGHT	4.21	4.89	4.86	7.10	3.23	3.60	2.68	.47	2.44	4.99	8.14	1.85	.14
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	137129	61341	1836	73952	126687	146839	75062	-	76706	5006	183288	150661
	.4	.3	.2	*	.6	.3	.8	2.7		.1	.2	2.3	.7
	100.0	33.4	14.9	.4	18.0	30.8	35.8	18.3		18.7	1.2	44.6	36.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	4.45	7.17	6.05	2.41	8.98	2.59	6.06	13.06	-	2.72	6.70	5.70	4.73
AVERAGE PER PERSON NIGHT	1.81	2.81	1.67	2.41	6.61	.97	3.09	7.36	-	.90	3.35	3.14	1.82
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	.60	.37	.27	.03	1.12	.64	1.19	4.70	-	.14	.10	3.69	1.55
AVERAGE PER PERSON NIGHT	.23	.14	.10	.01	.32	.25	.52	3.26	-	.05	.03	2.00	.66
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	12768	3358	-	9410	288509	225810	101205	4900	172337	-	233641	121109
	.5	*	*		.1	.8	1.3	3.6	.1	.2		2.9	.5
	100.0	2.4	.6		1.8	54.7	42.8	19.2	.9	32.7		44.3	23.0
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	10.76	3.20	1.71	-	4.62	11.89	10.89	26.23	21.77	6.84	-	15.17	14.45
AVERAGE PER PERSON NIGHT	4.25	1.22	.43	-	3.56	3.94	5.60	16.44	10.89	2.18	-	7.60	8.47
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	.77	.03	.01	-	.14	1.47	1.83	6.34	.08	.32	-	4.70	1.25
AVERAGE PER PERSON NIGHT	.29	.01	.01	-	.04	.58	.81	4.40	.03	.12	-	2.55	.53
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	10762817	4355398	3521291	254745	579362	5716117	685403	112351	296163	6734458	40143	752921	3275438
	10.3	8.6	11.3	3.6	4.6	15.7	3.8	4.0	3.5	9.0	1.6	9.3	14.7
	100.0	40.5	32.7	2.4	5.4	53.1	6.4	1.0	2.8	62.6	.4	7.0	30.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	27.53	28.26	35.18	11.55	18.11	39.67	7.64	9.91	5.88	24.93	5.73	20.67	38.82
AVERAGE PER PERSON NIGHT	10.78	10.39	12.42	3.99	8.04	14.54	3.94	6.80	2.94	9.24	1.97	11.54	16.04
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	15.62	11.90	15.43	3.57	8.74	29.05	5.56	7.04	4.66	12.43	.82	15.14	33.71
AVERAGE PER PERSON NIGHT	6.00	4.35	5.94	1.41	2.53	11.41	2.45	4.88	1.74	4.57	.27	8.21	14.32
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	716768	547263	6420	163085	68784	259	-	259	723934	-	55234	6643
	.7	1.4	1.8	.1	1.3	.2	*		*	1.0		.7	*
	100.0	91.2	69.6	.8	20.8	8.8	*		*	92.1		7.0	.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	17.79	26.89	32.57	1.10	40.64	3.99	.99	-	.99	18.66	-	21.90	2.34
AVERAGE PER PERSON NIGHT	6.96	10.65	13.88	.33	18.70	1.53	.33	-	.33	6.96	-	13.01	1.42

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	1.14	1.96	2.40	.09	2.46	.35	-	-	-	1.34	-	1.11	.07
AVERAGE PER PERSON NIGHT	.44	.72	.92	.04	.71	.14	-	-	-	.49	-	.60	.03
PARK ENTRANCE FEES/ LICENCE FEES	1222753	742480	447482	172760	122239	316596	151878	2797	96377	1191948	72877	21800	9005
	1.2	1.5	1.4	2.5	1.0	.9	.8	.1	1.1	1.6	2.9	.3	*
	100.0	60.7	36.6	14.1	10.0	25.9	12.4	.2	7.9	97.5	6.0	1.8	.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	3.16	3.97	4.03	5.45	2.77	2.54	2.09	2.98	1.87	3.16	4.07	3.66	2.18
AVERAGE PER PERSON NIGHT	1.17	1.34	1.48	1.83	.78	.97	1.03	2.64	.94	1.16	1.61	1.87	1.47
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	1.78	2.03	1.96	2.42	1.84	1.61	1.23	.18	1.52	2.20	1.49	.44	.09
AVERAGE PER PERSON NIGHT	.68	.74	.75	.96	.53	.63	.54	.12	.57	.81	.49	.24	.04
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	14174789	4659168	2582252	678575	1398341	5528330	3977459	1377620	786826	9089931	183552	908741	4176117
	13.5	9.2	8.3	9.7	11.1	15.2	22.2	49.0	9.3	12.2	7.2	11.2	18.7
	100.0	32.9	18.2	4.8	9.9	39.0	28.1	9.7	5.6	64.1	1.3	6.4	29.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	31.43	25.76	27.83	18.68	27.04	31.54	43.28	117.58	15.20	26.90	6.04	26.99	52.58

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	11.77	8.40	9.22	6.56	8.18	12.06	22.14	75.51	7.62	9.54	2.73	14.90	21.87
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	20.58	12.73	11.31	9.50	21.10	28.10	32.28	86.33	12.39	16.77	3.76	18.28	42.98
AVERAGE PER PERSON NIGHT	7.90	4.65	4.35	3.76	6.11	11.04	14.20	59.87	4.63	6.16	1.22	9.91	18.26

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
JASPER OVERNIGHT EXPENDITURES (ACTUAL)	796797	596911	196318	-	796797	721125	692611	56618	78909	17068	415737	130395	145934	104731
	100.0	74.9	24.6		100.0	90.5	86.9	7.1	9.9	2.1	52.2	16.4	18.3	13.1
JASPER OVERNIGHT EXPENDITURES (WEIGHTED)	104991352	86481344	18171060	-	104991352	89487968	85854296	7580887	13145856	3097187	55858132	8917721	21332100	18883396
	100.0	82.4	17.3		100.0	85.2	81.8	7.2	12.5	2.9	53.2	8.5	20.3	18.0
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	155.78	168.43	113.91	-	155.78	204.16	206.61	153.87	68.52	48.72	143.68	161.50	165.66	186.59
AVERAGE PER PERSON NIGHT	60.91	66.25	43.95	-	60.91	78.01	78.90	56.57	26.93	17.46	54.79	79.50	56.02	89.36
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	152.41	164.11	112.91	-	152.41	202.78	205.13	152.75	64.51	48.72	138.80	157.95	165.66	186.59
AVERAGE PER PERSON NIGHT	58.49	62.89	43.80	-	58.49	77.70	78.57	56.41	23.70	17.46	51.33	77.78	56.02	89.36
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33125542	27959876	5033388	-	33125542	31254314	30069138	2655194	910866	316874	16426122	2760353	6890535	7048531
	31.6	32.3	27.7		31.6	34.9	35.0	35.0	6.9	10.2	29.4	31.0	32.3	37.3
	100.0	84.4	15.2		100.0	94.4	90.8	8.0	2.7	1.0	49.6	8.3	20.8	21.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	71.82	73.80	61.64	-	71.82	73.47	74.37	55.79	22.79	22.75	70.35	67.44	68.30	82.04
AVERAGE PER PERSON NIGHT	27.26	28.36	22.43	-	27.26	27.90	28.20	20.58	8.44	4.37	26.04	33.78	21.17	39.81
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	48.09	53.06	31.28	-	48.09	70.82	71.85	53.50	4.47	4.98	40.82	48.89	53.51	69.65

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	18.45	20.33	12.13	1.00	18.45	27.14	27.52	19.76	1.64	1.79	15.09	24.07	18.10	33.36
CAMPING FEES	1516069	1002413	513655	-	1516069	189652	177942	12237	1471161	5478	1382194	73418	1938	58519
	1.4	1.2	2.8		1.4	.2	.2	.2	11.2	.2	2.5	.8	*	.3
	100.0	66.1	33.9		100.0	12.5	11.7	.8	97.0	.4	91.2	4.8	.1	3.9
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.48	8.88	10.94	-	9.48	9.89	10.18	6.76	9.30	3.60	9.56	8.47	10.50	9.21
AVERAGE PER PERSON NIGHT	3.78	3.62	4.14	-	3.78	4.35	4.54	2.57	3.70	2.23	3.74	4.12	5.25	4.33
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.20	1.90	3.19	-	2.20	.43	.43	.25	7.22	.09	3.43	1.30	.02	.58
AVERAGE PER PERSON NIGHT	.84	.73	1.24	-	.84	.16	.16	.09	2.65	.03	1.27	.64	.01	.28
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	29151892	24327056	4654370	-	29151892	26488082	25665078	1864466	2295491	846419	13312489	2693992	7132348	6013063
	27.8	28.1	25.6		27.8	29.6	29.9	24.6	17.5	27.3	23.8	30.2	33.4	31.8
	100.0	83.4	16.0		100.0	90.9	88.0	6.4	7.9	2.9	45.7	9.2	24.5	20.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	52.47	56.88	36.68	-	52.47	63.58	64.75	39.91	19.77	24.81	43.61	52.74	64.88	67.34
AVERAGE PER PERSON NIGHT	20.63	22.04	15.31	-	20.63	24.76	25.20	14.76	7.67	9.55	16.95	26.56	20.85	32.66
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	42.32	46.16	28.92	-	42.32	60.02	61.32	37.57	11.26	13.31	33.08	47.71	55.39	59.42

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	16.24	17.69	11.22	-	16.24	23.00	23.49	13.87	4.14	4.77	12.23	23.50	18.73	28.46
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	5758405	4746930	993083	-	5758405	3630921	3438294	328693	1966345	344106	2971453	249305	1606695	930951
	5.5	5.5	5.5		5.5	4.1	4.0	4.3	15.0	11.1	5.3	2.8	7.5	4.9
	100.0	82.4	17.2		100.0	63.1	59.7	5.7	34.1	6.0	51.6	4.3	27.9	16.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	15.54	16.08	13.24	-	15.54	17.39	17.54	10.55	13.85	9.37	13.91	10.40	22.77	14.90
AVERAGE PER PERSON NIGHT	5.88	5.84	5.99	-	5.88	6.20	6.22	3.59	5.46	4.83	5.12	5.27	7.19	7.24
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	8.36	9.01	6.17	-	8.36	8.23	8.22	6.62	9.65	5.41	7.38	4.42	12.48	9.20
AVERAGE PER PERSON NIGHT	3.21	3.45	2.39	-	3.21	3.15	3.15	2.45	3.54	1.94	2.73	2.17	4.22	4.41
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529	5270622	2284907	-	7555529	3630163	3422022	337289	3509583	650961	4544044	906621	1265082	839782
	7.2	6.1	12.6		7.2	4.1	4.0	4.4	26.7	21.0	8.1	10.2	5.9	4.4
	100.0	69.8	30.2		100.0	48.0	45.3	4.5	46.5	8.6	60.1	12.0	16.7	11.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	15.09	13.90	18.84	-	15.09	12.41	12.23	11.05	21.39	10.52	16.07	20.41	12.83	11.24
AVERAGE PER PERSON NIGHT	5.73	5.31	6.98	-	5.73	4.48	4.41	3.68	8.36	3.72	5.89	10.06	4.15	5.49
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	10.97	10.00	14.20	-	10.97	8.23	8.18	6.80	17.22	10.24	11.29	16.06	9.82	8.30
AVERAGE PER PERSON NIGHT	4.21	3.83	5.51	-	4.21	3.15	3.13	2.51	6.33	3.67	4.18	7.91	3.32	3.97
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	267702	134310	-	410655	378978	340250	47282	23345	37520	231970	47394	46176	85115
	.4	.3	.7		.4	.4	.4	.6	.2	1.2	.4	.5	.2	.5
	100.0	65.2	32.7		100.0	92.3	82.9	11.5	5.7	9.1	56.5	11.5	11.2	20.7
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	4.45	3.69	6.94	-	4.45	4.43	4.10	3.41	3.76	4.12	4.76	3.50	5.09	4.08
AVERAGE PER PERSON NIGHT	1.81	1.62	2.22	-	1.81	1.74	1.61	1.70	1.54	1.23	2.16	1.52	1.10	1.86
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.60	.51	.83	-	.60	.86	.81	.95	.11	.59	.58	.84	.36	.84
AVERAGE PER PERSON NIGHT	.23	.19	.32	-	.23	.33	.31	.35	.04	.21	.21	.41	.12	.40
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	370913	155915	-	527087	507823	505019	44631	15609	11580	310469	93790	3497	119332
	.5	.4	.9		.5	.6	.6	.6	.1	.4	.6	1.1	*	.6
	100.0	70.4	29.6		100.0	96.3	95.8	8.5	3.0	2.2	58.9	17.8	.7	22.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	10.76	10.26	12.39	-	10.76	10.55	10.61	7.92	4.76	3.19	13.55	10.93	1.00	8.53
AVERAGE PER PERSON NIGHT	4.25	4.73	3.45	-	4.25	4.15	4.17	4.12	1.49	.47	6.09	4.52	.14	4.29
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	.77	.70	.97	-	.77	1.15	1.21	.90	.08	.18	.77	1.66	.03	1.18
AVERAGE PER PERSON NIGHT	.29	.27	.38	-	.29	.44	.46	.33	.03	.07	.29	.82	.01	.56
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	10762817 10.3 100.0	9672112 11.2 89.9	1087039 6.0 10.1	-	10762817 10.3 100.0	9771837 10.9 90.8	9404482 11.0 87.4	1032604 13.6 9.6	735183 5.6 6.8	350622 11.3 3.3	7007541 12.5 65.1	376821 4.2 3.5	2374701 11.1 22.1	1003755 5.3 9.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	27.53	29.46	17.52	-	27.53	32.05	32.30	26.24	10.04	24.94	27.97	15.34	52.65	14.20
AVERAGE PER PERSON NIGHT	10.78	11.60	6.79	-	10.78	12.70	12.83	9.42	3.53	7.56	10.33	7.63	19.26	6.82
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	15.62	18.35	6.75	-	15.62	22.14	22.47	20.81	3.61	5.52	17.41	6.67	18.44	9.92
AVERAGE PER PERSON NIGHT	6.00	7.03	2.62	-	6.00	8.48	8.61	7.68	1.33	1.98	6.44	3.29	6.24	4.75
CONFERENCE OR CONVENTION REGISTRATION FEES	785811 .7 100.0	723890 .8 92.1	61920 .3 7.9	-	785811 .7 100.0	774994 .9 98.6	774821 .9 98.6	2101 * .3	10728 .1 1.4	1424 * .2	198944 .4 25.3	16463 .2 2.1	11901 .1 1.5	558502 3.0 71.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	17.79	20.00	7.76	-	17.79	22.70	23.05	.42	.85	1.75	7.71	7.47	2.35	50.46
AVERAGE PER PERSON NIGHT	6.96	7.96	2.81	-	6.96	9.64	9.76	.23	.26	1.22	2.83	1.95	.83	27.94

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.14	1.37	.38	-	1.14	1.76	1.85	.04	.05	.02	.49	.29	.09	5.52
AVERAGE PER PERSON NIGHT	.44	.53	.15	-	.44	.67	.71	.02	.02	.01	.18	.14	.03	2.64
PARK ENTRANCE FEES/ LICENCE FEES	1222753	870510	352243	-	1222753	737852	688885	76088	479248	38179	797929	108552	140142	176130
	1.2	1.0	1.9		1.2	.8	.8	1.0	3.6	1.2	1.4	1.2	.7	.9
	100.0	71.2	28.8		100.0	60.3	56.3	6.2	39.2	3.1	65.3	8.9	11.5	14.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	3.16	2.92	3.95	-	3.16	2.94	2.91	2.42	3.65	3.36	3.23	2.99	2.98	3.09
AVERAGE PER PERSON NIGHT	1.17	1.08	1.49	-	1.17	1.06	1.04	.81	1.41	1.00	1.19	1.42	.79	1.52
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.78	1.65	2.19	-	1.78	1.67	1.65	1.53	2.35	.60	1.98	1.92	1.09	1.74
AVERAGE PER PERSON NIGHT	.68	.63	.85	-	.68	.64	.63	.57	.86	.22	.73	.95	.37	.83
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	14174789	11269320	2900231	-	14174789	12123353	11368370	1180303	1728297	494024	8674976	1591013	1859085	2049715
	13.5	13.0	16.0		13.5	13.5	13.2	15.6	13.1	16.0	15.5	17.8	8.7	10.9
	100.0	79.5	20.5		100.0	85.5	80.2	8.3	12.2	3.5	61.2	11.2	13.1	14.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	31.43	30.92	33.75	-	31.43	38.76	38.13	29.33	13.78	26.37	29.51	36.49	44.47	28.62

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	11.77	11.48	13.27	-	11.77	14.26	13.98	10.72	5.34	7.78	11.41	17.58	9.50	12.99
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	20.58	21.39	18.02	-	20.58	27.47	27.16	23.78	8.48	7.77	21.56	28.18	14.44	20.25
AVERAGE PER PERSON NIGHT	7.90	8.20	6.99	-	7.90	10.53	10.40	8.78	3.12	2.78	7.97	13.88	4.88	9.70

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
JASPER OVERNIGHT EXPENDITURES (ACTUAL)	796797	412186	384611	330464	479805	251730	50823	688271	108526
	100.0	51.7	48.3	41.5	60.2	31.6	6.4	86.4	13.6
JASPER OVERNIGHT EXPENDITURES (WEIGHTED)	104991352	62495652	42495696	27418404	60662292	32737774	10857648	87213896	17777454
	100.0	59.5	40.5	26.1	57.8	31.2	10.3	83.1	16.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	155.78	127.99	228.90	209.72	169.89	146.91	134.76	155.42	157.60
AVERAGE PER PERSON NIGHT	60.91	48.12	99.94	94.83	68.26	60.45	41.69	71.26	35.56
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	152.41	127.99	228.90	209.72	169.02	139.29	134.76	154.40	143.36
AVERAGE PER PERSON NIGHT	58.49	48.12	99.94	94.83	68.00	53.81	41.69	70.98	31.40
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33125542	18668172	14457370	9031047	18428724	11425094	3036817	28328540	4797002
	31.6	29.9	34.0	32.9	30.4	34.9	28.0	32.5	27.0
	100.0	56.4	43.6	27.3	55.6	34.5	9.2	85.5	14.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	71.82	67.55	78.21	69.50	70.72	80.48	55.20	72.99	65.61
AVERAGE PER PERSON NIGHT	27.26	23.56	34.19	31.49	28.45	31.51	15.43	32.31	14.18
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	48.09	38.23	77.87	69.08	51.35	48.61	37.69	50.15	38.68

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	18.45	14.38	34.00	31.24	20.66	18.78	11.66	23.05	8.47
CAMPING FEES	1516069	1516069	-	-	717886	604382	169585	1149265	366803
	1.4	2.4			1.2	1.8	1.6	1.3	2.1
	100.0	100.0			47.4	39.9	11.2	75.8	24.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	9.48	9.48	-	-	10.03	8.89	10.06	9.45	9.61
AVERAGE PER PERSON NIGHT	3.78	3.78	-	-	3.73	4.00	3.78	4.64	2.39
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	2.20	3.10	-	-	2.00	2.57	2.10	2.03	2.96
AVERAGE PER PERSON NIGHT	.84	1.17	-	-	.80	.99	.65	.94	.65
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	29151892	16061745	13090147	9415720	16961172	8153052	3952184	23977250	5174643
	27.8	25.7	30.8	34.3	28.0	24.9	36.4	27.5	29.1
	100.0	55.1	44.9	32.3	58.2	28.0	13.6	82.2	17.8
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	52.47	42.80	72.58	74.79	53.78	47.76	60.65	51.76	56.02
AVERAGE PER PERSON NIGHT	20.63	16.11	31.49	33.62	21.64	19.18	20.26	24.18	12.29
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	42.32	32.89	70.51	72.02	47.26	34.69	49.05	42.45	41.73

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	16.24	12.37	30.78	32.57	19.01	13.40	15.17	19.51	9.14
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	5758405	5112011	646395	512758	2306053	2148169	1261358	3820872	1937533
	5.5	8.2	1.5	1.9	3.8	6.6	11.6	4.4	10.9
	100.0	88.8	11.2	8.9	40.0	37.3	21.9	66.4	33.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	15.54	16.57	10.41	10.08	12.17	15.50	39.50	13.42	22.55
AVERAGE PER PERSON NIGHT	5.88	6.20	4.16	4.62	4.81	6.28	9.62	6.43	5.02
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	8.36	10.47	3.48	3.92	6.43	9.14	15.65	6.76	15.62
AVERAGE PER PERSON NIGHT	3.21	3.94	1.52	1.77	2.59	3.53	4.84	3.11	3.42
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529	6976803	578726	221817	3814774	2950999	643479	6000294	1555235
	7.2	11.2	1.4	.8	6.3	9.0	5.9	6.9	8.7
	100.0	92.3	7.7	2.9	50.5	39.1	8.5	79.4	20.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	15.09	16.10	8.61	8.19	14.17	17.23	12.39	14.85	16.12
AVERAGE PER PERSON NIGHT	5.73	5.97	3.83	4.43	5.51	7.27	3.23	6.82	3.54
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	10.97	14.29	3.12	1.70	10.63	12.56	7.99	10.62	12.54

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	4.21	5.37	1.36	.77	4.28	4.85	2.47	4.88	2.75
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	172828	237827	212849	254114	147004	8121	376065	34589
	.4	.3	.6	.8	.4	.4	.1	.4	.2
	100.0	42.1	57.9	51.8	61.9	35.8	2.0	91.6	8.4
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	4.45	4.66	4.31	4.77	3.57	8.00	5.65	4.39	5.29
AVERAGE PER PERSON NIGHT	1.81	1.76	1.86	2.09	1.47	3.00	3.52	1.95	1.03
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.60	.35	1.28	1.63	.71	.63	.10	.67	.28
AVERAGE PER PERSON NIGHT	.23	.13	.56	.74	.28	.24	.03	.31	.06
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	284991	242096	167790	436958	86664	432	502520	24567
	.5	.5	.6	.6	.7	.3	*	.6	.1
	100.0	54.1	45.9	31.8	82.9	16.4	.1	95.3	4.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	10.76	10.76	10.75	12.77	9.88	20.69	.83	11.42	4.93
AVERAGE PER PERSON NIGHT	4.25	3.53	5.60	6.96	3.78	12.09	.41	5.28	.85
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.77	.58	1.30	1.28	1.22	.37	.01	.89	.20

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.29	.22	.57	.58	.49	.14	-	.41	.04
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	10762817 10.3 100.0	3684949 5.9 34.2	7077868 16.7 65.8	3758271 13.7 34.9	7022992 11.6 65.3	2892048 8.8 26.9	777466 7.2 7.2	9464063 10.9 87.9	1298754 7.3 12.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	27.53	15.43	46.51	37.74	28.80	26.93	23.21	29.05	19.94
AVERAGE PER PERSON NIGHT	10.78	5.79	19.55	16.34	11.11	10.53	10.58	13.18	4.63
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	15.62	7.55	38.12	28.75	19.57	12.31	9.65	16.75	10.47
AVERAGE PER PERSON NIGHT	6.00	2.84	16.65	13.00	7.87	4.75	2.99	7.70	2.29
CONFERENCE OR CONVENTION REGISTRATION FEES	785811 .7 100.0	779925 1.2 99.3	5886 * .7	5517 * .7	612321 1.0 77.9	157374 .5 20.0	16115 .1 2.1	778961 .9 99.1	6850 * .9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	17.79	18.62	2.58	3.03	21.01	11.89	8.97	20.72	1.04
AVERAGE PER PERSON NIGHT	6.96	7.15	1.53	1.63	8.52	4.18	4.69	8.80	.28
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	1.14	1.60	.03	.04	1.71	.67	.20	1.38	.06

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.44	.60	.01	.02	.69	.26	.06	.63	.01
PARK ENTRANCE FEES/ LICENCE FEES	1222753 1.2 100.0	1106054 1.8 90.5	116699 .3 9.5	48751 .2 4.0	658316 1.1 53.8	405419 1.2 33.2	144937 1.3 11.9	951945 1.1 77.9	270808 1.5 22.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	3.16	3.29	2.28	2.41	3.06	3.19	3.51	3.14	3.24
AVERAGE PER PERSON NIGHT	1.17	1.20	.97	1.31	1.14	1.36	.93	1.46	.70
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	1.78	2.27	.63	.37	1.83	1.72	1.80	1.69	2.18
AVERAGE PER PERSON NIGHT	.68	.85	.27	.17	.74	.67	.56	.77	.48
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	14174789 13.5 100.0	8132108 13.0 57.4	6042681 14.2 42.6	4043882 14.7 28.5	9448982 15.6 66.7	3767570 11.5 26.6	847154 7.8 6.0	11864119 13.6 83.7	2310670 13.0 16.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	31.43	25.43	46.04	40.56	34.59	26.73	27.44	32.87	25.67
AVERAGE PER PERSON NIGHT	11.77	9.14	19.18	17.97	13.46	10.48	6.81	14.96	5.62
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	20.58	16.65	32.55	30.93	26.33	16.03	10.51	21.00	18.63

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	7.90	6.26	14.21	13.99	10.59	6.19	3.25	9.66	4.08

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
JASPER OVERNIGHT EXPENDITURES (ACTUAL)	796797	72657	191787	258153	251070	467623	315026	291697	173501	113300	179890
	100.0	9.1	24.1	32.4	31.5	58.7	39.5	36.6	21.8	14.2	22.6
JASPER OVERNIGHT EXPENDITURES (WEIGHTED)	104991352	8178265	21078888	43773724	25019662	66581120	37605616	45999256	18864380	18793396	18546436
	100.0	7.8	20.1	41.7	23.8	63.4	35.8	43.8	18.0	17.9	17.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	155.78	141.93	141.37	165.11	143.96	147.46	175.92	180.56	148.08	139.81	137.76
AVERAGE PER PERSON NIGHT	60.91	50.32	56.96	65.66	62.17	57.17	70.03	73.29	62.59	46.47	56.16
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	152.41	141.93	131.91	164.46	142.51	143.48	174.90	179.50	147.77	129.51	137.76
AVERAGE PER PERSON NIGHT	58.49	50.32	48.55	65.40	61.71	54.03	69.71	72.97	62.54	40.11	56.16
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33125542	2530180	6635866	14142339	8134130	21266850	11647234	15062177	6940730	4831212	5761548
	31.6	30.9	31.5	32.3	32.5	31.9	31.0	32.7	36.8	25.7	31.1
	100.0	7.6	20.0	42.7	24.6	64.2	35.2	45.5	21.0	14.6	17.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	71.82	66.85	77.89	73.25	66.88	67.24	82.56	77.22	82.62	60.36	60.56
AVERAGE PER PERSON NIGHT	27.26	22.20	31.59	28.65	28.08	24.98	32.72	30.75	36.46	17.25	24.41
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	48.09	43.91	41.53	53.13	46.33	45.83	54.17	58.78	54.37	33.29	42.80

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	18.45	15.57	15.28	21.13	20.06	17.26	21.59	23.89	23.01	10.31	17.45
CAMPING FEES	1516069	123764	465116	480450	423327	980561	512095	448682	253118	470908	226122
	1.4	1.5	2.2	1.1	1.7	1.5	1.4	1.0	1.3	2.5	1.2
	100.0	8.2	30.7	31.7	27.9	64.7	33.8	29.6	16.7	31.1	14.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.48	8.05	8.83	10.05	10.39	9.66	9.30	9.98	8.23	10.29	9.17
AVERAGE PER PERSON NIGHT	3.78	3.20	3.25	3.88	5.11	4.05	3.50	4.05	2.88	4.20	4.28
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	2.20	2.15	2.91	1.81	2.41	2.11	2.38	1.75	1.98	3.25	1.68
AVERAGE PER PERSON NIGHT	.84	.76	1.07	.72	1.04	.80	.95	.71	.84	1.00	.68
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	29151892	2496045	4892017	11648799	7288368	19540254	9494832	12035156	5237375	5958112	5330229
	27.8	30.5	23.2	26.6	29.1	29.3	25.2	26.2	27.8	31.7	28.7
	100.0	8.6	16.8	40.0	25.0	67.0	32.6	41.3	18.0	20.4	18.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	52.47	58.42	43.88	49.88	50.55	51.76	54.67	52.82	48.78	62.88	49.18
AVERAGE PER PERSON NIGHT	20.63	23.69	18.13	19.69	21.51	20.29	21.46	21.62	21.34	20.38	19.35
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	42.32	43.32	30.61	43.76	41.51	42.11	44.16	46.96	41.03	41.06	39.59

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	16.24	15.36	11.27	17.40	17.98	15.86	17.60	19.09	17.36	12.72	16.14
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	5758405	425723	1416923	2239886	632075	4727780	1009205	2253688	490988	2379614	470722
	5.5	5.2	6.7	5.1	2.5	7.1	2.7	4.9	2.6	12.7	2.5
	100.0	7.4	24.6	38.9	11.0	82.1	17.5	39.1	8.5	41.3	8.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	15.54	12.70	17.29	13.74	9.04	17.32	11.02	14.41	10.04	25.16	8.72
AVERAGE PER PERSON NIGHT	5.88	5.32	6.96	5.40	3.75	6.41	4.48	5.49	3.98	8.45	3.83
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	8.36	7.39	8.87	8.42	3.60	10.19	4.69	8.79	3.85	16.40	3.50
AVERAGE PER PERSON NIGHT	3.21	2.62	3.26	3.35	1.56	3.84	1.87	3.58	1.63	5.08	1.43
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	7555529	501617	2115136	2773856	1878832	5232506	2217222	2641729	1416084	1994894	1227550
	7.2	6.1	10.0	6.3	7.5	7.9	5.9	5.7	7.5	10.6	6.6
	100.0	6.6	28.0	36.7	24.9	69.3	29.3	35.0	18.7	26.4	16.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	15.09	14.61	18.10	12.05	19.01	14.94	15.10	12.44	14.87	18.80	17.30
AVERAGE PER PERSON NIGHT	5.73	4.60	7.34	4.79	8.03	5.57	6.02	4.96	6.61	5.84	6.61
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	10.97	8.71	13.24	10.42	10.70	11.28	10.31	10.31	11.09	13.75	9.12
AVERAGE PER PERSON NIGHT	4.21	3.09	4.87	4.14	4.63	4.25	4.11	4.19	4.69	4.26	3.72
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	118954	114271	62699	108300	169378	236178	99055	66749	57284	167627
	.4	1.5	.5	.1	.4	.3	.6	.2	.4	.3	.9
	100.0	29.0	27.8	15.3	26.4	41.2	57.5	24.1	16.3	13.9	40.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	4.45	10.27	5.23	3.99	2.64	3.82	5.02	4.58	3.00	4.87	4.94
AVERAGE PER PERSON NIGHT	1.81	4.41	2.30	1.19	1.15	1.84	1.78	1.94	1.45	2.73	1.63
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.60	2.06	.72	.24	.62	.37	1.10	.39	.52	.39	1.25
AVERAGE PER PERSON NIGHT	.23	.73	.26	.09	.27	.14	.44	.16	.22	.12	.51
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	7388	216987	119098	171996	273057	245947	236491	113239	52074	110971
	.5	.1	1.0	.3	.7	.4	.7	.5	.6	.3	.6
	100.0	1.4	41.2	22.6	32.6	51.8	46.7	44.9	21.5	9.9	21.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	10.76	7.01	14.15	10.59	8.21	11.08	10.16	18.54	8.34	18.44	5.73
AVERAGE PER PERSON NIGHT	4.25	6.10	6.73	2.96	3.46	5.75	3.22	7.96	4.37	12.49	1.75
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	.77	.13	1.36	.45	.98	.59	1.14	.92	.89	.36	.82
AVERAGE PER PERSON NIGHT	.29	.05	.50	.18	.42	.22	.46	.38	.38	.11	.34
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	10762817 10.3 100.0	954452 11.7 8.9	1802820 8.6 16.8	5355440 12.2 49.8	2446385 9.8 22.7	4795249 7.2 44.6	5876169 15.6 54.6	5265823 11.4 48.9	2124343 11.3 19.7	1123917 6.0 10.4	2057986 11.1 19.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	27.53	29.06	23.70	33.17	22.44	19.51	42.59	29.81	29.41	24.40	24.44
AVERAGE PER PERSON NIGHT	10.78	11.58	9.16	12.87	8.89	7.80	16.11	12.36	11.70	8.32	9.36
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	15.62	16.56	11.28	20.12	13.93	10.33	27.33	20.55	16.64	7.75	15.29
AVERAGE PER PERSON NIGHT	6.00	5.87	4.15	8.00	6.03	3.89	10.89	8.35	7.04	2.40	6.23
CONFERENCE OR CONVENTION REGISTRATION FEES	785811 .7 100.0	2779 * .4	117172 .6 14.9	626169 1.4 79.7	34527 .1 4.4	502535 .8 64.0	283275 .8 36.0	626598 1.4 79.7	116108 .6 14.8	9708 .1 1.2	32349 .2 4.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	17.79	3.00	12.08	32.21	2.64	17.93	17.55	30.63	12.26	2.54	3.18
AVERAGE PER PERSON NIGHT	6.96	1.50	3.84	13.38	1.05	7.11	6.70	12.25	4.47	1.12	1.20

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.14	.05	.73	2.35	.20	1.08	1.32	2.45	.91	.07	.24
AVERAGE PER PERSON NIGHT	.44	.02	.27	.94	.09	.41	.53	.99	.38	.02	.10
PARK ENTRANCE FEES/ LICENCE FEES	1222753	136125	280479	489976	268123	786098	424023	431431	239741	269179	237660
	1.2	1.7	1.3	1.1	1.1	1.2	1.1	.9	1.3	1.4	1.3
	100.0	11.1	22.9	40.1	21.9	64.3	34.7	35.3	19.6	22.0	19.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	3.16	4.80	3.57	2.76	3.27	3.01	3.45	2.59	3.57	3.27	4.25
AVERAGE PER PERSON NIGHT	1.17	1.89	1.31	1.07	1.40	1.11	1.31	1.03	1.49	.99	1.60
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.78	2.36	1.76	1.84	1.53	1.69	1.97	1.68	1.88	1.86	1.77
AVERAGE PER PERSON NIGHT	.68	.84	.65	.73	.66	.64	.79	.68	.79	.57	.72
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	14174789	881238	3022102	5835014	3633600	8306852	5659434	6898423	1865906	1646496	2923672
	13.5	10.8	14.3	13.3	14.5	12.5	15.0	15.0	9.9	8.8	15.8
	100.0	6.2	21.3	41.2	25.6	58.6	39.9	48.7	13.2	11.6	20.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	31.43	26.97	37.47	30.60	30.23	27.57	39.78	34.01	29.74	19.47	35.88

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	11.77	10.79	14.62	11.67	12.24	10.21	15.22	13.55	12.08	6.08	13.30
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	20.58	15.29	18.91	21.92	20.70	17.90	26.32	26.92	14.62	11.35	21.72
AVERAGE PER PERSON NIGHT	7.90	5.42	6.96	8.72	8.96	6.74	10.49	10.94	6.19	3.51	8.85

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ALBERTA OVERNIGHT	796797	72922	23789	704037	-
EXPENDITURES (ACTUAL)	100.0	9.2	3.0	88.4	
ALBERTA OVERNIGHT	366830040	51431655	13814986	295501616	-
EXPENDITURES (WEIGHTED)	100.0	14.0	3.8	80.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	168.48	261.07	94.36	167.43	-
AVERAGE PER PERSON NIGHT	70.58	91.61	39.63	71.24	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	165.91	261.07	93.13	164.47	-
AVERAGE PER PERSON NIGHT	69.01	91.61	39.41	69.30	-
LODGING IN THE PARKS,	121798414	21228304	3882455	92683890	-
EXCLUDING CAMPING/	33.2	41.3	28.1	31.4	
TRAILER PARK	100.0	17.4	3.2	76.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	75.35	114.80	52.43	71.96	-
AVERAGE PER PERSON NIGHT	30.85	39.34	19.66	30.24	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	55.09	107.76	26.17	51.59	-
AVERAGE PER PERSON NIGHT	22.91	37.81	11.08	21.74	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
CAMPING FEES	4120747	16371	121656	3994196	-
	1.1	*	.9	1.4	
	100.0	.4	3.0	96.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	9.99	8.56	9.08	10.05	-
AVERAGE PER PERSON NIGHT	4.22	4.58	3.35	4.22	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	1.86	.08	.82	2.22	-
AVERAGE PER PERSON NIGHT	.78	.03	.35	.94	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	107705292	15215942	4880457	86193366	-
	29.4	29.6	35.3	29.2	
	100.0	14.1	4.5	80.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	57.09	81.25	40.00	57.10	-
AVERAGE PER PERSON NIGHT	23.80	29.57	16.63	24.08	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	48.71	77.24	32.90	47.97	-
AVERAGE PER PERSON NIGHT	20.26	27.10	13.92	20.21	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	14880677	934403	623188	13041781	-
	4.1	1.8	4.5	4.4	
	100.0	6.3	4.2	87.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	13.02	11.58	9.40	13.40	-
AVERAGE PER PERSON NIGHT	5.22	3.72	3.90	5.47	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	6.73	4.74	4.20	7.26	-
AVERAGE PER PERSON NIGHT	2.80	1.66	1.78	3.06	-
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	18497621	1284033	1604416	15139064	-
	5.0	2.5	11.6	5.1	
	100.0	6.9	8.7	81.8	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	14.72	12.45	14.48	15.42	-
AVERAGE PER PERSON NIGHT	5.96	4.01	6.19	6.31	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	8.37	6.52	10.82	8.43	-
AVERAGE PER PERSON NIGHT	3.48	2.29	4.58	3.55	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1443060	208437	69675	1130305	-
	.4	.4	.5	.4	
	100.0	14.4	4.8	78.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	4.49	4.60	6.91	4.26	-
AVERAGE PER PERSON NIGHT	1.84	1.28	1.29	1.96	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.65	1.06	.47	.63	-
AVERAGE PER PERSON NIGHT	.27	.37	.20	.27	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	45814	38083	1727773	-
	.5	.1	.3	.6	
	100.0	2.5	2.1	94.4	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	13.34	6.39	5.11	13.89	-
AVERAGE PER PERSON NIGHT	5.33	1.81	.76	6.19	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.83	.23	.26	.96	-
AVERAGE PER PERSON NIGHT	.34	.08	.11	.41	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417	2980446	1002179	32264994	-
	9.8	5.8	7.3	10.9	
	100.0	8.3	2.8	90.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	27.38	30.72	24.43	28.44	-
AVERAGE PER PERSON NIGHT	11.15	9.09	7.27	11.97	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	16.20	15.13	6.76	17.96	-
AVERAGE PER PERSON NIGHT	6.74	5.31	2.86	7.57	-
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3555647	12248	816105	-
	1.2	6.9	.1	.3	
	100.0	81.4	.3	18.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	28.19	50.61	1.60	9.84	-
AVERAGE PER PERSON NIGHT	10.13	16.22	.50	3.87	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	1.97	18.05	.08	.45	-
AVERAGE PER PERSON NIGHT	.82	6.33	.03	.19	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/ LICENCE FEES	4847006	466192	230604	4080493	-
	1.3	.9	1.7	1.4	
	100.0	9.6	4.8	84.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	3.80	3.43	3.72	3.97	-
AVERAGE PER PERSON NIGHT	1.52	1.19	1.29	1.62	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	2.19	2.37	1.55	2.27	-
AVERAGE PER PERSON NIGHT	.91	.83	.66	.96	-
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	51516897	5496066	1350026	44429650	-
	14.0	10.7	9.8	15.0	
	100.0	10.7	2.6	86.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	32.96	39.49	20.83	33.67	-
AVERAGE PER PERSON NIGHT	13.55	13.28	8.27	14.07	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	23.30	27.90	9.10	24.73	-
AVERAGE PER PERSON NIGHT	9.69	9.79	3.85	10.42	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

		PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ALBERTA OVERNIGHT	796797	328072	179583	47937	100552	313097	155475	82612	14556	349308	12215	209395	238094
EXPENDITURES (ACTUAL)	100.0	41.2	22.5	6.0	12.6	39.3	19.5	10.4	1.8	43.8	1.5	26.3	29.9
ALBERTA OVERNIGHT	366830040	208601868	141635688	17033571	49932616	103354412	54723316	17031507	16577471	265660960	5078710	37924541	63244538
EXPENDITURES (WEIGHTED)	100.0	56.9	38.6	4.6	13.6	28.2	14.9	4.6	4.5	72.4	1.4	10.3	17.2
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	168.48	164.31	162.78	137.57	181.12	180.05	165.45	260.77	155.99	159.65	70.97	159.49	229.52
AVERAGE PER PERSON NIGHT	70.58	66.50	66.71	55.41	70.69	75.19	81.17	138.62	75.93	63.67	30.19	93.28	102.28
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	165.91	163.71	162.43	137.49	179.42	179.56	152.73	222.45	141.73	158.10	59.08	156.80	218.94
AVERAGE PER PERSON NIGHT	69.01	66.07	66.65	55.39	68.92	74.84	71.48	122.03	58.70	62.57	21.18	88.90	98.41
LODGING IN THE PARKS,	121798414	69474366	47917428	5274244	16282691	36451150	15872901	2681667	5738195	87884694	88290	15179241	18734483
EXCLUDING CAMPING/	33.2	33.3	33.8	31.0	32.6	35.3	29.0	15.7	34.6	33.1	1.7	40.0	29.6
TRAILER PARK	100.0	57.0	39.3	4.3	13.4	29.9	13.0	2.2	4.7	72.2	.1	12.5	15.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	75.35	80.93	81.38	91.84	76.73	76.46	56.43	56.51	59.81	76.66	94.31	68.84	75.07
AVERAGE PER PERSON NIGHT	30.85	31.49	32.03	33.02	29.57	31.17	27.72	27.22	29.28	29.36	47.16	39.89	32.58
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	55.09	54.52	54.95	42.57	58.51	63.33	44.30	35.03	49.06	52.30	1.03	62.76	64.86

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	22.91	22.01	22.55	17.15	22.47	26.40	20.73	19.21	20.32	20.70	.37	35.58	29.15
CAMPING FEES	4120747	2596388	1482014	404376	709998	1016259	488436	6216	112911	3813546	577511	307201	-
	1.1	1.2	1.0	2.4	1.4	1.0	.9	*	.7	1.4	11.4	.8	
	100.0	63.0	36.0	9.8	17.2	24.7	11.9	.2	2.7	92.5	14.0	7.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	9.99	10.22	9.38	12.42	11.18	8.95	11.71	25.00	7.64	9.71	8.73	15.54	-
AVERAGE PER PERSON NIGHT	4.22	4.07	3.80	4.60	4.42	4.40	5.07	12.50	3.17	4.04	3.75	8.93	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	1.86	2.04	1.70	3.26	2.55	1.77	1.36	.08	.97	2.27	6.72	1.27	-
AVERAGE PER PERSON NIGHT	.78	.82	.70	1.32	.98	.74	.64	.04	.40	.90	2.41	.72	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	107705292	63801850	44271690	4945073	14585086	28279686	15623758	3620754	6146551	78585508	656422	10313939	18805844
	29.4	30.6	31.3	29.0	29.2	27.4	28.6	21.3	37.1	29.6	12.9	27.2	29.7
	100.0	59.2	41.1	4.6	13.5	26.3	14.5	3.4	5.7	73.0	.6	9.6	17.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	57.09	59.71	61.01	48.41	60.56	53.84	53.37	60.73	61.99	56.01	26.68	45.48	73.28
AVERAGE PER PERSON NIGHT	23.80	23.92	24.28	19.25	24.82	22.35	26.35	31.23	30.35	22.13	10.13	26.65	32.02
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	48.71	50.07	50.77	39.92	52.41	49.13	43.60	47.29	52.55	46.77	7.64	42.64	65.10

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	20.26	20.21	20.83	16.08	20.13	20.48	20.41	25.94	21.76	18.51	2.74	24.18	29.26
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	14880677	9685789	5235583	1030231	3419975	2336286	2853686	445859	1384806	12384814	1019305	1244301	1251562
	4.1	4.6	3.7	6.0	6.8	2.3	5.2	2.6	8.4	4.7	20.1	3.3	2.0
	100.0	65.1	35.2	6.9	23.0	15.7	19.2	3.0	9.3	83.2	6.8	8.4	8.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	13.02	14.75	12.24	14.66	21.59	7.79	15.52	11.13	19.80	13.56	19.72	9.76	12.26
AVERAGE PER PERSON NIGHT	5.22	5.69	4.79	5.47	8.13	3.26	6.78	5.06	9.50	5.16	8.26	5.68	5.37
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	6.73	7.60	6.00	8.32	12.29	4.06	7.96	5.82	11.84	7.37	11.86	5.14	4.33
AVERAGE PER PERSON NIGHT	2.80	3.07	2.46	3.35	4.72	1.69	3.73	3.19	4.90	2.92	4.25	2.92	1.95
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	18497621	11750933	6650436	1975038	3125460	4784647	1863721	52772	844773	17556581	1869156	851403	89637
	5.0	5.6	4.7	11.6	6.3	4.6	3.4	.3	5.1	6.6	36.8	2.2	.1
	100.0	63.5	36.0	10.7	16.9	25.9	10.1	.3	4.6	94.9	10.1	4.6	.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	14.72	16.38	15.98	19.58	15.60	13.71	9.94	11.31	8.18	14.97	30.93	11.25	10.88
AVERAGE PER PERSON NIGHT	5.96	6.54	6.59	7.41	5.99	5.46	4.46	7.87	4.00	5.91	13.55	6.96	6.65
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	8.37	9.22	7.63	15.94	11.23	8.31	5.20	.69	7.22	10.45	21.74	3.52	.31
AVERAGE PER PERSON NIGHT	3.48	3.72	3.13	6.42	4.31	3.46	2.43	.38	2.99	4.13	7.79	2.00	.14
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1443060	591588	211325	63601	316662	467728	383743	202932	1763	317436	7471	740873	384752
	.4	.3	.1	.4	.6	.5	.7	1.2	*	.1	.1	2.0	.6
	100.0	41.0	14.6	4.4	21.9	32.4	26.6	14.1	.1	22.0	.5	51.3	26.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	4.49	6.06	5.02	6.48	6.92	3.39	4.48	9.71	1.25	3.11	6.67	5.76	4.24
AVERAGE PER PERSON NIGHT	1.84	2.11	1.48	1.93	3.02	1.37	2.34	3.51	.62	.96	3.33	3.24	1.71
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	.65	.46	.24	.51	1.14	.81	1.07	2.65	.02	.19	.09	3.06	1.33
AVERAGE PER PERSON NIGHT	.27	.19	.10	.21	.44	.34	.50	1.45	.01	.07	.03	1.74	.60
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	78376	25249	7223	45904	1080738	670245	293157	42565	604197	-	905208	319955
	.5	*	*	*	.1	1.0	1.2	1.7	.3	.2		2.4	.5
	100.0	4.3	1.4	.4	2.5	59.1	36.6	16.0	2.3	33.0		49.5	17.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	13.34	4.11	5.49	1.35	5.03	15.60	13.76	20.90	24.36	9.10	-	19.43	13.28
AVERAGE PER PERSON NIGHT	5.33	1.49	1.45	.34	3.32	5.63	6.80	10.81	12.18	3.02	-	9.29	7.08
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	.83	.06	.03	.06	.16	1.88	1.87	3.83	.36	.36	-	3.74	1.11
AVERAGE PER PERSON NIGHT	.34	.02	.01	.02	.06	.78	.88	2.10	.15	.14	-	2.12	.50
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417	20877542	14867714	1407132	4602697	12607481	2334494	669053	600023	24727971	111921	3288185	7809261
	9.8	10.0	10.5	8.3	9.2	12.2	4.3	3.9	3.6	9.3	2.2	8.7	12.3
	100.0	58.3	41.5	3.9	12.8	35.2	6.5	1.9	1.7	69.0	.3	9.2	21.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	27.38	33.79	36.24	30.37	28.53	30.14	8.67	14.24	6.22	28.05	4.62	17.16	33.20
AVERAGE PER PERSON NIGHT	11.15	13.05	13.86	9.97	11.94	11.93	4.28	6.97	3.11	10.52	1.67	10.39	14.26
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	16.20	16.39	17.05	11.36	16.54	21.90	6.52	8.74	5.13	14.72	1.30	13.60	27.03
AVERAGE PER PERSON NIGHT	6.74	6.61	7.00	4.58	6.35	9.13	3.05	4.79	2.12	5.82	.47	7.71	12.15
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3623795	2971901	37156	614738	739131	2613	2095	518	3740051	-	613664	11824
	1.2	1.7	2.1	.2	1.2	.7	*	*	*	1.4		1.6	*
	100.0	83.0	68.1	.9	14.1	16.9	.1	*	*	85.7		14.1	.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	28.19	36.09	49.57	3.15	21.44	13.83	2.50	4.00	.99	28.29	-	39.83	1.63
AVERAGE PER PERSON NIGHT	10.13	12.14	17.37	.88	7.23	5.68	1.00	2.00	.33	9.67	-	19.50	.91

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	1.97	2.84	3.41	.30	2.21	1.28	.01	.03	-	2.23	-	2.54	.04
AVERAGE PER PERSON NIGHT	.82	1.15	1.40	.12	.85	.54	-	.02	-	.88	-	1.44	.02
PARK ENTRANCE FEES/ LICENCE FEES	4847006	3576771	2762406	324766	489598	909207	349229	21675	211225	4696220	207730	116287	34499
	1.3	1.7	2.0	1.9	1.0	.9	.6	.1	1.3	1.8	4.1	.3	.1
	100.0	73.8	57.0	6.7	10.1	18.8	7.2	.4	4.4	96.9	4.3	2.4	.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	3.80	4.65	5.18	5.11	2.85	2.67	2.16	4.33	2.03	3.86	4.58	2.52	3.00
AVERAGE PER PERSON NIGHT	1.52	1.84	2.11	1.85	1.05	1.06	.95	3.24	.99	1.52	1.90	1.76	1.91
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	2.19	2.81	3.17	2.62	1.76	1.58	.97	.28	1.81	2.79	2.42	.48	.12
AVERAGE PER PERSON NIGHT	.91	1.13	1.30	1.06	.68	.66	.46	.16	.75	1.11	.87	.27	.05
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	51516897	22544476	15239939	1564732	5739805	14682097	14280491	9035328	1494142	31349935	540905	4364239	15802723
	14.0	10.8	10.8	9.2	11.5	14.2	26.1	53.1	9.0	11.8	10.7	11.5	25.0
	100.0	43.8	29.6	3.0	11.1	28.5	27.7	17.5	2.9	60.9	1.0	8.5	30.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	32.96	29.15	31.19	23.60	26.27	28.62	52.16	157.21	15.33	27.70	9.30	22.63	66.25

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	13.55	11.46	12.25	8.49	10.65	11.66	25.39	79.74	7.67	10.71	3.98	13.36	28.90
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	23.30	17.69	17.48	12.63	20.63	25.51	39.86	118.01	12.77	18.66	6.29	18.04	54.71
AVERAGE PER PERSON NIGHT	9.69	7.14	7.17	5.09	7.92	10.63	18.65	64.74	5.29	7.38	2.26	10.23	24.59

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ALBERTA OVERNIGHT EXPENDITURES (ACTUAL)	796797	596911	196318	-	796797	721125	692611	56618	78909	17068	415737	130395	145934	104731
	100.0	74.9	24.6		100.0	90.5	86.9	7.1	9.9	2.1	52.2	16.4	18.3	13.1
ALBERTA OVERNIGHT EXPENDITURES (WEIGHTED)	366830040	292851072	73083720	-	366830040	331148544	320323976	19547017	31113582	8759292	139287620	36011519	137545348	53985544
	100.0	79.8	19.9		100.0	90.3	87.3	5.3	8.5	2.4	38.0	9.8	37.5	14.7
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	168.48	172.08	154.73	-	168.48	202.24	211.10	108.14	66.61	65.15	146.67	166.18	189.69	188.86
AVERAGE PER PERSON NIGHT	70.58	73.34	61.35	-	70.58	83.55	85.38	52.09	28.16	29.55	58.80	77.28	79.19	86.25
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	165.91	169.17	153.43	-	165.91	200.12	208.72	107.71	64.61	64.23	143.48	162.99	187.82	188.12
AVERAGE PER PERSON NIGHT	69.01	71.33	61.10	-	69.01	82.63	84.39	51.99	26.45	29.36	56.86	75.88	78.06	85.84
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	121798414	96193612	25255880	-	121798414	118301682	115013250	6579793	1731785	1148394	44704106	11876765	46418131	18799414
	33.2	32.8	34.6		33.2	35.7	35.9	33.7	5.6	13.1	32.1	33.0	33.7	34.8
	100.0	79.0	20.7		100.0	97.1	94.4	5.4	1.4	.9	36.7	9.8	38.1	15.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	75.35	74.37	78.74	-	75.35	76.35	80.10	37.78	19.57	29.65	75.10	73.84	75.78	75.85
AVERAGE PER PERSON NIGHT	30.85	31.08	30.03	-	30.85	31.24	32.03	18.26	8.59	9.27	29.14	33.97	30.47	34.74
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	55.09	55.57	53.02	-	55.09	71.49	74.94	36.26	3.60	8.42	46.05	53.76	63.38	65.51

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	22.91	23.43	21.12	-	22.91	29.52	30.30	17.50	1.47	3.85	18.25	25.02	26.34	29.89
CAMPING FEES	4120747	3015018	1105728	-	4120747	695101	645868	50709	3987417	16949	3284933	572144	1938	261733
	1.1	1.0	1.5		1.1	.2	.2	.3	12.8	.2	2.4	1.6	*	.5
	100.0	73.2	26.8		100.0	16.9	15.7	1.2	96.8	.4	79.7	13.9	*	6.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.99	9.91	10.24	-	9.99	11.64	12.23	6.98	9.90	5.89	9.67	12.19	10.50	10.30
AVERAGE PER PERSON NIGHT	4.22	4.21	4.24	-	4.22	5.58	6.00	2.85	4.19	4.05	4.01	6.20	5.25	4.02
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.86	1.74	2.32	-	1.86	.42	.42	.28	8.28	.12	3.38	2.59	-	.91
AVERAGE PER PERSON NIGHT	.78	.73	.92	-	.78	.17	.17	.13	3.39	.06	1.34	1.21	-	.42
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	107705292	87282584	19979745	-	107705292	100142882	97034574	5500953	6176425	3088423	35458351	9777598	46396437	16072910
	29.4	29.8	27.3		29.4	30.2	30.3	28.1	19.9	35.3	25.5	27.2	33.7	29.8
	100.0	81.0	18.6		100.0	93.0	90.1	5.1	5.7	2.9	32.9	9.1	43.1	14.9
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	57.09	59.20	48.76	-	57.09	64.40	66.84	33.89	20.73	35.47	46.43	49.67	69.58	62.00
AVERAGE PER PERSON NIGHT	23.80	24.94	19.69	-	23.80	26.59	27.03	16.31	8.89	16.28	18.66	23.28	28.35	28.25
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	48.71	50.42	41.95	-	48.71	60.52	63.23	30.31	12.83	22.65	36.52	44.25	63.36	56.01

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	20.26	21.26	16.70	-	20.26	24.99	25.56	14.63	5.25	10.35	14.47	20.60	26.33	25.56
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	14880677 4.1 100.0	11667203 4.0 78.4	3159365 4.3 21.2	-	14880677 4.1 100.0	10761876 3.2 72.3	10019503 3.1 67.3	1020316 5.2 6.9	3958728 12.7 26.6	579496 6.6 3.9	6648529 4.8 44.7	1005009 2.8 6.8	4898141 3.6 32.9	2328997 4.3 15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	13.02	13.07	12.66	-	13.02	13.74	13.71	11.55	11.89	8.03	12.40	10.41	13.84	14.89
AVERAGE PER PERSON NIGHT	5.22	5.21	5.19	-	5.22	5.33	5.23	4.65	4.93	4.93	4.76	5.12	5.40	6.62
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	6.73	6.74	6.63	-	6.73	6.50	6.53	5.62	8.22	4.25	6.85	4.55	6.69	8.12
AVERAGE PER PERSON NIGHT	2.80	2.84	2.64	-	2.80	2.69	2.64	2.71	3.37	1.94	2.71	2.12	2.78	3.70
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	18497621 5.0 100.0	12656873 4.3 68.4	5840748 8.0 31.6	-	18497621 5.0 100.0	10700784 3.2 57.8	10007055 3.1 54.1	966943 4.9 5.2	7468595 24.0 40.4	1023052 11.7 5.5	10199428 7.3 55.1	2457238 6.8 13.3	3808800 2.8 20.6	2032155 3.8 11.0
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	14.72	13.18	19.72	-	14.72	12.75	12.72	10.88	20.79	9.55	16.55	19.03	11.34	11.59
AVERAGE PER PERSON NIGHT	5.96	5.48	7.35	-	5.96	4.97	4.87	4.57	8.74	4.13	6.24	8.44	4.87	5.12
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	8.37	7.31	12.26	-	8.37	6.47	6.52	5.33	15.51	7.50	10.51	11.12	5.20	7.08
AVERAGE PER PERSON NIGHT	3.48	3.08	4.88	-	3.48	2.67	2.64	2.57	6.35	3.43	4.16	5.18	2.16	3.23
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1443060	1043204	373665	-	1443060	1395770	1291464	128057	55791	61566	575445	184538	361028	322049
	.4	.4	.5		.4	.4	.4	.7	.2	.7	.4	.5	.3	.6
	100.0	72.3	25.9		100.0	96.7	89.5	8.9	3.9	4.3	39.9	12.8	25.0	22.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	4.49	4.05	5.95	-	4.49	4.51	4.63	2.22	3.00	4.12	4.29	3.60	5.64	4.48
AVERAGE PER PERSON NIGHT	1.84	1.77	1.92	-	1.84	1.82	1.78	1.40	1.47	1.06	1.90	1.39	1.80	2.15
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.65	.60	.78	-	.65	.84	.84	.71	.12	.45	.59	.84	.49	1.12
AVERAGE PER PERSON NIGHT	.27	.25	.31	-	.27	.35	.34	.34	.05	.21	.23	.39	.20	.51
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	1236240	592334	-	1829360	1765621	1756060	95643	67990	17875	1189162	208122	32555	399522
	.5	.4	.8		.5	.5	.5	.5	.2	.2	.9	.6	*	.7
	100.0	67.6	32.4		100.0	96.5	96.0	5.2	3.7	1.0	65.0	11.4	1.8	21.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	13.34	12.98	14.42	-	13.34	13.40	13.61	6.60	5.23	2.26	15.33	15.79	3.55	10.75
AVERAGE PER PERSON NIGHT	5.33	5.81	4.58	-	5.33	5.32	5.37	3.42	2.29	.36	6.54	7.09	.55	5.45
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==ACCOMMODATION TYPE==					==SEASON==			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	.83	.71	1.24	-	.83	1.07	1.14	.53	.14	.13	1.22	.94	.04	1.39
AVERAGE PER PERSON NIGHT	.34	.30	.50	-	.34	.44	.46	.25	.06	.06	.49	.44	.02	.64
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417 9.8 100.0	29442872 10.1 82.2	6373378 8.7 17.8	-	35825417 9.8 100.0	33510723 10.1 93.5	32564032 10.2 90.9	2321521 11.9 6.5	1920698 6.2 5.4	901201 10.3 2.5	14447886 10.4 40.3	1357316 3.8 3.8	17453956 12.7 48.7	2566258 4.8 7.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	27.38	27.12	28.78	-	27.38	30.71	31.91	18.73	9.43	21.85	23.28	14.45	42.65	13.90
AVERAGE PER PERSON NIGHT	11.15	11.12	11.47	-	11.15	12.50	12.75	8.57	3.78	8.67	8.94	6.56	17.69	6.35
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	16.20	17.01	13.38	-	16.20	20.25	21.22	12.79	3.99	6.61	14.88	6.14	23.83	8.94
AVERAGE PER PERSON NIGHT	6.74	7.17	5.33	-	6.74	8.36	8.58	6.18	1.63	3.02	5.90	2.86	9.91	4.08
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539 1.2 100.0	4152336 1.4 95.1	213203 .3 4.9	-	4365539 1.2 100.0	4174193 1.3 95.6	4172934 1.3 95.6	5904 * .1	51234 .2 1.2	29826 .3 .7	481918 .3 11.0	1504393 4.2 34.5	1010697 .7 23.2	1368530 2.5 31.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	28.19	31.05	10.07	-	28.19	32.43	33.07	.46	1.59	14.19	6.49	50.62	55.36	41.86
AVERAGE PER PERSON NIGHT	10.13	11.27	3.41	-	10.13	11.67	11.83	.25	.58	9.90	2.44	15.96	14.23	20.13

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	1.97	2.40	.45	-	1.97	2.52	2.72	.03	.11	.22	.50	6.81	1.38	4.77
AVERAGE PER PERSON NIGHT	.82	1.01	.18	-	.82	1.04	1.10	.02	.04	.10	.20	3.17	.57	2.18
PARK ENTRANCE FEES/ LICENCE FEES	4847006	3809363	1037643	-	4847006	3559791	3443444	169060	1226957	264069	1812592	384891	2136053	513470
	1.3	1.3	1.4		1.3	1.1	1.1	.9	3.9	3.0	1.3	1.1	1.6	1.0
	100.0	78.6	21.4		100.0	73.4	71.0	3.5	25.3	5.4	37.4	7.9	44.1	10.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	3.80	3.81	3.79	-	3.80	3.83	3.85	2.38	3.77	4.82	3.20	2.97	5.08	3.28
AVERAGE PER PERSON NIGHT	1.52	1.55	1.45	-	1.52	1.50	1.50	.87	1.57	2.19	1.20	1.28	2.11	1.45
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	2.19	2.20	2.18	-	2.19	2.15	2.24	.93	2.55	1.94	1.87	1.74	2.92	1.79
AVERAGE PER PERSON NIGHT	.91	.93	.87	-	.91	.89	.91	.45	1.04	.89	.74	.81	1.21	.82
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	51516897	42351768	9152033	-	51516897	46140113	44375798	2708117	4467963	1628441	20485269	6683505	15027615	9320507
	14.0	14.5	12.5		14.0	13.9	13.9	13.9	14.4	18.6	14.7	18.6	10.9	17.3
	100.0	82.2	17.8		100.0	89.6	86.1	5.3	8.7	3.2	39.8	13.0	29.2	18.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	32.96	33.28	31.63	-	32.96	37.80	39.02	19.01	14.33	22.30	28.51	40.29	31.90	44.88

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	13.55	13.90	12.29	-	13.55	15.34	15.49	8.91	6.06	10.58	11.28	18.08	13.11	19.86
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	23.30	24.47	19.21	-	23.30	27.88	28.92	14.92	9.28	11.94	21.10	30.25	20.52	32.48
AVERAGE PER PERSON NIGHT	9.69	10.32	7.65	-	9.69	11.51	11.69	7.20	3.80	5.46	8.36	14.08	8.53	14.82

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
ALBERTA OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	412186 51.7	384611 48.3	330464 41.5	479805 60.2	251730 31.6	50823 6.4	688271 86.4	108526 13.6
ALBERTA OVERNIGHT EXPENDITURES (WEIGHTED)	366830040 100.0	217226548 59.2	149603480 40.8	110280140 30.1	200854980 54.8	130964406 35.7	31805386 8.7	301338072 82.1	65491954 17.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	168.48	139.58	240.88	249.63	171.87	176.08	133.96	162.72	201.27
AVERAGE PER PERSON NIGHT	70.58	58.23	101.98	107.01	73.64	71.89	54.67	78.66	47.91
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	165.91	139.58	240.88	249.63	170.47	171.44	133.18	160.85	193.96
AVERAGE PER PERSON NIGHT	69.01	58.23	101.98	107.01	73.20	68.32	54.41	77.70	45.57
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	121798414 33.2 100.0	69153060 31.8 56.8	52645354 35.2 43.2	37442433 34.0 30.7	63116640 31.4 51.8	47227022 36.1 38.8	10623427 33.4 8.7	99634500 33.1 81.8	22163915 33.8 18.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	75.35	68.78	86.15	85.21	72.48	82.34	67.20	72.85	89.04
AVERAGE PER PERSON NIGHT	30.85	27.61	36.45	36.58	30.99	32.05	26.23	34.52	20.86
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	55.09	44.44	84.77	84.75	53.57	61.82	44.48	53.18	65.64

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	22.91	18.54	35.89	36.33	23.00	24.64	18.17	25.69	15.42
CAMPING FEES	4120747	3940731	180016	-	2392948	1177319	526062	3344052	776694
	1.1	1.8	.1		1.2	.9	1.7	1.1	1.2
	100.0	95.6	4.4		58.1	28.6	12.8	81.2	18.8
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	9.99	9.73	24.49	-	10.81	9.33	8.59	10.10	9.57
AVERAGE PER PERSON NIGHT	4.22	4.06	23.35	-	4.38	4.34	3.59	5.04	2.47
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	1.86	2.53	.29	-	2.03	1.54	2.20	1.79	2.30
AVERAGE PER PERSON NIGHT	.78	1.06	.12	-	.87	.61	.90	.86	.54
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	107705292	59878321	47826975	37014738	59506180	36682325	10763867	90084666	17620631
	29.4	27.6	32.0	33.6	29.6	28.0	33.8	29.9	26.9
	100.0	55.6	44.4	34.4	55.2	34.1	10.0	83.6	16.4
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	57.09	46.74	78.99	86.76	58.05	56.74	54.00	56.41	60.85
AVERAGE PER PERSON NIGHT	23.80	19.39	33.26	36.95	24.93	22.46	22.99	27.30	14.38
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	48.71	38.48	77.01	83.79	50.50	48.02	45.07	48.09	52.19

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	20.26	16.05	32.60	35.92	21.69	19.14	18.41	23.23	12.26
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	14880677 4.1 100.0	11825450 5.4 79.5	3055227 2.0 20.5	2333465 2.1 15.7	6432295 3.2 43.2	5452560 4.2 36.6	2943859 9.3 19.8	10602639 3.5 71.3	4278038 6.5 28.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	13.02	13.26	12.15	12.48	11.36	12.14	25.77	11.69	18.14
AVERAGE PER PERSON NIGHT	5.22	5.36	4.74	5.28	4.73	4.78	9.24	5.80	4.19
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	6.73	7.60	4.92	5.28	5.46	7.14	12.33	5.66	12.67
AVERAGE PER PERSON NIGHT	2.80	3.17	2.08	2.26	2.34	2.84	5.04	2.73	2.98
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	18497621 5.0 100.0	15872423 7.3 85.8	2625198 1.8 14.2	1227250 1.1 6.6	9937368 4.9 53.7	6402745 4.9 34.6	1949231 6.1 10.5	14909039 4.9 80.6	3588582 5.5 19.4
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	14.72	15.53	11.17	11.40	14.41	14.77	16.20	14.31	16.70
AVERAGE PER PERSON NIGHT	5.96	6.32	4.42	4.76	5.89	6.07	5.96	6.88	3.82
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	8.37	10.20	4.23	2.78	8.43	8.38	8.16	7.96	10.63

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	3.48	4.25	1.79	1.19	3.62	3.34	3.33	3.84	2.50
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1443060	691071	751988	658760	745032	587611	100324	1199875	243185
	.4	.3	.5	.6	.4	.4	.3	.4	.4
	100.0	47.9	52.1	45.7	51.6	40.7	7.0	83.1	16.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	4.49	4.09	4.93	5.19	3.64	6.97	3.52	4.26	6.17
AVERAGE PER PERSON NIGHT	1.84	1.62	2.10	2.18	1.55	2.29	2.45	2.04	1.24
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.65	.44	1.21	1.49	.63	.77	.42	.64	.72
AVERAGE PER PERSON NIGHT	.27	.19	.51	.64	.27	.31	.17	.31	.17
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	1113487	715873	438941	1498753	308072	10400	1710980	118380
	.5	.5	.5	.4	.7	.2	*	.6	.2
	100.0	60.9	39.1	24.0	81.9	16.8	.6	93.5	6.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	13.34	14.78	11.59	11.52	13.65	12.87	3.27	14.34	6.67
AVERAGE PER PERSON NIGHT	5.33	5.39	5.25	5.03	5.45	4.99	1.82	6.68	1.36
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.83	.72	1.15	.99	1.27	.40	.04	.91	.35

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.34	.30	.49	.43	.55	.16	.02	.44	.08
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417	16448913	19376503	13517640	20010983	13296016	1968017	28999681	6825736
	9.8	7.6	13.0	12.3	10.0	10.2	6.2	9.6	10.4
	100.0	45.9	54.1	37.7	55.9	37.1	5.5	80.9	19.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	27.38	20.46	38.43	38.63	26.72	30.92	17.17	26.30	33.17
AVERAGE PER PERSON NIGHT	11.15	8.26	15.84	16.22	10.90	11.87	8.94	12.47	7.69
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	16.20	10.57	31.20	30.60	16.98	17.40	8.24	15.48	20.22
AVERAGE PER PERSON NIGHT	6.74	4.41	13.21	13.12	7.29	6.94	3.37	7.48	4.75
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3972530	393008	46145	2082893	2224801	45260	3138479	1227059
	1.2	1.8	.3	*	1.0	1.7	.1	1.0	1.9
	100.0	91.0	9.0	1.1	47.7	51.0	1.0	71.9	28.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	28.19	28.67	24.07	4.16	22.00	41.99	8.38	25.63	37.85
AVERAGE PER PERSON NIGHT	10.13	10.21	9.39	1.45	8.84	12.55	3.57	10.79	8.76
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	1.97	2.55	.63	.10	1.77	2.91	.19	1.68	3.63

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.82	1.06	.27	.04	.76	1.16	.08	.81	.85
PARK ENTRANCE FEES/ LICENCE FEES	4847006 1.3 100.0	4208281 1.9 86.8	638725 .4 13.2	238230 .2 4.9	2754962 1.4 56.8	1699391 1.3 35.1	350219 1.1 7.2	3876259 1.3 80.0	970747 1.5 20.0
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	3.80	3.98	2.94	2.37	4.15	3.58	2.80	3.75	4.03
AVERAGE PER PERSON NIGHT	1.52	1.59	1.18	.99	1.68	1.43	1.09	1.82	.92
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	2.19	2.70	1.03	.54	2.34	2.22	1.47	2.07	2.88
AVERAGE PER PERSON NIGHT	.91	1.13	.44	.23	1.00	.89	.60	1.00	.68
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	51516897 14.0 100.0	30122284 13.9 58.5	21394613 14.3 41.5	17362534 15.7 33.7	32376934 16.1 62.8	15906545 12.1 30.9	2524720 7.9 4.9	43837909 14.5 85.1	7678987 11.7 14.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	32.96	27.82	44.53	47.81	36.30	30.18	18.85	33.72	29.21
AVERAGE PER PERSON NIGHT	13.55	11.39	18.52	20.42	15.11	12.07	8.04	16.45	6.76
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	23.30	19.36	34.45	39.30	27.48	20.82	10.57	23.40	22.74

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	9.69	8.07	14.58	16.85	11.80	8.30	4.32	11.30	5.34

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
ALBERTA OVERNIGHT EXPENDITURES (ACTUAL)	796797	72657	191787	258153	251070	467623	315026	291697	173501	113300	179890
	100.0	9.1	24.1	32.4	31.5	58.7	39.5	36.6	21.8	14.2	22.6
ALBERTA OVERNIGHT EXPENDITURES (WEIGHTED)	366830040	29182123	95957256	150024124	80024906	234283936	129875176	166356888	83890088	50119540	56778024
	100.0	8.0	26.2	40.9	21.8	63.9	35.4	45.3	22.9	13.7	15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	168.48	146.45	153.41	185.73	164.60	168.68	170.09	177.47	180.25	157.42	141.48
AVERAGE PER PERSON NIGHT	70.58	64.89	71.44	71.20	72.30	70.09	71.90	75.53	76.04	60.04	61.10
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	165.91	145.29	150.78	184.72	160.73	166.53	167.64	175.90	179.66	152.19	140.79
AVERAGE PER PERSON NIGHT	69.01	64.47	68.14	70.85	70.18	68.47	70.59	75.01	75.89	55.74	60.95
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	121798414	9336235	30850622	50246051	28052751	78725562	42255240	57086333	29449203	13699172	18921754
	33.2	32.0	32.2	33.5	35.1	33.6	32.5	34.3	35.1	27.3	33.3
	100.0	7.7	25.3	41.3	23.0	64.6	34.7	46.9	24.2	11.2	15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	75.35	71.72	68.30	80.90	77.06	72.74	81.67	75.65	85.48	64.76	69.43
AVERAGE PER PERSON NIGHT	30.85	29.15	32.28	30.50	32.81	29.64	33.44	31.33	35.77	23.91	28.88
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	55.09	46.48	48.48	61.87	56.34	55.96	54.54	60.36	63.07	41.60	46.92

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	22.91	20.62	21.91	23.73	24.60	23.01	22.97	25.74	26.64	15.24	20.31
CAMPING FEES	4120747	337412	1331560	1271001	1154576	2424382	1670168	1595491	706803	792603	888730
	1.1	1.2	1.4	.8	1.4	1.0	1.3	1.0	.8	1.6	1.6
	100.0	8.2	32.3	30.8	28.0	58.8	40.5	38.7	17.2	19.2	21.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.99	8.93	9.26	10.05	11.47	10.54	9.34	11.26	8.67	10.24	9.26
AVERAGE PER PERSON NIGHT	4.22	3.85	3.85	3.82	5.85	4.63	3.79	5.16	3.37	3.94	4.13
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.86	1.68	2.09	1.56	2.32	1.72	2.16	1.69	1.51	2.41	2.20
AVERAGE PER PERSON NIGHT	.78	.75	.95	.60	1.01	.71	.91	.72	.64	.88	.95
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	107705292	9293537	27046816	44714913	22539727	70958370	36121216	48623368	24190411	16917023	16041073
	29.4	31.8	28.2	29.8	28.2	30.3	27.8	29.2	28.8	33.8	28.3
	100.0	8.6	25.1	41.5	20.9	65.9	33.5	45.1	22.5	15.7	14.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	57.09	56.97	50.23	60.56	56.88	58.07	55.79	56.70	58.19	63.95	52.70
AVERAGE PER PERSON NIGHT	23.80	25.23	23.72	23.23	24.43	24.10	23.25	24.05	24.59	24.69	21.82
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	48.71	46.27	42.50	55.06	45.27	50.44	46.62	51.41	51.81	51.37	39.78

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	20.26	20.53	19.21	21.12	19.77	20.74	19.63	21.93	21.88	18.81	17.22
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	14880677	1491090	4433629	6098225	1655856	10577351	4252832	6363639	2770634	3810945	1650269
	4.1	5.1	4.6	4.1	2.1	4.5	3.3	3.8	3.3	7.6	2.9
	100.0	10.0	29.8	41.0	11.1	71.1	28.6	42.8	18.6	25.6	11.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	13.02	11.36	12.96	13.81	8.69	14.33	10.85	12.77	12.18	18.90	9.05
AVERAGE PER PERSON NIGHT	5.22	5.44	5.77	5.05	3.73	5.62	4.52	4.98	4.95	7.06	4.13
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	6.73	7.42	6.97	7.51	3.33	7.52	5.49	6.73	5.93	11.57	4.09
AVERAGE PER PERSON NIGHT	2.80	3.29	3.15	2.88	1.45	3.09	2.31	2.87	2.51	4.24	1.77
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	18497621	1260943	5672625	6693524	4481482	12018620	6329977	6907922	4343120	3476910	3311973
	5.0	4.3	5.9	4.5	5.6	5.1	4.9	4.2	5.2	6.9	5.8
	100.0	6.8	30.7	36.2	24.2	65.0	34.2	37.3	23.5	18.8	17.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	14.72	11.34	14.87	13.62	18.13	14.54	14.90	12.67	15.34	18.75	15.28
AVERAGE PER PERSON NIGHT	5.96	4.71	6.98	5.17	7.40	5.88	6.07	5.39	6.37	6.28	6.42
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	8.37	6.28	8.91	8.24	9.00	8.54	8.17	7.30	9.30	10.56	8.21
AVERAGE PER PERSON NIGHT	3.48	2.79	4.03	3.16	3.93	3.51	3.44	3.11	3.93	3.87	3.56
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1443060	288827	412397	398899	329444	739200	692568	417924	331023	282471	355239
	.4	1.0	.4	.3	.4	.3	.5	.3	.4	.6	.6
	100.0	20.0	28.6	27.6	22.8	51.2	48.0	29.0	22.9	19.6	24.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	4.49	8.46	4.46	5.38	2.87	4.11	5.05	4.27	4.02	5.91	4.29
AVERAGE PER PERSON NIGHT	1.84	4.21	2.03	1.61	1.28	1.64	2.11	1.57	1.73	3.42	1.57
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.65	1.44	.65	.49	.66	.53	.89	.44	.71	.86	.88
AVERAGE PER PERSON NIGHT	.27	.64	.29	.19	.29	.22	.38	.19	.30	.31	.38
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	43551	689151	392342	683885	913216	901837	912928	334557	150126	350522
	.5	.1	.7	.3	.9	.4	.7	.5	.4	.3	.6
	100.0	2.4	37.7	21.4	37.4	49.9	49.3	49.9	18.3	8.2	19.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	13.34	5.89	17.58	11.70	12.25	11.65	15.65	20.62	8.48	15.73	8.61
AVERAGE PER PERSON NIGHT	5.33	3.71	8.75	3.50	4.93	5.19	5.45	8.37	4.18	8.02	2.72
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	.83	.22	1.08	.48	1.37	.65	1.16	.97	.72	.46	.87
AVERAGE PER PERSON NIGHT	.34	.10	.49	.19	.60	.27	.49	.41	.30	.17	.38
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	35825417 9.8 100.0	3577784 12.3 10.0	7683884 8.0 21.4	17315117 11.5 48.3	6750745 8.4 18.8	21559920 9.2 60.2	14034189 10.8 39.2	16517099 9.9 46.1	8017610 9.6 22.4	5126715 10.2 14.3	5623479 9.9 15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	27.38	31.15	20.70	33.68	23.86	25.17	32.18	27.95	27.36	29.44	25.62
AVERAGE PER PERSON NIGHT	11.15	13.53	9.53	12.42	9.72	10.23	13.06	11.66	10.88	11.86	10.27
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	16.20	17.81	12.07	21.32	13.56	15.32	18.11	17.46	17.17	15.57	13.94
AVERAGE PER PERSON NIGHT	6.74	7.90	5.46	8.18	5.92	6.30	7.63	7.45	7.25	5.70	6.04
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539 1.2 100.0	66602 .2 1.5	456352 .5 10.5	2813230 1.9 64.4	578647 .7 13.3	2995799 1.3 68.6	1369506 1.1 31.4	2567224 1.5 58.8	1031151 1.2 23.6	74506 .1 1.7	77296 .1 1.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	28.19	10.13	15.70	37.87	13.75	28.03	28.60	34.89	25.63	6.17	3.14
AVERAGE PER PERSON NIGHT	10.13	4.82	5.67	12.94	4.97	9.53	11.76	11.99	9.14	2.35	1.26

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	1.97	.33	.72	3.46	1.16	2.13	1.77	2.71	2.21	.23	.19
AVERAGE PER PERSON NIGHT	.82	.15	.32	1.33	.51	.88	.74	1.16	.93	.08	.08
PARK ENTRANCE FEES/ LICENCE FEES	4847006	507408	1434198	2035138	808209	3194870	1636917	2503019	798825	753795	683274
	1.3	1.7	1.5	1.4	1.0	1.4	1.3	1.5	1.0	1.5	1.2
	100.0	10.5	29.6	42.0	16.7	65.9	33.8	51.6	16.5	15.6	14.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	3.80	4.74	4.30	3.48	3.61	3.82	3.79	3.97	2.99	4.18	4.05
AVERAGE PER PERSON NIGHT	1.52	2.06	1.93	1.33	1.48	1.54	1.50	1.65	1.21	1.51	1.59
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	2.19	2.53	2.25	2.51	1.62	2.27	2.11	2.65	1.71	2.29	1.69
AVERAGE PER PERSON NIGHT	.91	1.12	1.02	.96	.71	.93	.89	1.13	.72	.84	.73
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	51516897	2978734	15946024	18045691	12989584	30176644	20610725	22861939	11916748	5035274	8874420
	14.0	10.2	16.6	12.0	16.2	12.9	15.9	13.7	14.2	10.0	15.6
	100.0	5.8	31.0	35.0	25.2	58.6	40.0	44.4	23.1	9.8	17.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	32.96	22.02	36.76	31.07	35.75	29.64	39.11	31.54	40.15	22.55	32.18

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	13.55	10.16	17.63	11.50	15.13	11.98	16.50	13.22	16.41	8.49	13.58
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	23.30	14.83	25.06	22.22	26.09	21.45	26.60	24.17	25.52	15.29	22.01
AVERAGE PER PERSON NIGHT	9.69	6.58	11.32	8.52	11.39	8.82	11.20	10.31	10.78	5.60	9.53

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
B.C. OVERNIGHT	796797	72922	23789	704037	-
EXPENDITURES (ACTUAL)	100.0	9.2	3.0	88.4	
B.C. OVERNIGHT	11763026	1198634	292536	10242682	-
EXPENDITURES (WEIGHTED)	100.0	10.2	2.5	87.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	101.58	120.09	59.86	102.04	-
AVERAGE PER PERSON NIGHT	41.75	33.58	20.46	44.36	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	101.32	120.09	59.86	101.74	-
AVERAGE PER PERSON NIGHT	41.67	33.58	20.46	44.25	-
LODGING IN THE PARKS,	3545272	572358	84720	2873029	-
EXCLUDING CAMPING/	30.1	47.8	29.0	28.0	
TRAILER PARK	100.0	16.1	2.4	81.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	52.93	64.56	56.31	51.25	-
AVERAGE PER PERSON NIGHT	20.84	17.10	28.16	21.63	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	30.54	57.34	17.34	28.54	-
AVERAGE PER PERSON NIGHT	12.56	16.03	5.93	12.41	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
CAMPING FEES	490583	-	24781	465802	-
	4.2		8.5	4.5	
	100.0		5.1	94.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	9.87	-	7.33	10.06	-
AVERAGE PER PERSON NIGHT	4.25	-	2.20	4.48	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	4.23	-	5.07	4.63	-
AVERAGE PER PERSON NIGHT	1.74	-	1.73	2.01	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3334516	510586	39805	2775106	-
	28.3	42.6	13.6	27.1	
	100.0	15.3	1.2	83.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	38.59	51.16	15.16	37.89	-
AVERAGE PER PERSON NIGHT	15.92	14.30	7.58	16.55	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	28.72	51.16	8.15	27.56	-
AVERAGE PER PERSON NIGHT	11.81	14.30	2.78	11.99	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
GROCERIES AND BEVERAGES	713023	12027	92597	607063	-
BOUGHT IN STORES IN THE	6.1	1.0	31.7	5.9	
PARKS	100.0	1.7	13.0	85.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	11.22	4.36	27.38	10.62	-
AVERAGE PER PERSON NIGHT	4.82	4.11	8.20	4.55	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	6.14	1.21	18.95	6.03	-
AVERAGE PER PERSON NIGHT	2.53	.34	6.48	2.62	-
VEHICLE GAS AND OIL,	1215625	14751	28593	1170744	-
MAINTENANCE OR REPAIRS	10.3	1.2	9.8	11.4	
BOUGHT FROM STATIONS	100.0	1.2	2.4	96.3	
WITHIN THE PARKS					
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	15.80	5.35	16.72	16.21	-
AVERAGE PER PERSON NIGHT	6.94	5.05	8.36	6.95	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	10.47	1.48	5.85	11.63	.
AVERAGE PER PERSON NIGHT	4.31	.41	2.00	5.06	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737	56582	-	9821	-
	.6	4.7		.1	
	100.0	84.8		14.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	6.99	44.16	-	1.23	-
AVERAGE PER PERSON NIGHT	3.42	22.08	-	.59	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.57	5.67	-	.10	-
AVERAGE PER PERSON NIGHT	.24	1.59	-	.04	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	-	-	59431	-
	.5			.6	
	100.0			100.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	8.46	-	-	8.46	-
AVERAGE PER PERSON NIGHT	4.01	-	-	4.01	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.51	-	-	.59	-
AVERAGE PER PERSON NIGHT	.21	-	-	.26	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	648933	7774	9915	631245	-
	5.5	.6	3.4	6.2	
	100.0	1.2	1.5	97.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	9.44	3.00	4.87	9.84	-
AVERAGE PER PERSON NIGHT	4.30	3.00	2.43	4.38	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	5.59	.78	2.03	6.27	-
AVERAGE PER PERSON NIGHT	2.30	.22	.69	2.73	-
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	8309	-	10843	-
	.2	.7		.1	
	100.0	43.4		56.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	1.93	50.00	-	1.11	-
AVERAGE PER PERSON NIGHT	.77	25.00	-	.44	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	.16	.83	-	.11	-
AVERAGE PER PERSON NIGHT	.07	.23	-	.05	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/ LICENCE FEES	373887	8107	2713	361885	-
	3.2	.7	.9	3.5	
	100.0	2.2	.7	96.8	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	5.22	2.94	1.20	5.48	-
AVERAGE PER PERSON NIGHT	2.45	2.77	.30	2.59	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	3.22	.81	.56	3.59	-
AVERAGE PER PERSON NIGHT	1.32	.23	.19	1.56	-
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1295867	8140	9413	1277713	-
	11.0	.7	3.2	12.5	
	100.0	.6	.7	98.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY NIGHT	24.89	2.95	16.00	26.37	-
AVERAGE PER PERSON NIGHT	10.57	2.78	8.00	10.80	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY NIGHT	11.16	.82	1.93	12.69	-
AVERAGE PER PERSON NIGHT	4.59	.23	.66	5.52	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
B.C. OVERNIGHT EXPENDITURES (ACTUAL)	796797	328072	179583	47937	100552	313097	155475	82612	14556	349308	12215	209395	238094
	100.0	41.2	22.5	6.0	12.6	39.3	19.5	10.4	1.8	43.8	1.5	26.3	29.9
B.C. OVERNIGHT EXPENDITURES (WEIGHTED)	11763026	7171739	5135666	1512236	523837	4145076	446212	-	321003	11052918	472731	286643	423465
	100.0	61.0	43.7	12.9	4.5	35.2	3.8		2.7	94.0	4.0	2.4	3.6
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	101.58	91.15	83.41	122.29	110.46	150.67	46.42	-	65.27	100.01	49.76	111.04	156.83
AVERAGE PER PERSON NIGHT	41.75	35.52	31.96	53.85	39.74	76.15	17.60	-	21.96	41.25	15.77	37.16	70.14
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	101.32	90.81	83.41	119.42	110.46	150.67	46.42	-	65.27	99.74	48.25	111.04	156.83
AVERAGE PER PERSON NIGHT	41.67	35.41	31.96	52.74	39.74	76.15	17.60	-	21.96	41.16	15.46	37.16	70.14
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272	2179245	1408808	625342	145095	1349946	16081	-	-	3271184	-	88823	185265
	30.1	30.4	27.4	41.4	27.7	32.6	3.6			29.6		31.0	43.7
	100.0	61.5	39.7	17.6	4.1	38.1	.5			92.3		2.5	5.2
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	52.93	48.44	40.87	78.46	56.96	71.67	5.09	-	-	52.50	-	42.62	71.60
AVERAGE PER PERSON NIGHT	20.84	17.57	14.58	34.53	15.62	33.95	2.54	-	-	20.81	-	12.31	32.51
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	30.54	27.59	22.88	49.38	30.59	49.07	1.67	-	-	29.52	-	34.41	68.61

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	12.56	10.76	8.77	21.81	11.01	24.80	.63	-	-	12.18	-	11.52	30.69
CAMPING FEES	490583	374415	341013	22365	11036	71940	44229	-	30856	482993	70123	7590	-
	4.2	5.2	6.6	1.5	2.1	1.7	9.9		9.6	4.4	14.8	2.6	
	100.0	76.3	69.5	4.6	2.2	14.7	9.0		6.3	98.5	14.3	1.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	9.87	11.17	11.77	7.88	6.50	7.48	6.75	-	6.27	9.91	7.74	7.89	-
AVERAGE PER PERSON NIGHT	4.25	4.72	4.91	3.48	3.25	4.28	2.30	-	2.11	4.32	2.45	2.07	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	4.23	4.74	5.54	1.77	2.33	2.62	4.60	-	6.27	4.36	7.16	2.94	-
AVERAGE PER PERSON NIGHT	1.74	1.85	2.12	.78	.84	1.32	1.74	-	2.11	1.80	2.29	.98	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3334516	2148240	1547383	465194	135663	1168339	17937	-	7457	3116577	32138	87855	130084
	28.3	30.0	30.1	30.8	25.9	28.2	4.0		2.3	28.2	6.8	30.6	30.7
	100.0	64.4	46.4	14.0	4.1	35.0	.5		.2	93.5	1.0	2.6	3.9
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	38.59	34.74	31.78	54.02	29.94	49.69	16.95	-	14.84	38.29	16.65	34.22	53.35
AVERAGE PER PERSON NIGHT	15.92	13.07	11.65	24.65	10.64	27.35	7.73	-	7.42	15.88	7.13	11.52	23.59
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	28.72	27.20	25.13	36.74	28.61	42.47	1.87	-	1.52	28.12	3.28	34.03	48.18

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	11.81	10.61	9.63	16.22	10.29	21.46	.71	-	.51	11.60	1.05	11.39	21.55
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	713023	423423	310463	79288	33673	113261	176339	-	151389	687957	171404	23841	1225
	6.1	5.9	6.0	5.2	6.4	2.7	39.5		47.2	6.2	36.3	8.3	.3
	100.0	59.4	43.5	11.1	4.7	15.9	24.7		21.2	96.5	24.0	3.3	.2
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	11.22	10.53	10.49	11.33	9.37	8.04	19.03	-	30.78	11.22	28.43	12.54	3.62
AVERAGE PER PERSON NIGHT	4.82	4.31	4.43	4.24	3.56	4.53	7.15	-	10.36	4.85	9.33	4.38	1.81
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	6.14	5.36	5.04	6.26	7.10	4.12	18.35	-	30.78	6.21	17.50	9.24	.45
AVERAGE PER PERSON NIGHT	2.53	2.09	1.93	2.77	2.55	2.08	6.95	-	10.36	2.56	5.61	3.09	.20
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1215625	935458	751548	144381	39529	210011	70155	-	30091	1197074	82835	18551	-
	10.3	13.0	14.6	9.5	7.5	5.1	15.7		9.4	10.8	17.5	6.5	
	100.0	77.0	61.8	11.9	3.3	17.3	5.8		2.5	98.5	6.8	1.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	15.80	17.83	17.43	20.30	17.81	12.25	9.54	-	11.32	15.95	16.88	9.76	-
AVERAGE PER PERSON NIGHT	6.94	7.31	7.16	9.17	5.43	6.82	4.30	-	5.40	7.06	7.14	3.41	-
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	10.47	11.85	12.21	11.40	8.34	7.63	7.30	-	6.12	10.80	8.46	7.19	-
AVERAGE PER PERSON NIGHT	4.31	4.62	4.68	5.04	3.00	3.86	2.77	.	2.06	4.46	2.71	2.41	-
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737	56505	-	55751	754	10231	-	-	-	64126	-	1200	1411
	.6	.8		3.7	.1	.2				.6		.4	.3
	100.0	84.7		83.5	1.1	15.3				96.1		1.8	2.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	6.99	34.20	-	50.00	1.40	1.30	-	-	-	8.20	-	2.03	1.25
AVERAGE PER PERSON NIGHT	3.42	15.66	-	25.00	.55	.64	-	-	-	3.96	-	1.30	.60
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	.57	.72	-	4.40	.16	.37	-	-	-	.58	-	.46	.52
AVERAGE PER PERSON NIGHT	.24	.28	-	1.94	.06	.19	-	-	-	.24	-	.16	.23
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	5462	5462	-	-	53970	-	-	-	25538	-	33894	-
	.5	.1	.1			1.3				.2		11.8	
	100.0	9.2	9.2			90.8				43.0		57.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	8.46	22.00	22.00	-	-	7.96	-	-	-	3.94	-	62.38	-
AVERAGE PER PERSON NIGHT	4.01	5.50	5.50	-	.	3.90	.	-	-	1.90	.	25.08	-
AVERAGES BASED ON TOTAL													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

		PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY NIGHT	.51	.07	.09	-	-	1.96	-	-	-	.23	-	13.13	-
AVERAGE PER PERSON NIGHT	.21	.03	.03	-	-	.99	-	-	-	.10	-	4.39	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	648933 5.5 100.0	362233 5.1 55.8	241425 4.7 37.2	41880 2.8 6.5	78929 15.1 12.2	273070 6.6 42.1	13630 3.1 2.1	-	6431 2.0 1.0	593049 5.4 91.4	11250 2.4 1.7	3476 1.2 .5	52409 12.4 8.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	9.44	7.70	6.37	7.31	23.19	17.00	2.40	-	4.05	9.00	3.58	5.47	23.69
AVERAGE PER PERSON NIGHT	4.30	3.51	2.97	3.49	7.97	7.78	1.09	-	2.03	4.11	1.43	2.35	10.59
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	5.59	4.59	3.92	3.31	16.64	9.93	1.42	-	1.31	5.35	1.15	1.35	19.41
AVERAGE PER PERSON NIGHT	2.30	1.79	1.50	1.46	5.99	5.02	.54	-	.44	2.21	.37	.45	8.68
CONFERENCE OR CONVENTION REGISTRATION FEES	19151 .2 100.0	1993 * 10.4	831 * 4.3	882 .1 4.6	280 .1 1.5	16899 .4 88.2	259 .1 1.4	-	259 .1 1.4	10843 .1 56.6	882 .2 4.6	8309 2.9 43.4	-
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	1.93	.84	.50	2.00	1.00	2.32	.99	-	.99	1.11	2.00	50.00	-
AVERAGE PER PERSON NIGHT	.77	.35	.25	.67	.25	.93	.33	-	.33	.44	.67	25.00	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	.16	.03	.01	.07	.06	.61	.03	-	.05	.10	.09	3.22	-
AVERAGE PER PERSON NIGHT	.07	.01	.01	.03	.02	.31	.01	-	.02	.04	.03	1.08	-
PARK ENTRANCE FEES/ LICENCE FEES	373887	320634	250746	27675	42212	41669	11584	-	7818	370117	13972	3578	192
	3.2	4.5	4.9	1.8	8.1	1.0	2.6		2.4	3.3	3.0	1.2	*
	100.0	85.8	67.1	7.4	11.3	11.1	3.1		2.1	99.0	3.7	1.0	.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	5.22	6.93	7.40	3.44	9.68	2.15	1.95	-	1.68	5.34	2.08	1.68	1.70
AVERAGE PER PERSON NIGHT	2.45	3.19	3.49	1.56	3.82	1.22	.65	-	.57	2.51	.72	.69	.85
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	3.22	4.06	4.07	2.19	8.90	1.51	1.21	-	1.59	3.34	1.43	1.39	.07
AVERAGE PER PERSON NIGHT	1.32	1.58	1.56	.97	3.20	.77	.46	-	.53	1.38	.46	.46	.03
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1295867	364130	277988	49477	36665	835738	95999	-	86703	1233462	90126	9527	52879
	11.0	5.1	5.4	3.3	7.0	20.2	21.5		27.0	11.2	19.1	3.3	12.5
	100.0	28.1	21.5	3.8	2.8	64.5	7.4		6.7	95.2	7.0	.7	4.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY NIGHT	24.89	13.94	18.09	6.05	14.16	36.71	30.32	-	40.49	25.74	24.30	5.59	21.69

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PERSON NIGHT	10.57	5.46	6.96	2.65	4.57	17.31	12.49	-	20.24	10.99	10.28	1.95	9.59
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY NIGHT	11.16	4.61	4.52	3.91	7.73	30.38	9.99	-	17.63	11.13	9.20	3.69	19.58
AVERAGE PER PERSON NIGHT	4.59	1.80	1.73	1.73	2.78	15.35	3.79	-	5.93	4.59	2.95	1.24	8.76

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
B.C. OVERNIGHT EXPENDITURES (ACTUAL)	796797 100.0	596911 74.9	196318 24.6	-	796797 100.0	721125 90.5	692611 86.9	56618 7.1	78909 9.9	17068 2.1	415737 52.2	130395 16.4	145934 18.3	104731 13.1
B.C. OVERNIGHT EXPENDITURES (WEIGHTED)	11763026 100.0	7423903 63.1	4339123 36.9	-	11763026 100.0	9028159 76.8	8821965 75.0	598442 5.1	2735298 23.3	167069 1.4	7064669 60.1	681454 5.8	3330677 28.3	686226 5.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	101.58	107.07	93.39	-	101.58	145.95	150.04	109.62	50.81	112.52	102.95	70.54	114.52	81.37
AVERAGE PER PERSON NIGHT	41.75	43.61	38.91	-	41.75	57.03	58.08	48.59	21.90	61.59	42.15	35.06	43.58	37.57
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	101.32	107.07	92.80	-	101.32	145.95	150.04	109.62	50.53	112.52	102.95	68.44	114.52	81.37
AVERAGE PER PERSON NIGHT	41.67	43.61	38.71	-	41.67	57.03	58.08	48.59	21.80	61.59	42.15	34.03	43.58	37.57
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 30.1 100.0	2089435 28.1 58.9	1455837 33.6 41.1	-	3545272 30.1 100.0	3501229 38.8 98.8	3385145 38.4 95.5	260362 43.5 7.3	77814 2.8 2.2	15747 9.4 .4	1752425 24.8 49.4	292277 42.9 8.2	1346719 40.4 38.0	153850 22.4 4.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	52.93	47.81	62.54	-	52.93	56.71	57.69	47.69	12.47	42.59	67.43	37.32	46.31	37.73
AVERAGE PER PERSON NIGHT	20.84	20.46	21.40	-	20.84	22.16	22.34	21.14	4.90	32.63	25.49	18.66	17.62	16.56
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	30.54	30.13	31.13	-	30.54	56.60	57.57	47.69	1.44	10.61	25.54	29.35	46.31	18.24

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	12.56	12.27	12.99	-	12.56	22.12	22.29	21.14	.62	5.80	10.46	14.59	17.62	8.42
CAMPING FEES	490583	239753	250831	-	490583	25172	24315	975	468656	-	451607	12850	-	26127
	4.2	3.2	5.8		4.2	.3	.3	.2	17.1		6.4	1.9		3.8
	100.0	48.9	51.1		100.0	5.1	5.0	.2	95.5		92.1	2.6		5.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.87	9.71	10.03	-	9.87	15.12	16.12	5.75	9.59	-	10.09	7.49	-	8.06
AVERAGE PER PERSON NIGHT	4.25	3.58	5.18	-	4.25	6.81	7.91	1.38	4.12	-	4.29	3.75	-	3.87
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	4.23	3.46	5.36	-	4.23	.41	.41	.18	8.66	-	6.58	1.29	-	3.10
AVERAGE PER PERSON NIGHT	1.74	1.41	2.24	.	1.74	.16	.16	.08	3.73	-	2.69	.64	-	1.43
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3334516	1973283	1361233	-	3334516	2911243	2909686	116530	382952	86782	1724369	142843	1258276	209029
	28.3	26.6	31.4		28.3	32.2	33.0	19.5	14.0	51.9	24.4	21.0	37.8	30.5
	100.0	59.2	40.8		100.0	87.3	87.3	3.5	11.5	2.6	51.7	4.3	37.7	6.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	38.59	38.76	38.36	-	38.59	51.39	51.51	45.88	12.93	58.45	36.98	31.08	43.26	34.30
AVERAGE PER PERSON NIGHT	15.92	17.04	14.54	-	15.92	20.42	20.50	18.14	5.61	31.99	15.62	15.35	16.46	15.69
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	28.72	28.46	29.11	-	28.72	47.06	49.49	21.35	7.08	58.45	25.13	14.35	43.26	24.78

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	11.81	11.59	12.14	-	11.81	18.39	19.16	9.46	3.05	31.99	10.29	7.13	16.46	11.44
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	713023 6.1 100.0	570736 7.7 80.0	142287 3.3 20.0	-	713023 6.1 100.0	288115 3.2 40.4	270159 3.1 37.9	35938 6.0 5.0	430300 15.7 60.3	1336 .8 .2	498664 7.1 69.9	34778 5.1 4.9	166108 5.0 23.3	13472 2.0 1.9
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	11.22	11.66	9.75	-	11.22	8.72	8.75	10.30	13.96	5.20	14.63	4.65	8.78	4.41
AVERAGE PER PERSON NIGHT	4.82	5.02	4.17	-	4.82	3.72	3.71	4.32	6.04	5.20	5.69	2.32	4.40	1.79
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	6.14	8.23	3.04	-	6.14	4.66	4.59	6.58	7.95	.90	7.27	3.49	5.71	1.60
AVERAGE PER PERSON NIGHT	2.53	3.35	1.27	-	2.53	1.82	1.78	2.92	3.43	.49	2.98	1.74	2.17	.74
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1215625 10.3 100.0	639799 8.6 52.6	575825 13.3 47.4	-	1215625 10.3 100.0	475042 5.3 39.1	467643 5.3 38.5	29842 5.0 2.5	753707 27.6 62.0	1536 .9 .1	885838 12.5 72.9	47465 7.0 3.9	208355 6.3 17.1	73966 10.8 6.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	15.80	12.15	23.71	-	15.80	11.29	11.15	13.79	21.12	5.98	20.48	7.95	9.49	12.85
AVERAGE PER PERSON NIGHT	6.94	5.22	10.96	-	6.94	5.11	5.06	5.26	8.97	5.98	8.33	3.98	4.75	5.73
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	10.47	9.23	12.31	-	10.47	7.68	7.95	5.47	13.92	1.03	12.91	4.77	7.16	8.77
AVERAGE PER PERSON NIGHT	4.31	3.76	5.14	-	4.31	3.00	3.08	2.42	6.01	.57	5.29	2.37	2.73	4.05
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737	66254	483	-	66737	6368	6368	644	4618	56162	9575	1411	-	55751
	.6	.9	*		.6	.1	.1	.1	.2	33.6	.1	.2		8.1
	100.0	99.3	.7		100.0	9.5	9.5	1.0	6.9	84.2	14.3	2.1		83.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	6.99	7.22	1.31	-	6.99	.91	.91	.53	3.28	37.83	1.31	1.25	-	50.00
AVERAGE PER PERSON NIGHT	3.42	3.48	1.00	-	3.42	.44	.44	.29	1.64	20.70	.64	.60	-	25.00
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.57	.96	.01	-	.57	.10	.11	.12	.09	37.83	.14	.14	-	6.61
AVERAGE PER PERSON NIGHT	.24	.39	-	-	.24	.04	.04	.05	.04	20.70	.06	.07	-	3.05
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	52309	7123	-	59431	53905	53905	28712	5621	-	59431	-	-	-
	.5	.7	.2		.5	.6	.6	4.8	.2		.8			
	100.0	88.0	12.0		100.0	90.7	90.7	48.3	9.5		100.0			
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	8.46	8.79	6.60	-	8.46	8.43	8.43	25.59	8.73	-	8.46	-	-	-
AVERAGE PER PERSON NIGHT	4.01	4.30	2.68	-	4.01	4.13	4.13	12.49	3.06	-	4.01	-	-	-
AVERAGES BASED ON TOTAL														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY NIGHT	.51	.75	.15	-	.51	.87	.92	5.26	.10	-	.87	-	-	-
AVERAGE PER PERSON NIGHT	.21	.31	.06	-	.21	.34	.35	2.33	.04	-	.35	-	-	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	648933 5.5 100.0	440525 5.9 67.9	208409 4.8 32.1	-	648933 5.5 100.0	537361 6.0 82.8	512912 5.8 79.0	48721 8.1 7.5	123831 4.5 19.1	4318 2.6 .7	405592 5.7 62.5	52211 7.7 8.0	154508 4.6 23.8	36622 5.3 5.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	9.44	9.11	10.22	-	9.44	12.26	12.58	9.39	4.81	38.25	11.30	6.49	7.99	6.66
AVERAGE PER PERSON NIGHT	4.30	3.95	5.31	-	4.30	5.35	5.46	4.07	2.37	19.13	4.80	3.25	4.00	3.16
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	5.59	6.35	4.46	-	5.59	8.69	8.72	8.92	2.29	2.91	5.91	5.24	5.31	4.34
AVERAGE PER PERSON NIGHT	2.30	2.59	1.86	-	2.30	3.39	3.38	3.96	.99	1.59	2.42	2.61	2.02	2.01
CONFERENCE OR CONVENTION REGISTRATION FEES	19151 .2 100.0	17439 .2 91.1	1713 * 8.9	-	19151 .2 100.0	17115 .2 89.4	17115 .2 89.4	297 * 1.6	2037 .1 10.6	-	18893 .3 98.6	-	-	259 * 1.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	1.93	2.01	1.35	-	1.93	2.38	2.38	.43	.74	-	1.95	-	-	.99
AVERAGE PER PERSON NIGHT	.77	.80	.57	-	.77	.92	.92	.22	.33	-	.79	-	-	.33

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	.16	.25	.04	-	.16	.28	.29	.05	.04	-	.28	-	-	.03
AVERAGE PER PERSON NIGHT	.07	.10	.02	-	.07	.11	.11	.02	.02	-	.11	-	-	.01
PARK ENTRANCE FEES/ LICENCE FEES	373887	233055	140832	-	373887	213941	201421	13830	162722	492	171060	16989	166516	19321
	3.2	3.1	3.2		3.2	2.4	2.3	2.3	5.9	.3	2.4	2.5	5.0	2.8
	100.0	62.3	37.7		100.0	57.2	53.9	3.7	43.5	.1	45.8	4.5	44.5	5.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	5.22	5.32	5.07	-	5.22	5.81	5.81	4.11	4.57	1.33	3.94	3.80	8.36	5.13
AVERAGE PER PERSON NIGHT	2.45	2.49	2.38	-	2.45	2.81	2.81	2.04	2.08	1.02	1.80	1.90	4.19	2.23
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	3.22	3.36	3.01	-	3.22	3.46	3.43	2.53	3.01	.33	2.49	1.71	5.73	2.29
AVERAGE PER PERSON NIGHT	1.32	1.37	1.26	-	1.32	1.35	1.33	1.12	1.30	.18	1.02	.85	2.18	1.06
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1295867	1101316	194552	-	1295867	998669	973296	62592	323042	697	1087215	80629	30194	97829
	11.0	14.8	4.5		11.0	11.1	11.0	10.5	11.8	.4	15.4	11.8	.9	14.3
	100.0	85.0	15.0		100.0	77.1	75.1	4.8	24.9	.1	83.9	6.2	2.3	7.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY NIGHT	24.89	33.33	10.23	-	24.89	28.68	29.81	13.72	17.98	1.89	29.54	15.22	4.12	37.27

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON NIGHT	10.57	13.57	4.69	-	10.57	11.84	12.21	5.95	8.06	1.44	11.96	7.53	2.07	15.32
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY NIGHT	11.16	15.88	4.16	-	11.16	16.14	16.55	11.47	5.97	.47	15.84	8.10	1.04	11.60
AVERAGE PER PERSON NIGHT	4.59	6.47	1.74	-	4.59	6.31	6.41	5.08	2.57	.26	6.49	4.03	.40	5.36

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
B.C. OVERNIGHT	796797	412186	384611	330464	479805	251730	50823	688271	108526
EXPENDITURES (ACTUAL)	100.0	51.7	48.3	41.5	60.2	31.6	6.4	86.4	13.6
B.C. OVERNIGHT	11763026	7800023	3963003	1743405	7404230	2210228	1606011	9452774	2310252
EXPENDITURES (WEIGHTED)	100.0	66.3	33.7	14.8	62.9	18.8	13.7	80.4	19.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	101.58	80.40	210.98	261.85	114.98	79.60	88.27	102.27	98.84
AVERAGE PER PERSON NIGHT	41.75	34.91	68.01	114.73	44.90	37.23	35.63	52.17	22.98
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	101.32	80.15	210.98	261.85	114.98	79.60	86.85	101.95	98.84
AVERAGE PER PERSON NIGHT	41.67	34.81	68.01	114.73	44.90	37.23	35.16	52.00	22.98
LODGING IN THE PARKS,	3545272	2070553	1474719	702910	2603867	491504	340225	2754930	790341
EXCLUDING CAMPING/	30.1	26.5	37.2	40.3	35.2	22.2	21.2	29.1	34.2
TRAILER PARK	100.0	58.4	41.6	19.8	73.4	13.9	9.6	77.7	22.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	52.93	42.74	79.56	105.57	67.54	25.51	47.32	52.46	54.64
AVERAGE PER PERSON NIGHT	20.84	18.35	25.75	46.26	26.43	11.97	14.43	26.22	12.14
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	30.54	21.28	78.51	105.57	40.43	17.70	18.40	29.71	33.81

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	12.56	9.24	25.31	46.26	15.79	8.28	7.45	15.16	7.86
CAMPING FEES	490583	488101	2483	-	237621	78265	101503	423767	66816
	4.2	6.3	.1		3.2	3.5	6.3	4.5	2.9
	100.0	99.5	.5		48.4	16.0	20.7	86.4	13.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	9.87	9.87	10.00	-	9.24	8.14	9.22	10.53	7.06
AVERAGE PER PERSON NIGHT	4.25	4.27	2.50	-	3.56	3.53	4.72	5.49	1.75
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	4.23	5.02	.13	-	3.69	2.82	5.49	4.57	2.86
AVERAGE PER PERSON NIGHT	1.74	2.18	.04	-	1.44	1.32	2.22	2.33	.66
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3334516	1668563	1665953	696595	2332468	617839	323817	2739238	595278
	28.3	21.4	42.0	40.0	31.5	28.0	20.2	29.0	25.8
	100.0	50.0	50.0	20.9	69.9	18.5	9.7	82.1	17.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	38.59	24.58	89.95	108.91	53.96	27.86	17.94	39.72	34.15
AVERAGE PER PERSON NIGHT	15.92	11.00	28.85	47.48	21.02	12.87	7.23	20.41	7.91
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	28.72	17.15	88.69	104.62	36.22	22.25	17.51	29.54	25.47

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	11.81	7.45	28.59	45.84	14.14	10.41	7.09	15.07	5.92
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	713023	671462	41561	40237	325159	243289	82867	554248	158775
	6.1	8.6	1.0	2.3	4.4	11.0	5.2	5.9	6.9
	100.0	94.2	5.8	5.6	45.6	34.1	11.6	77.7	22.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	11.22	11.35	9.43	9.49	11.07	10.04	11.02	10.89	12.56
AVERAGE PER PERSON NIGHT	4.82	4.83	4.71	4.75	4.94	4.69	3.51	5.58	3.27
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	6.14	6.90	2.21	6.04	5.05	8.76	4.48	5.98	6.79
AVERAGE PER PERSON NIGHT	2.53	3.00	.71	2.65	1.97	4.10	1.81	3.05	1.58
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1215625	1108084	107540	499	445998	303066	345330	1053806	161818
	10.3	14.2	2.7	*	6.0	13.7	21.5	11.1	7.0
	100.0	91.2	8.8	*	36.7	24.9	28.4	86.7	13.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	15.80	15.66	17.39	3.00	12.95	11.72	23.35	16.23	13.45
AVERAGE PER PERSON NIGHT	6.94	6.83	8.36	1.50	5.69	5.58	8.94	8.34	3.32
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	10.47	11.39	5.73	.07	6.93	10.91	18.68	11.37	6.92

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	4.31	4.95	1.85	.03	2.70	5.10	7.56	5.80	1.61
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737 .6 100.0	61990 .8 92.9	4747 .1 7.1	2165 .1 3.2	65947 .9 98.8	713 * 1.1	-	66316 .7 99.4	420 * .6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	6.99	10.98	1.22	1.83	7.37	1.48	-	7.16	1.50
AVERAGE PER PERSON NIGHT	3.42	5.29	.61	.92	3.57	1.01	-	3.61	.38
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.57	.64	.25	.33	1.02	.03	-	.72	.02
AVERAGE PER PERSON NIGHT	.24	.28	.08	.14	.40	.01	-	.36	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431 .5 100.0	35552 .5 59.8	23879 .6 40.2	-	51404 .7 86.5	6366 .3 10.7	1661 .1 2.8	47698 .5 80.3	11733 .5 19.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	8.46	8.75	8.06	-	8.46	53.75	2.00	7.15	33.26
AVERAGE PER PERSON NIGHT	4.01	4.24	3.72	.	4.06	12.69	1.00	3.56	8.31
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.51	.37	1.27	-	.80	.23	.09	.51	.50

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.21	.16	.41	-	.31	.11	.04	.26	.12
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	648933 5.5 100.0	469712 6.0 72.4	179222 4.5 27.6	52409 3.0 8.1	352537 4.8 54.3	120383 5.4 18.6	139301 8.7 21.5	511538 5.4 78.8	137395 5.9 21.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	9.44	7.36	36.38	23.69	10.28	5.15	15.56	8.73	13.53
AVERAGE PER PERSON NIGHT	4.30	3.34	17.27	10.59	5.01	2.45	5.14	4.61	3.45
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	5.59	4.83	9.54	7.87	5.47	4.34	7.53	5.52	5.88
AVERAGE PER PERSON NIGHT	2.30	2.10	3.08	3.45	2.14	2.03	3.05	2.81	1.37
CONFERENCE OR CONVENTION REGISTRATION FEES	19151 .2 100.0	7023 .1 36.7	12128 .3 63.3	8309 .5 43.4	16608 .2 86.7	882 * 4.6	831 .1 4.3	15298 .2 79.9	3853 .2 20.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	1.93	.97	4.47	50.00	2.37	2.00	1.00	1.84	2.38
AVERAGE PER PERSON NIGHT	.77	.36	2.24	25.00	.90	.67	.50	.90	.49
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	.16	.07	.65	1.25	.26	.03	.04	.16	.16

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	.07	.03	.21	.55	.10	.01	.02	.08	.04
PARK ENTRANCE FEES/ LICENCE FEES	373887	366996	6890	524	102577	180546	62813	347904	25983
	3.2	4.7	.2	*	1.4	8.2	3.9	3.7	1.1
	100.0	98.2	1.8	.1	27.4	48.3	16.8	93.1	6.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	5.22	5.34	2.44	1.88	3.54	7.08	5.16	5.60	2.75
AVERAGE PER PERSON NIGHT	2.45	2.50	1.22	.94	1.65	3.37	2.33	2.98	.73
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	3.22	3.77	.37	.08	1.59	6.50	3.40	3.75	1.11
AVERAGE PER PERSON NIGHT	1.32	1.64	.12	.03	.62	3.04	1.38	1.91	.26
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1295867	851986	443882	239758	870044	167373	207663	938029	357838
	11.0	10.9	11.2	13.8	11.8	7.6	12.9	9.9	15.5
	100.0	65.7	34.3	18.5	67.1	12.9	16.0	72.4	27.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY NIGHT	24.89	21.26	37.00	38.51	27.12	18.35	24.96	22.01	37.88
AVERAGE PER PERSON NIGHT	10.57	8.68	18.11	18.48	12.63	7.96	8.04	11.24	9.14
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY NIGHT	11.16	8.76	23.63	36.01	13.51	6.03	11.23	10.12	15.31

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PERSON NIGHT	4.59	3.80	7.62	15.78	5.28	2.82	4.55	5.16	3.56

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
B.C. OVERNIGHT EXPENDITURES (ACTUAL)	796797	72657	191787	258153	251070	467623	315026	291697	173501	113300	179890
	100.0	9.1	24.1	32.4	31.5	58.7	39.5	36.6	21.8	14.2	22.6
B.C. OVERNIGHT EXPENDITURES (WEIGHTED)	11763026	255048	2099705	5586922	3727562	5410133	6280895	5376062	3291399	1634145	1198733
	100.0	2.2	17.9	47.5	31.7	46.0	53.4	45.7	28.0	13.9	10.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	101.58	71.06	91.89	113.50	94.14	88.80	115.37	107.22	113.19	90.83	76.57
AVERAGE PER PERSON NIGHT	41.75	32.82	46.06	40.52	42.34	41.69	41.95	49.72	40.57	39.43	28.22
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	101.32	71.06	91.89	113.50	93.44	88.37	115.37	107.22	113.19	90.83	75.14
AVERAGE PER PERSON NIGHT	41.67	32.82	46.06	40.52	42.06	41.50	41.95	49.72	40.57	39.43	27.83
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272	13306	907516	1503474	1074140	1465784	2041778	1827515	966053	264892	410139
	30.1	5.2	43.2	26.9	28.8	27.1	32.5	34.0	29.4	16.2	34.2
	100.0	.4	25.6	42.4	30.3	41.3	57.6	51.5	27.2	7.5	11.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	52.93	26.80	67.47	73.75	33.46	41.77	64.89	50.25	57.83	59.21	47.78
AVERAGE PER PERSON NIGHT	20.84	13.40	30.16	23.69	14.68	17.37	24.44	23.97	16.84	19.42	21.37
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	30.54	3.71	39.72	30.54	26.93	23.94	37.50	36.45	33.22	14.72	25.71

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	12.56	1.71	19.91	10.90	12.12	11.24	13.64	16.90	11.91	6.39	9.52
CAMPING FEES	490583	16061	100955	234732	138835	274908	215675	124409	110149	190305	49534
	4.2	6.3	4.8	4.2	3.7	5.1	3.4	2.3	3.3	11.6	4.1
	100.0	3.3	20.6	47.8	28.3	56.0	44.0	25.4	22.5	38.8	10.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.87	6.49	10.19	8.06	16.92	11.08	8.67	8.55	8.83	14.50	6.64
AVERAGE PER PERSON NIGHT	4.25	2.90	5.40	3.13	8.56	6.35	2.99	3.51	4.60	7.03	2.07
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	4.23	4.47	4.42	4.77	3.48	4.49	3.96	2.48	3.79	10.58	3.11
AVERAGE PER PERSON NIGHT	1.74	2.07	2.21	1.70	1.57	2.11	1.44	1.15	1.36	4.59	1.15
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3334516	103819	514343	1772649	914114	1392254	1919301	1841621	982465	154561	294210
	28.3	40.7	24.5	31.7	24.5	25.7	30.6	34.3	29.8	9.5	24.5
	100.0	3.1	15.4	53.2	27.4	41.8	57.6	55.2	29.5	4.6	8.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	38.59	30.24	39.98	46.82	28.60	31.72	45.33	44.66	36.71	22.79	27.69
AVERAGE PER PERSON NIGHT	15.92	13.63	18.78	17.60	12.73	14.41	17.27	21.89	13.13	10.36	9.50
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	28.72	28.92	22.51	36.01	22.92	22.74	35.25	36.73	33.79	8.59	18.44

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	11.81	13.36	11.28	12.86	10.31	10.68	12.82	17.03	12.11	3.73	6.83
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	713023	17265	86603	325439	283343	393182	319841	267613	118202	239569	72699
	6.1	6.8	4.1	5.8	7.6	7.3	5.1	5.0	3.6	14.7	6.1
	100.0	2.4	12.1	45.6	39.7	55.1	44.9	37.5	16.6	33.6	10.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	11.22	9.48	6.18	16.37	10.23	9.93	13.35	8.33	10.29	22.72	10.19
AVERAGE PER PERSON NIGHT	4.82	3.93	2.72	6.80	4.45	4.44	5.39	3.81	4.28	8.91	4.09
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	6.14	4.81	3.79	6.61	7.10	6.42	5.87	5.34	4.07	13.32	4.56
AVERAGE PER PERSON NIGHT	2.53	2.22	1.90	2.36	3.20	3.02	2.14	2.47	1.46	5.78	1.69
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1215625	19034	197079	513632	485879	606642	608983	418370	404806	251769	97355
	10.3	7.5	9.4	9.2	13.0	11.2	9.7	7.8	12.3	15.4	8.1
	100.0	1.6	16.2	42.3	40.0	49.9	50.1	34.4	33.3	20.7	8.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	15.80	10.46	13.15	19.35	14.46	13.02	20.07	11.18	21.45	26.74	10.97
AVERAGE PER PERSON NIGHT	6.94	3.89	6.21	8.15	6.44	5.86	8.52	5.27	9.95	12.18	3.44
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	10.47	5.30	8.63	10.43	12.18	9.91	11.19	8.34	13.92	13.99	6.10
AVERAGE PER PERSON NIGHT	4.31	2.45	4.32	3.73	5.48	4.65	4.07	3.87	4.99	6.07	2.26
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737	55751	334	7555	2948	62279	4458	61667	3084	456	1381
	.6	21.9	*	.1	.1	1.2	.1	1.1	.1	*	.1
	100.0	83.5	.5	11.3	4.4	93.3	6.7	92.4	4.6	.7	2.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	6.99	50.00	1.30	1.88	.73	15.18	.82	19.00	1.07	1.02	.48
AVERAGE PER PERSON NIGHT	3.42	25.00	1.30	.88	.36	7.02	.42	9.89	.53	.31	.24
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.57	15.53	.01	.15	.07	1.02	.08	1.23	.11	.03	.09
AVERAGE PER PERSON NIGHT	.24	7.17	.01	.05	.03	.48	.03	.57	.04	.01	.03
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	-	5462	47899	6071	1154	58277	25866	14005	4413	9592
	.5		.3	.9	.2	*	.9	.5	.4	.3	.8
	100.0		9.2	80.6	10.2	1.9	98.1	43.5	23.6	7.4	16.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	8.46	-	22.00	15.50	1.65	1.08	9.77	14.61	5.50	26.25	4.21
AVERAGE PER PERSON NIGHT	4.01	-	5.50	7.43	.82	.54	4.59	7.30	2.75	13.12	2.01
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY NIGHT	.51	-	.24	.97	.15	.02	1.07	.52	.48	.25	.60
AVERAGE PER PERSON NIGHT	.21	-	.12	.35	.07	.01	.39	.24	.17	.11	.22
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	648933 5.5 100.0	14479 5.7 2.2	135302 6.4 20.8	208657 3.7 32.2	277380 7.4 42.7	281720 5.2 43.4	355886 5.7 54.8	234321 4.4 36.1	216314 6.6 33.3	73953 4.5 11.4	101020 8.4 15.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	9.44	12.56	8.99	12.61	7.78	6.34	14.77	7.38	18.35	6.05	9.64
AVERAGE PER PERSON NIGHT	4.30	5.20	4.98	5.34	3.42	2.85	6.92	3.45	7.86	2.92	4.17
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	5.59	4.03	5.92	4.24	6.95	4.60	6.54	4.67	7.44	4.11	6.33
AVERAGE PER PERSON NIGHT	2.30	1.86	2.97	1.51	3.13	2.16	2.38	2.17	2.67	1.78	2.35
CONFERENCE OR CONVENTION REGISTRATION FEES	19151 .2 100.0	-	259 * 1.4	7673 .1 40.1	11220 .3 58.6	13613 .3 71.1	5538 .1 28.9	9695 .2 50.6	3820 .1 19.9	4684 .3 24.5	953 .1 5.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	1.93	-	.99	1.84	2.03	2.85	1.07	4.99	1.50	1.43	.44
AVERAGE PER PERSON NIGHT	.77	-	.33	.59	1.02	.95	.54	2.34	.75	.42	.22

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	.16	-	.01	.16	.28	.22	.10	.19	.13	.26	.06
AVERAGE PER PERSON NIGHT	.07	-	.01	.06	.13	.10	.04	.09	.05	.11	.02
PARK ENTRANCE FEES/ LICENCE FEES	373887	5708	63911	106483	197785	251950	121937	186495	84382	40963	52607
	3.2	2.2	3.0	1.9	5.3	4.7	1.9	3.5	2.6	2.5	4.4
	100.0	1.5	17.1	28.5	52.9	67.4	32.6	49.9	22.6	11.0	14.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	5.22	2.89	5.44	3.51	7.19	7.02	3.42	6.04	4.42	3.93	5.79
AVERAGE PER PERSON NIGHT	2.45	1.13	2.40	1.62	3.57	3.52	1.50	2.88	2.32	1.56	2.61
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	3.22	1.59	2.80	2.16	4.96	4.12	2.24	3.72	2.90	2.28	3.30
AVERAGE PER PERSON NIGHT	1.32	.73	1.40	.77	2.23	1.93	.81	1.72	1.04	.99	1.22
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1295867	9624	87941	858730	335847	666646	629221	378490	388120	408581	109242
	11.0	3.8	4.2	15.4	9.0	12.3	10.0	7.0	11.8	25.0	9.1
	100.0	.7	6.8	66.3	25.9	51.4	48.6	29.2	30.0	31.5	8.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY NIGHT	24.89	7.67	7.10	44.60	17.62	27.42	22.67	18.29	28.14	45.01	13.82

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG OVERNIGHTERS
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON NIGHT	10.57	3.01	3.10	20.21	6.95	10.60	10.54	8.18	11.68	17.65	6.09
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY NIGHT	11.16	2.68	3.85	17.45	8.42	10.89	11.56	7.55	13.35	22.71	6.85
AVERAGE PER PERSON NIGHT	4.59	1.24	1.93	6.23	3.79	5.11	4.20	3.50	4.78	9.86	2.54

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
TOTAL SAME-DAY	45741	44324	33349	22461	5611	3108	2928	17081	5860	9666	13134
EXPENDITURES (ACTUAL)	100.0	96.9	72.9	49.1	12.3	6.8	6.4	37.3	12.8	21.1	28.7
TOTAL SAME-DAY	34248472	32611497	27358164	10994952	5455950	3333056	2516376	12132347	3751606	10316337	8048181
EXPENDITURES (WEIGHTED)	100.0	95.2	79.9	32.1	15.9	9.7	7.3	35.4	11.0	30.1	23.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	52.75	54.00	56.41	67.34	61.37	72.13	54.28	55.20	46.96	47.49	60.81
AVERAGE PER PERSON	20.21	20.59	21.89	23.90	24.93	29.66	20.90	18.75	21.87	19.60	23.02
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	49.58	50.73	53.02	62.82	56.66	69.07	48.68	50.93	46.44	44.02	58.58
AVERAGE PER PERSON	19.12	19.47	20.69	22.62	22.83	27.99	18.81	17.46	21.64	18.32	22.37
LODGING IN THE PARKS,	582827	582827	582827	114730	-	-	-	19910	-	-	562916
EXCLUDING CAMPING/	1.7	1.8	2.1	1.0				.2			7.0
TRAILER PARK	100.0	100.0	100.0	19.7				3.4			96.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	114.69	114.69	114.69	35.75	-	-	-	100.00	-	-	115.29
AVERAGE PER PERSON	56.41	56.41	56.41	24.34	-	-	-	100.00	-	-	55.56
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.84	.91	1.13	.66	-	-	-	.08	-	-	4.10
AVERAGE PER PERSON	.33	.35	.44	.24	-	-	-	.03	-	-	1.56
CAMPING FEES	19571	19571	19571	-	19571	-	19571	19571	-	-	-
	.1	.1	.1		.4		.8	.2			
	100.0	100.0	100.0		100.0		100.0	100.0			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	16.20	16.20	16.20	-	16.20	-	16.20	16.20	-	-	-
AVERAGE PER PERSON	9.37	9.37	9.37	-	9.37	-	9.37	9.37	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.03	.03	.04	-	.20	-	.38	.08	-	-	-
AVERAGE PER PERSON	.01	.01	.01	-	.08	-	.15	.03	-	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	11211311	10690978	9353412	3061496	2024781	1195565	1035341	3774496	1419288	3024333	2993194
	32.7	32.8	34.2	27.8	37.1	35.9	41.1	31.1	37.8	29.3	37.2
	100.0	95.4	83.4	27.3	18.1	10.7	9.2	33.7	12.7	27.0	26.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	26.90	27.03	29.67	27.86	38.09	42.61	36.01	27.77	28.13	19.91	38.17
AVERAGE PER PERSON	10.44	10.39	11.71	9.72	16.26	16.89	15.30	9.93	13.25	7.61	15.86
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	16.23	16.63	18.13	17.49	21.03	24.78	20.03	15.85	17.57	12.91	21.79
AVERAGE PER PERSON	6.26	6.38	7.08	6.30	8.47	10.04	7.74	5.43	8.19	5.37	8.32
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1834769	1761478	1500821	751294	275729	142194	164184	850813	361513	229923	392520
	5.4	5.4	5.5	6.8	5.1	4.3	6.5	7.0	9.6	2.2	4.9
	100.0	96.0	81.8	40.9	15.0	7.7	8.9	46.4	19.7	12.5	21.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	12.11	12.07	12.66	16.72	14.14	12.91	18.06	12.46	13.05	7.33	16.28

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON	4.70	4.64	4.90	5.63	5.28	4.48	6.98	3.94	6.51	3.36	7.80
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.66	2.74	2.91	4.29	2.86	2.95	3.18	3.57	4.48	.98	2.86
AVERAGE PER PERSON	1.02	1.05	1.14	1.55	1.15	1.19	1.23	1.22	2.09	.41	1.09
VEHICLE GAS AND OIL,	7164677	6385704	4746078	3328452	1792985	1114442	788860	3243750	692767	1837123	1391036
MAINTENANCE OR REPAIRS	20.9	19.6	17.3	30.3	32.9	33.4	31.3	26.7	18.5	17.8	17.3
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	89.1	66.2	46.5	25.0	15.6	11.0	45.3	9.7	25.6	19.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	27.70	26.99	26.69	34.31	33.11	31.18	36.78	29.53	20.41	27.92	28.36
AVERAGE PER PERSON	10.87	10.59	10.84	12.18	13.61	13.72	12.85	10.09	10.32	11.02	13.41
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	10.37	9.93	9.20	19.02	18.62	23.09	15.26	13.62	8.58	7.84	10.12
AVERAGE PER PERSON	4.00	3.81	3.59	6.85	7.50	9.36	5.90	4.67	4.00	3.26	3.87
TRANSPORTATION WITHIN THE	11985	11985	11985	-	11145	-	11145	11145	-	-	840
PARKS INCLUDING SHUTTLE	*	*	*		.2		.4	.1			*
BUSES, TAXIS, ETC.	100.0	100.0	100.0		93.0		93.0	93.0			7.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00
AVERAGE PER PERSON	29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	.02	.02	.02	-	.12	-	.22	.05	-	-	.01
AVERAGE PER PERSON	.01	.01	.01	-	.05	-	.08	.02	-	-	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	5848683	5732462	5087284	1049357	300738	154095	146643	1350950	116923	3783451	597358
	17.1	17.6	18.6	9.5	5.5	4.6	5.8	11.1	3.1	36.7	7.4
	100.0	98.0	87.0	17.9	5.1	2.6	2.5	23.1	2.0	64.7	10.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	33.82	35.59	35.83	33.44	16.35	42.66	9.92	24.77	8.04	56.83	16.02
AVERAGE PER PERSON	11.62	12.03	12.16	10.99	6.77	16.16	4.20	7.93	4.23	21.74	4.55
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	8.47	8.92	9.86	6.00	3.12	3.19	2.84	5.67	1.45	16.14	4.35
AVERAGE PER PERSON	3.27	3.42	3.85	2.16	1.26	1.29	1.10	1.94	.67	6.72	1.66

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
CONFERENCE OR CONVENTION REGISTRATION FEES	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
PARK ENTRANCE FEES/ LICENCE FEES	1689796	1601072	1181385	518649	247194	129216	130787	561562	139079	587066	402089
	4.9	4.9	4.3	4.7	4.5	3.9	5.2	4.6	3.7	5.7	5.0
	100.0	94.7	69.9	30.7	14.6	7.6	7.7	33.2	8.2	34.7	23.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	5.07	5.05	4.49	6.55	4.89	4.79	4.80	5.00	4.52	5.29	5.08
AVERAGE PER PERSON	1.81	1.79	1.61	2.18	1.94	1.78	1.91	1.55	2.06	2.08	1.82
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.45	2.49	2.29	2.96	2.57	2.68	2.53	2.36	1.72	2.51	2.93
AVERAGE PER PERSON	.94	.96	.89	1.07	1.03	1.08	.98	.81	.80	1.04	1.12
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	5884854	5825421	4874802	2170975	783807	597543	219844	2300151	1022036	854441	1708227
	17.2	17.9	17.8	19.7	14.4	17.9	8.7	19.0	27.2	8.3	21.2
	100.0	99.0	82.8	36.9	13.3	10.2	3.7	39.1	17.4	14.5	29.0

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	35.18	36.08	35.39	50.25	33.78	50.62	16.47	32.96	35.69	20.16	64.47
AVERAGE PER PERSON	12.58	12.76	12.74	15.85	13.29	17.58	6.86	10.97	16.13	7.59	20.84
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	8.52	9.06	9.45	12.40	8.14	12.38	4.25	9.66	12.65	3.65	12.43
AVERAGE PER PERSON	3.29	3.48	3.69	4.47	3.28	5.02	1.64	3.31	5.90	1.52	4.75

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
BANFF SAME-DAY	45741	44324	33349	22461	5611	3108	2928	17081	5860	9666	13134
EXPENDITURES (ACTUAL)	100.0	96.9	72.9	49.1	12.3	6.8	6.4	37.3	12.8	21.1	28.7
BANFF SAME-DAY	24683664	24683664	24683664	3067119	3264701	2412596	1245586	7189572	2866347	8645382	5982363
EXPENDITURES (WEIGHTED)	100.0	100.0	100.0	12.4	13.2	9.8	5.0	29.1	11.6	35.0	24.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	50.90	50.90	50.90	69.22	76.99	80.75	76.95	52.34	49.29	46.65	57.45
AVERAGE PER PERSON	19.75	19.75	19.75	24.39	31.41	33.15	27.64	17.43	23.20	19.44	22.24
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	47.84	47.84	47.84	63.66	69.10	78.54	61.70	47.13	48.74	43.77	55.85
AVERAGE PER PERSON	18.67	18.67	18.67	22.98	27.75	32.40	21.82	15.88	22.96	18.43	21.74
LODGING IN THE PARKS,	539182	539182	539182	71085	-	-	-	11349	-	-	527833
EXCLUDING CAMPING/	2.2	2.2	2.2	2.3				.2			8.8
TRAILER PARK	100.0	100.0	100.0	13.2				2.1			97.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	106.10	106.10	106.10	22.15	-	-	-	57.00	-	-	108.11
AVERAGE PER PERSON	52.19	52.19	52.19	15.08	-	-	-	57.00	-	-	52.09
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.04	1.04	1.04	1.48	-	-	-	.07	-	-	4.93
AVERAGE PER PERSON	.41	.41	.41	.53	-	-	-	.03	-	-	1.92
CAMPING FEES	19571	19571	19571	-	19571	-	19571	19571	-	-	-
	.1	.1	.1		.6		1.6	.3			
	100.0	100.0	100.0		100.0		100.0	100.0			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	16.20	16.20	16.20	-	16.20	-	16.20	16.20	-	-	-
AVERAGE PER PERSON	9.37	9.37	9.37	-	9.37	-	9.37	9.37	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.04	.04	.04	-	.41	-	.97	.13	-	-	-
AVERAGE PER PERSON	.01	.01	.01	-	.17	-	.34	.04	-	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	8529657 34.6 100.0	8529657 34.6 100.0	8529657 34.6 100.0	900175 29.3 10.6	1409735 43.2 16.5	1022400 42.4 12.0	593460 47.6 7.0	2532093 35.2 29.7	1107662 38.6 13.0	2574069 29.8 30.2	2315833 38.7 27.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	27.06	27.06	27.06	30.47	45.65	51.56	40.35	28.73	26.93	20.55	38.16
AVERAGE PER PERSON	10.67	10.67	10.67	10.56	18.71	20.56	15.02	10.39	12.47	7.76	17.19
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	16.53	16.53	16.53	18.68	29.84	33.28	29.40	16.60	18.83	13.03	21.62
AVERAGE PER PERSON	6.45	6.45	6.45	6.74	11.98	13.73	10.40	5.59	8.87	5.49	8.42
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1253001 5.1 100.0	1253001 5.1 100.0	1253001 5.1 100.0	242817 7.9 19.4	158928 4.9 12.7	93698 3.9 7.5	95879 7.7 7.7	461726 6.4 36.8	333145 11.6 26.6	189044 2.2 15.1	269084 4.5 21.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	10.57	10.57	10.57	13.92	11.35	10.12	17.90	9.71	13.67	8.10	11.57

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · BANFF
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON	4.09	4.09	4.09	4.06	3.82	3.27	5.98	2.96	6.65	3.71	5.48
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.43	2.43	2.43	5.04	3.36	3.05	4.75	3.03	5.66	.96	2.51
AVERAGE PER PERSON	.95	.95	.95	1.82	1.35	1.26	1.68	1.02	2.67	.40	.98
VEHICLE GAS AND OIL,	3962518	3962518	3962518	905265	896764	748898	258183	1161947	345058	1417161	1038352
MAINTENANCE OR REPAIRS	16.1	16.1	16.1	29.5	27.5	31.0	20.7	16.2	12.0	16.4	17.4
BOUGHT FROM STATIONS	100.0	100.0	100.0	22.8	22.6	18.9	6.5	29.3	8.7	35.8	26.2
WITHIN THE PARKS											
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	22.28	22.28	22.28	23.70	27.94	28.04	30.61	20.30	16.81	23.38	26.32
AVERAGE PER PERSON	9.05	9.05	9.05	8.37	11.82	12.23	10.14	6.84	8.16	9.49	13.57
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	7.68	7.68	7.68	18.79	18.98	24.38	12.79	7.62	5.87	7.17	9.69
AVERAGE PER PERSON	3.00	3.00	3.00	6.78	7.62	10.06	4.52	2.57	2.76	3.02	3.77
TRANSPORTATION WITHIN THE	11985	11985	11985	-	11145	-	11145	11145	-	-	840
PARKS INCLUDING SHUTTLE	*	*	*		.3		.9	.2			*
BUSES, TAXIS, ETC.	100.0	100.0	100.0		93.0		93.0	93.0			7.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00
AVERAGE PER PERSON	29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · BANFF
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	.02	.02	.02	-	.24	-	.55	.07	-	-	.01
AVERAGE PER PERSON	.01	.01	.01	-	.09	-	.20	.02	-	-	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	4903243 19.9 100.0	4903243 19.9 100.0	4903243 19.9 100.0	220137 7.2 4.5	123328 3.8 2.5	74559 3.1 1.5	48768 3.9 1.0	1019074 14.2 20.8	62506 2.2 1.3	3290725 38.1 67.1	530939 8.9 10.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	34.53	34.53	34.53	17.89	23.05	35.00	15.15	24.73	5.62	57.78	16.23
AVERAGE PER PERSON	11.72	11.72	11.72	5.89	9.51	17.50	5.60	7.53	3.45	21.47	4.76
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	9.50	9.50	9.50	4.57	2.61	2.43	2.42	6.68	1.06	16.66	4.96
AVERAGE PER PERSON	3.71	3.71	3.71	1.65	1.05	-	.85	2.25	.50	7.01	1.93

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
CONFERENCE OR CONVENTION REGISTRATION FEES	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
PARK ENTRANCE FEES/ LICENCE FEES	1136280	1136280	1136280	53857	138103	102691	48221	360204	116069	345908	314099
	4.6	4.6	4.6	1.8	4.2	4.3	3.9	5.0	4.0	4.0	5.3
	100.0	100.0	100.0	4.7	12.2	9.0	4.2	31.7	10.2	30.4	27.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	4.32	4.32	4.32	2.13	4.13	4.24	3.75	4.31	4.74	4.13	4.40
AVERAGE PER PERSON	1.54	1.54	1.54	.69	1.62	1.61	1.36	1.31	2.24	1.62	1.60
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.20	2.20	2.20	1.12	2.92	3.34	2.39	2.36	1.97	1.75	2.93
AVERAGE PER PERSON	.86	.86	.86	.40	1.17	1.38	.84	.80	.93	.74	1.14
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	4328228	4328228	4328228	673783	507127	370349	170358	1612463	901908	828475	985383
	17.5	17.5	17.5	22.0	15.5	15.4	13.7	22.4	31.5	9.6	16.5
	100.0	100.0	100.0	15.6	11.7	8.6	3.9	37.3	20.8	19.1	22.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · BANFF
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	31.42	31.42	31.42	34.57	29.16	33.24	20.78	32.54	37.83	20.11	42.54
AVERAGE PER PERSON	11.31	11.31	11.31	10.69	10.56	11.11	7.83	10.35	16.43	7.61	15.58
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	8.39	8.39	8.39	13.98	10.73	12.06	8.44	10.57	15.34	4.19	9.20
AVERAGE PER PERSON	3.27	3.27	3.27	5.05	4.31	4.97	2.98	3.56	7.22	1.77	3.58

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · JASPER
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
JASPER SAME-DAY	45741	44324	33349	22461	5611	3108	2928	17081	5860	9666	13134
EXPENDITURES (ACTUAL)	100.0	96.9	72.9	49.1	12.3	6.8	6.4	37.3	12.8	21.1	28.7
JASPER SAME-DAY	7927833	7927833	2674500	7927833	554275	523982	30293	3911830	447302	1592101	1976600
EXPENDITURES (WEIGHTED)	100.0	100.0	33.7	100.0	7.0	6.6	.4	49.3	5.6	20.1	24.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	48.56	48.56	60.36	48.56	60.04	60.99	47.37	46.01	34.15	43.95	68.35
AVERAGE PER PERSON	17.23	17.23	21.27	17.23	20.06	20.89	11.84	14.98	18.83	18.01	22.78
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	45.29	45.29	55.51	45.29	60.04	60.99	47.37	44.75	33.55	36.76	63.82
AVERAGE PER PERSON	16.31	16.31	20.04	16.31	20.06	20.89	11.84	14.72	18.46	15.12	21.75
LODGING IN THE PARKS,	43645	43645	43645	43645	-	-	-	8561	-	-	35083
EXCLUDING CAMPING/	.6	.6	1.6	.6				.2			1.8
TRAILER PARK	100.0	100.0	100.0	100.0				19.6			80.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	13.60	13.60	13.60	13.60	-	-	-	43.00	-	-	11.66
AVERAGE PER PERSON	9.26	9.26	9.26	9.26	-	-	-	43.00	-	-	7.77
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.25	.25	.91	.25	-	-	-	.10	-	-	1.13
AVERAGE PER PERSON	.09	.09	.33	.09	-	-	-	.03	-	-	.39
CAMPING FEES	-	-	-	-	-	-	-	-	-	-	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · JASPER
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	2161321	2161321	823755	2161321	94714	87174	7540	983265	93207	421589	663259
	27.3	27.3	30.8	27.3	17.1	16.6	24.9	25.1	20.8	26.5	33.6
	100.0	100.0	38.1	100.0	4.4	4.0	.3	45.5	4.3	19.5	30.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	19.67	19.67	27.89	19.67	26.29	26.62	23.00	17.54	13.83	16.37	31.06
AVERAGE PER PERSON	6.86	6.86	9.66	6.86	9.07	9.55	5.75	5.58	7.70	6.67	10.45
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	12.35	12.35	17.10	12.35	10.26	10.15	11.79	11.25	6.99	9.73	21.42
AVERAGE PER PERSON	4.45	4.45	6.17	4.45	3.43	3.48	2.95	3.70	3.85	4.00	7.30
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	508477	508477	247820	508477	43510	40568	2942	320919	23880	40878	122799
	6.4	6.4	9.3	6.4	7.8	7.7	9.7	8.2	5.3	2.6	6.2
	100.0	100.0	48.7	100.0	8.6	8.0	.6	63.1	4.7	8.0	24.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	11.32	11.32	14.20	11.32	5.63	5.72	4.60	9.81	7.53	5.08	125.52

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON	3.81	3.81	4.15	3.81	1.95	2.05	1.15	2.98	4.35	2.35	43.36
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.91	2.91	5.14	2.91	4.71	4.72	4.60	3.67	1.79	.94	3.97
AVERAGE PER PERSON	1.05	1.05	1.86	1.05	1.57	1.62	1.15	1.21	.99	.39	1.35
VEHICLE GAS AND OIL,	2423186	2423186	783561	2423186	117247	97866	19381	1495140	204965	419962	303119
MAINTENANCE OR REPAIRS	30.6	30.6	29.3	30.6	21.2	18.7	64.0	38.2	45.8	26.4	15.3
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	100.0	32.3	100.0	4.8	4.0	.8	61.7	8.5	17.3	12.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	24.98	24.98	20.51	24.98	14.52	13.16	30.30	24.30	20.94	34.40	22.47
AVERAGE PER PERSON	8.87	8.87	7.25	8.87	5.09	4.78	7.58	8.05	10.65	13.42	8.21
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	13.84	13.84	16.26	13.84	12.70	11.39	30.30	17.11	15.37	9.70	9.79
AVERAGE PER PERSON	4.98	4.98	5.87	4.98	4.24	3.90	7.58	5.63	8.46	3.99	3.34
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	829219	829219	184042	829219	61190	61190	-	301536	24394	447923	55366
	10.5	10.5	6.9	10.5	11.0	11.7		7.7	5.5	28.1	2.8
	100.0	100.0	22.2	100.0	7.4	7.4		36.4	2.9	54.0	6.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	26.43	26.43	14.96	26.43	23.04	23.04	-	17.35	8.06	57.24	17.63
AVERAGE PER PERSON	8.68	8.68	4.92	8.68	8.03	8.03	-	5.02	6.42	27.53	3.62
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	4.74	4.74	3.82	4.74	6.63	7.12	-	3.45	1.83	10.34	1.79
AVERAGE PER PERSON	1.71	1.71	1.38	1.71	2.21	2.44	-	1.13	1.01	4.25	.61

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
CONFERENCE OR CONVENTION REGISTRATION FEES	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
PARK ENTRANCE FEES/ LICENCE FEES	464792 5.9 100.0	464792 5.9 100.0	45105 1.7 9.7	464792 5.9 100.0	20367 3.7 4.4	19937 3.8 4.3	430 1.4 .1	146128 3.7 31.4	8753 2.0 1.9	235782 14.8 50.7	74129 3.8 15.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	5.87	5.87	1.78	5.87	2.29	2.32	1.38	3.61	2.07	9.33	8.05
AVERAGE PER PERSON	1.95	1.95	.57	1.95	.77	.79	.34	1.05	1.47	3.69	2.59
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.66	2.66	.94	2.66	2.21	2.32	.67	1.67	.66	5.44	2.39
AVERAGE PER PERSON	.96	.96	.34	.96	.74	.79	.17	.55	.36	2.24	.82
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1497192 18.9 100.0	1497192 18.9 100.0	546573 20.4 36.5	1497192 18.9 100.0	217247 39.2 14.5	217247 41.5 14.5	-	656281 16.8 43.8	92101 20.6 6.2	25966 1.6 1.7	722844 36.6 48.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · JASPER
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	34.65	34.65	28.05	34.65	30.94	30.94	-	20.32	36.43	22.17	100.40
AVERAGE PER PERSON	10.93	10.93	8.67	10.93	11.22	11.22	-	6.51	19.94	6.88	26.03
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	8.55	8.55	11.34	8.55	23.53	25.29	-	7.51	6.91	.60	23.34
AVERAGE PER PERSON	3.08	3.08	4.09	3.08	7.86	8.66	-	2.47	3.80	.25	7.95

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
ALBERTA SAME-DAY	45741	44324	33349	22461	5611	3108	2928	17081	5860	9666	13134
EXPENDITURES (ACTUAL)	100.0	96.9	72.9	49.1	12.3	6.8	6.4	37.3	12.8	21.1	28.7
ALBERTA SAME-DAY	32611497	32611497	27358164	10994952	3818976	2936578	1275879	11101402	3313648	10237483	7958963
EXPENDITURES (WEIGHTED)	100.0	100.0	83.9	33.7	11.7	9.0	3.9	34.0	10.2	31.4	24.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	54.00	54.00	56.41	67.34	87.67	94.63	78.82	56.49	49.12	47.72	63.47
AVERAGE PER PERSON	20.59	20.59	21.89	23.90	35.18	37.94	28.31	18.92	23.45	19.72	23.61
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	50.73	50.73	53.02	62.82	78.90	92.14	63.20	52.27	48.47	44.19	61.02
AVERAGE PER PERSON	19.47	19.47	20.69	22.62	31.24	37.13	22.36	17.67	23.16	18.41	22.92
LODGING IN THE PARKS,	582827	582827	582827	114730	-	-	-	19910	-	-	562916
EXCLUDING CAMPING/	1.8	1.8	2.1	1.0				.2			7.1
TRAILER PARK	100.0	100.0	100.0	19.7				3.4			96.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	114.69	114.69	114.69	35.75	-	-	-	100.00	-	-	115.29
AVERAGE PER PERSON	56.41	56.41	56.41	24.34	-	-	-	100.00	-	-	55.56
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.91	.91	1.13	.66	-	-	-	.09	-	-	4.32
AVERAGE PER PERSON	.35	.35	.44	.24	-	-	-	.03	-	-	1.62
CAMPING FEES	19571	19571	19571	-	19571	-	19571	19571	-	-	-
	.1	.1	.1		.5		1.5	.2			
	100.0	100.0	100.0		100.0		100.0	100.0			

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	16.20	16.20	16.20	-	16.20	-	16.20	16.20	-	-	-
AVERAGE PER PERSON	9.37	9.37	9.37	-	9.37	-	9.37	9.37	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.03	.03	.04	-	.40	-	.97	.09	-	-	-
AVERAGE PER PERSON	.01	.01	.01	-	.16	-	.34	.03	-	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	10690978	10690978	9353412	3061496	1504449	1109574	601000	3515358	1200870	2995658	2979092
	32.8	32.8	34.2	27.8	39.4	37.8	47.1	31.7	36.2	29.3	37.4
	100.0	100.0	87.5	28.6	14.1	10.4	5.6	32.9	11.2	28.0	27.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	27.03	27.03	29.67	27.86	46.97	52.88	40.87	28.11	27.24	19.84	39.48
AVERAGE PER PERSON	10.39	10.39	11.71	9.72	18.82	20.42	15.21	9.90	12.64	7.59	16.21
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	16.63	16.63	18.13	17.49	31.08	34.81	29.77	16.55	17.57	12.93	22.84
AVERAGE PER PERSON	6.38	6.38	7.08	6.30	12.31	14.03	10.53	5.60	8.39	5.39	8.58
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1761478	1761478	1500821	751294	202438	134266	98821	782645	357026	229923	391884
	5.4	5.4	5.5	6.8	5.3	4.6	7.7	7.0	10.8	2.2	4.9
	100.0	100.0	85.2	42.7	11.5	7.6	5.6	44.4	20.3	13.1	22.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	12.07	12.07	12.66	16.72	14.46	14.50	18.44	12.23	13.16	7.33	16.70

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON	4.64	4.64	4.90	5.63	4.86	4.68	6.16	3.77	6.57	3.36	7.92
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.74	2.74	2.91	4.29	4.18	4.21	4.90	3.69	5.22	.99	3.00
AVERAGE PER PERSON	1.05	1.05	1.14	1.55	1.66	1.70	1.73	1.25	2.49	.41	1.13
VEHICLE GAS AND OIL,	6385703	6385703	4746078	3328451	1014011	846765	277564	2657087	550023	1837123	1341471
MAINTENANCE OR REPAIRS	19.6	19.6	17.3	30.3	26.6	28.8	21.8	23.9	16.6	17.9	16.9
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	100.0	74.3	52.1	15.9	13.3	4.3	41.6	8.6	28.8	21.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	26.99	26.99	26.69	34.31	31.59	31.71	32.91	27.81	19.28	27.92	28.71
AVERAGE PER PERSON	10.59	10.59	10.84	12.18	13.37	13.83	10.90	9.51	9.56	11.02	13.48
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	9.93	9.93	9.20	19.02	20.95	26.57	13.75	12.51	8.05	7.93	10.28
AVERAGE PER PERSON	3.81	3.81	3.59	6.85	8.29	10.71	4.86	4.23	3.84	3.30	3.86
TRANSPORTATION WITHIN THE	11985	11985	11985	-	11145	-	11145	11145	-	-	840
PARKS INCLUDING SHUTTLE	*	*	*		.3		.9	.1			*
BUSES, TAXIS, ETC.	100.0	100.0	100.0		93.0		93.0	93.0			7.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00
AVERAGE PER PERSON	29.10	29.10	29.10	-	34.00	-	34.00	34.00	-	-	10.00
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	.02	.02	.02	-	.23	-	.55	.05	-	-	.01
AVERAGE PER PERSON	.01	.01	.01	-	.09	-	.20	.02	-	-	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	5732462 17.6 100.0	5732462 17.6 100.0	5087284 18.6 88.7	1049357 9.5 18.3	184518 4.8 3.2	135749 4.6 2.4	48768 3.8 .9	1320609 11.9 23.0	86900 2.6 1.5	3738648 36.5 65.2	586305 7.4 10.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	35.59	35.59	35.83	33.44	28.37	41.33	15.15	26.39	7.31	57.71	17.07
AVERAGE PER PERSON	12.03	12.03	12.16	10.99	10.49	15.29	5.60	8.14	4.47	22.05	4.68
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	8.92	8.92	9.86	6.00	3.81	4.26	2.42	6.22	1.27	16.14	4.50
AVERAGE PER PERSON	3.42	3.42	3.85	2.16	1.51	1.72	.85	2.10	.61	6.72	1.69

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
CONFERENCE OR CONVENTION REGISTRATION FEES	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
PARK ENTRANCE FEES/ LICENCE FEES	1601072 4.9 100.0	1601072 4.9 100.0	1181385 4.3 73.8	518649 4.7 32.4	158470 4.1 9.9	122628 4.2 7.7	48651 3.8 3.0	506332 4.6 31.6	124822 3.8 7.8	581690 5.7 36.3	388229 4.9 24.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	5.05	5.05	4.49	6.55	4.58	4.83	3.79	4.83	4.74	5.33	5.04
AVERAGE PER PERSON	1.79	1.79	1.61	2.18	1.76	1.79	1.37	1.46	2.29	2.10	1.78
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.49	2.49	2.29	2.96	3.27	3.85	2.41	2.38	1.83	2.51	2.98
AVERAGE PER PERSON	.96	.96	.89	1.07	1.30	1.55	.85	.81	.87	1.05	1.12
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	5825421 17.9 100.0	5825421 17.9 100.0	4874802 17.8 83.7	2170975 19.7 37.3	724374 19.0 12.4	587596 20.0 10.1	170358 13.4 2.9	2268744 20.4 38.9	994009 30.0 17.1	854441 8.3 14.7	1708227 21.5 29.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	36.08	36.08	35.39	50.25	41.65	52.75	20.78	34.04	38.29	20.16	64.47
AVERAGE PER PERSON	12.76	12.76	12.74	15.85	15.09	17.63	7.83	11.15	16.94	7.59	20.84
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	9.06	9.06	9.45	12.40	14.97	18.44	8.44	10.68	14.54	3.69	13.10
AVERAGE PER PERSON	3.48	3.48	3.69	4.47	5.93	7.43	2.98	3.61	6.95	1.54	4.92

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY · B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
B.C. SAME-DAY	45741	44324	33349	22461	5611	3108	2928	17081	5860	9666	13134
EXPENDITURES (ACTUAL)	100.0	96.9	72.9	49.1	12.3	6.8	6.4	37.3	12.8	21.1	28.7
B.C. SAME-DAY	1636975	-	-	-	1636975	396478	1240497	1030945	437957	78855	89218
EXPENDITURES (WEIGHTED)	100.0				100.0	24.2	75.8	63.0	26.8	4.8	5.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	36.10	-	-	-	36.10	26.12	41.12	44.28	35.26	29.33	12.83
AVERAGE PER PERSON	14.84	-	-	-	14.84	11.34	16.46	17.08	14.49	11.00	7.12
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	17.00	-	-	-	17.00	8.22	24.00	18.74	31.30	15.11	4.04
AVERAGE PER PERSON	6.85	-	-	-	6.85	3.33	9.27	6.79	13.10	8.13	2.03
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
CAMPING FEES	-	-	-	-	-	-	-	-	-	-	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	520332	-	-	-	520332	85991	434341	259137	218418	28674	14103
	31.8				31.8	21.7	35.0	25.1	49.9	36.4	15.8
	100.0				100.0	16.5	83.5	49.8	42.0	5.5	2.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	24.64	-	-	-	24.64	12.15	30.93	23.78	34.30	32.00	4.77
AVERAGE PER PERSON	11.67	-	-	-	11.67	5.23	15.42	10.48	17.94	10.67	2.82
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	5.40	-	-	-	5.40	1.78	8.40	4.71	15.61	5.49	.64
AVERAGE PER PERSON	2.18	-	-	-	2.18	.72	3.25	1.71	6.53	2.96	.32
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	73291	-	-	-	73291	7928	65363	68167	4487	-	636
	4.5				4.5	2.0	5.3	6.6	1.0		.7
	100.0				100.0	10.8	89.2	93.0	6.1		.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	13.34	-	-	-	13.34	4.51	17.50	15.87	8.00	-	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PERSON	6.96	-	-	-	6.96	2.60	8.75	7.93	4.00	-	.79
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.76	-	-	-	.76	.16	1.26	1.24	.32	-	.03
AVERAGE PER PERSON	.31	-	-	-	..31	.07	.49	.45	.13	-	.01
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	778973 47.6 100.0	-	-	-	778973 47.6 100.0	267677 67.5 34.4	511296 41.2 65.6	586664 56.9 75.3	142744 32.6 18.3	-	49565 55.6 6.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	35.33	-	-	-	35.33	29.62	39.29	41.05	26.33	-	21.23
AVERAGE PER PERSON	13.93	-	-	-	13.93	13.37	14.23	13.93	14.84	-	11.78
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	8.09	-	-	-	8.09	5.55	9.89	10.66	10.20	-	2.25
AVERAGE PER PERSON	3.26	-	-	-	3.26	2.25	3.82	3.86	4.27	-	1.13
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	116221 7.1 100.0	-	-	-	116221 7.1 100.0	18345 4.6 15.8	97875 7.9 84.2	30341 2.9 26.1	30023 6.9 25.8	44804 56.8 38.6	11053 12.4 9.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	9.77	-	-	-	9.77	56.00	8.46	6.75	11.27	25.00	3.76
AVERAGE PER PERSON	4.33	-	-	-	4.33	28.00	3.74	3.67	3.65	10.00	1.88
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.21	-	-	-	1.21	.38	1.89	.55	2.15	8.59	.50
AVERAGE PER PERSON	.49	-	-	-	.49	.15	.73	.20	.90	4.62	.25

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
CONFERENCE OR CONVENTION REGISTRATION FEES	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	-	-	-	-	-	-	-	-	-	-	-
AVERAGE PER PERSON	-	-	-	-	-	-	-	-	-	-	-
PARK ENTRANCE FEES/ LICENCE FEES	88724 5.4 100.0	-	-	-	88724 5.4 100.0	6589 1.7 7.4	82135 6.6 92.6	55229 5.4 62.2	14258 3.3 16.1	5376 6.8 6.1	13860 15.5 15.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	5.54	-	-	-	5.54	4.12	5.70	7.31	3.22	3.00	6.17
AVERAGE PER PERSON	2.38	-	-	-	2.38	1.57	2.48	3.62	1.09	-	3.87
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.92	-	-	-	.92	.14	1.59	-	1.02	1.03	.63
AVERAGE PER PERSON	.37	-	-	-	.37	.06	.61	.36	.43	.55	.31
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	59434 3.6 100.0	-	-	-	59434 3.6 100.0	9948 2.5 16.7	49486 4.0 83.3	31407 3.0 52.8	28027 6.4 47.2	-	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES AMONG SAME-DAY VISITORS
BY SPECIFIC PARKS, SEASON

		ALBERTA PARKS			B.C. PARKS			SEASON			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	10.22	-	-	-	10.22	15.00	9.61	10.00	10.49	-	-
AVERAGE PER PERSON	5.42	-	-	-	5.42	15.00	4.80	5.00	5.99	-	-
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.62	-	-	-	.62	.21	.96	.57	2.00	-	-
AVERAGE PER PERSON	.25	-	-	-	.25	.08	.37	.21	.84	-	-

Tolerances And Coefficients Of Variation

TABLE OF TOLERANCES AND COEFFICIENTS OF VARIATION FOR KEY STATISTICS

Overview

The following tables present tolerances and the coefficients of variation for key volume and expenditure statistics used in this study. These are followed by tables presenting the replicates used to calculate tolerances and coefficients of variation[1].

Table Layout

Tolerance and variance data are presented in sets of three pages. The first page shows tolerances and variances for annual volume or value statistics in the left hand columns and the same data for summer season statistics in the right hand columns. These statistics are identified by the base descriptions listed on the left margin. These bases are repeated on the second page for the Fall (left columns) and Winter seasons (right columns). The third page repeats these bases for the Spring season.

For replicate data, the same bases are listed on the left margin, and the two replicates of these statistics are listed under annual and seasonal headings, from left to right.

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[1]Replicates are independent, random sub-samples of the total sample. In effect, each replicate constitutes a separate "sample". For a more detailed description of the procedure used to calculate coefficients of variation, see Technical Appendix, Section F.

Volume statistics are expressed in numbers (of entrants, persons, parties, nights, etc.). Value or expenditure statistics are expressed in Canadian dollars.

Definitions

Column headings and base descriptions used in the following tables are explained below[1].

SIMP ERR
Simple error. This is calculated by subtracting the minimum replicate from the maximum replicate for that statistic.

X D FAC
Times design factor. This is the simple error multiplied by the design factor (of 2.5%) for the study.

CV
Coefficient of variation. This is the simple error multiplied by the design factor and divided by the estimate.

TOL @ 95
Tolerance at 95%. This is the simple error multiplied by the design factor multiplied by 2.

% AT 95
Percentage at 95%. This is the tolerance shown as a percentage, calculated by dividing the tolerance by the estimate.

---

[1]For a more detailed definition of the terms used in tolerance and variance calculation, see Technical Appendix, Section F.

TOTAL PARTY/PERSON E - TO
Total party/person entrants to the four parks in total.

TOTAL PARTY/PERSON E - BF
Total party/person entrants to Banff National Park.

TOTAL PARTY/PERSON E - JA
Total party/person entrants to Jasper National Park.

TOTAL PARTY/PERSON E - ALB
Total party/person entrants to Alberta parks (Banff and/or Jasper National Park) in total.

TOTAL PARTY/PERSON E - YO
Total party/person entrants to Yoho National Park.

TOTAL PARTY/PERSON E - KO
Total party/person entrants to Kootenay National Park.

TOTAL PARTY/PERSON E - BC
Total party/person entrants to British Columbia parks (Yoho and/or Kootenay National Park) in total.

TOTAL PARTY/PERSON V - TO (etc.)
Total party/person visits to the four parks in total. Party/person visits to individual parks are described in the same manner as party/person entrants, and these designators are used throughout these tables. In some cases, **ALTA** is used in place of **ALB** to describe the two Alberta parks.

TOTAL PARTY/PERSON N - TO (etc.)
Total party/person nights in the four parks in total.

TOTAL EXP - TO

Total expenditures made in the four parks in total. Expenditures in individual parks are described in the same manner as volume statistics. Expenditures in specific categories are listed below total expenditures.

Tolerances and variances for key volume statistics are also shown broken out by origin, same-day or overnight visit and type of accommodation used[1]. Tolerances and variances for total pass-through person and party statistics are also listed.

Replicates for individual statistics are listed and described in the same manner as tolerances and variances.

Statistics Canada's Classes Of Statistics

The table on the following page shows classes of statistics (at the 95% confidence level) ranked according to Statistics Canada's standards. To determine the class to which a particular statistic belongs, read the percentage figure shown under the column headed **CV** (coefficient of variation) on the tolerance and variance tables for that particular statistic, and apply it to the Statistics Canada's Class of Statistics table.

---

[1]Under accommodation types, **ALL ROOFED PERSON N** refers to person nights spent in any commercial roofed accommodation, including hotels, motels, resorts/lodges, bed and breakfast establishments, youth hostels and commercial cottages/cabins. **H/MOTEL/RES. PERSON N** refers to person nights spent in hotels, motels and resorts/lodges; **OTHER ROOFED PERSON N** refers to person nights spent in all other commercial roofed accommodation (apart from commercial cottages or cabins). **COTTAGE PERSON N** refers to nights spent in commercial cottages or cabins and **VFR/VAC HOME PERSON N** refers to person nights spent with friends or relatives or in one's own vacation home. **CAMPING PERSON N** refers to person nights spent at campsites/trailer parks and in the back country.

For example, the coefficient of variation for total annual person visits to Banff National Park (3,144,500) is 4.13%. Applying this figure to the Class of Statistics table reveals that this is a class "D" statistic.

STATISTICS CANADA CLASSES OF STATISTICS[1]

	Coefficient Of Variation	
A	0.0 - 0.59%	
B	0.6 - 1.0%	
C	1.1 - 2.5%	
D	2.6 - 5.0%	
E	5.1 - 10.0%	
F	10.1 - 16.5%	
G	16.6 - 25.0%	Qualified Number: Use With Extreme Caution
H	25.1% - Or More	Unpublishable by Statistics Canada's Standards

[1]At the 95% level of confidence. See Technical Appendix for a discussion of the calculation of the Coefficient of Variation.

Tolerances And Coefficients Of Variation

	ANNUAL					SUMMER				
	SIMP ERR	X D FAC	CV	TOL @95	% AT 95	SIMP ERR	X D FAC	CV	TOL @95	% AT 95
TOTAL PARTY E - TO	2296	5740	0.26%	11480	0.51%	3793	9482.5	1.16%	18965	2.33%
TOTAL PERSON E - TO	11349	28372.5	0.51%	56745	1.03%	17176	42940	2.00%	85880	3.99%
TOTAL PARTY E - BF	7593	18982.5	5.46%	37965	10.93%	4204	10510	8.18%	21020	16.36%
TOTAL PERSON E - BF	5503	13757.5	1.57%	27515	3.13%	4118	10295	3.07%	20590	6.14%
TOTAL PARTY E - JA	23895	59737.5	4.07%	119475	8.13%	29528	73820	17.30%	147640	34.60%
TOTAL PERSON E - JA	53727	134317.5	3.80%	268635	7.61%	73667	184167.5	16.82%	368335	33.63%
TOTAL PARTY E - ALB	16366	40915	2.30%	81830	4.59%	31735	79337.5	14.66%	158675	29.32%
TOTAL PERSON E - ALB	45238	113095	2.61%	226190	5.21%	70358	175895	12.56%	351790	25.11%
TOTAL PARTY E - YO	13171	32927.5	2.13%	65855	4.25%	7912	19780	4.14%	39560	8.29%
TOTAL PERSON E - YO	15549	38872.5	1.01%	77745	2.02%	8651	21627.5	1.71%	43255	3.43%
TOTAL PARTY E - KO	32721	81802.5	4.58%	163605	9.15%	21508	53770	8.93%	107540	17.87%
TOTAL PERSON E - KO	99470	248675	5.68%	497350	11.35%	47029	117572.5	7.35%	235145	14.71%
TOTAL PARTY E - BC	8156	20390	0.96%	40780	1.92%	15203	38007.5	5.13%	76015	10.26%
TOTAL PERSON E - BC	19193	47982.5	0.92%	95965	1.84%	24619	61547.5	3.15%	123095	6.29%
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TOTAL PARTY V - TO	2692	6730	0.41%	13460	0.83%	5452	13630	2.23%	27260	4.45%
TOTAL PERSON V - TO	16996	42490	1.04%	84980	2.08%	38453	96132.5	5.84%	192265	11.68%
TOTAL PARTY V - BF	40910	102275	7.96%	204550	15.93%	13365	33412.5	7.37%	66825	14.73%
TOTAL PERSON V - BF	52271	130677.5	4.13%	261355	8.25%	2075	5187.5	0.43%	10375	0.86%
TOTAL PARTY V - JA	24940	62350	10.32%	124700	20.64%	15307	38267.5	11.58%	76535	23.15%
TOTAL PERSON V - JA	68647	171617.5	10.73%	343235	21.47%	69252	173130	19.09%	346260	38.17%
TOTAL PARTY V - ALB	23197	57992.5	3.74%	115985	7.47%	2145	5362.5	0.93%	10725	1.86%
TOTAL PERSON V - ALB	25332	63330	1.62%	126660	3.25%	34079	85197.5	5.49%	170395	10.98%
TOTAL PARTY V - YO	12326	30815	17.53%	61630	35.07%	530	1325	1.18%	2650	2.35%
TOTAL PERSON V - YO	31865	79662.5	18.72%	159325	37.44%	1040	2600	0.90%	5200	1.80%
TOTAL PARTY V - KO	21322	53305	30.60%	106610	61.20%	12906	32265	29.28%	64530	58.56%
TOTAL PERSON V - KO	40026	100065	23.56%	200130	47.12%	18923	47307.5	17.09%	94615	34.19%
TOTAL PARTY V - BC	27918	69795	22.82%	139590	45.64%	4640	11600	6.10%	23200	12.20%
TOTAL PERSON V - BC	57938	144845	19.36%	289690	38.71%	197	492.5	0.10%	985	0.20%

	FALL					WINTER				
	SIMP ERR	X D FAC	CV	TOL @95	% AT 95	SIMP ERR	X D FAC	CV	TOL @95	% AT 95
TOTAL PARTY E - TO	1952	4880	1.75%	9760	3.50%	3901	9752.5	1.21%	19505	2.41%
TOTAL PERSON E - TO	3409	8522.5	1.43%	17045	2.86%	41826	104565	5.35%	209130	10.70%
TOTAL PARTY E - BF	2776	6940	21.00%	13880	41.99%	6753	16882.5	12.38%	33765	24.76%
TOTAL PERSON E - BF	5003	12507.5	19.76%	25015	39.52%	6946	17365	5.09%	34730	10.18%
TOTAL PARTY E - JA	10367	25917.5	13.91%	51835	27.82%	6105	15262.5	2.41%	30525	4.81%
TOTAL PERSON E - JA	16561	41402.5	10.31%	82805	20.63%	62608	156520	10.37%	313040	20.75%
TOTAL PARTY E - ALB	9053	22632.5	10.73%	45265	21.45%	12751	31877.5	4.18%	63755	8.37%
TOTAL PERSON E - ALB	10810	27025	6.00%	54050	12.01%	64439	161097.5	8.80%	322195	17.61%
TOTAL PARTY E - YO	13643	34107.5	20.18%	68215	40.36%	11774	29435	4.28%	58870	8.55%
TOTAL PERSON E - YO	43963	109907.5	29.15%	219815	58.30%	257	642.5	0.04%	1285	0.08%
TOTAL PARTY E - KO	5023	12557.5	6.02%	25115	12.04%	20596	51490	7.44%	102980	14.89%
TOTAL PERSON E - KO	10103	25257.5	5.70%	50515	11.39%	24313	60782.5	3.71%	121565	7.42%
TOTAL PARTY E - BC	15237	38092.5	15.08%	76185	30.17%	6692	16730	2.08%	33460	4.16%
TOTAL PERSON E - BC	35488	88720	16.29%	177440	32.57%	55739	139347.5	7.19%	278695	14.38%
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TOTAL PARTY V - TO	2521	6302.5	3.50%	12605	7.00%	5800	14500	2.44%	29000	4.89%
TOTAL PERSON V - TO	16588	41470	10.58%	82940	21.17%	9661	24152.5	1.68%	48305	3.35%
TOTAL PARTY V - BF	4024	10060	7.02%	20120	14.03%	26364	65910	13.38%	131820	26.75%
TOTAL PERSON V - BF	12492	31230	10.08%	62460	20.15%	26334	65835	5.65%	131670	11.29%
TOTAL PARTY V - JA	3358	8395	12.60%	16790	25.19%	6982	17455	14.49%	34910	28.98%
TOTAL PERSON V - JA	8520	21300	14.99%	42600	29.98%	7462	18655	5.54%	37310	11.07%
TOTAL PARTY V - ALB	4063	10157.5	6.18%	20315	12.35%	16955	42387.5	7.31%	84775	14.63%
TOTAL PERSON V - ALB	12143	30357.5	8.55%	60715	17.10%	23879	59697.5	4.25%	119395	8.51%
TOTAL PARTY V - YO	3753	9382.5	49.18%	18765	98.36%	7837	19592.5	126.94%	39185	253.87%
TOTAL PERSON V - YO	4441	11102.5	27.53%	22205	55.07%	20864	52160	135.34%	104320	270.68%
TOTAL PARTY V - KO	1167	2917.5	12.41%	5835	24.82%	8157	20392.5	148.23%	40785	296.47%
TOTAL PERSON V - KO	9833	24582.5	42.97%	49165	85.93%	17672	44180	149.19%	88360	298.37%
TOTAL PARTY V - BC	314	785	2.12%	1570	4.23%	16318	40795	141.31%	81590	282.61%
TOTAL PERSON V - BC	9702	24255	28.10%	48510	56.21%	39512	98780	147.04%	197560	294.08%

	SIMP ERR	SPRING X D FAC	CV	TOL @95	% AT 95
TOTAL PARTY E - TO	453	1132.5	0.33%	2265	0.67%
TOTAL PERSON E - TO	51062	127655	15.75%	255310	31.50%
TOTAL PARTY E - BF	2268	5670	11.46%	11340	22.92%
TOTAL PERSON E - BF	2327	5817.5	4.21%	11635	8.43%
TOTAL PARTY E - JA	9897	24742.5	11.17%	49485	22.34%
TOTAL PERSON E - JA	26107	65267.5	12.41%	130535	24.83%
TOTAL PARTY E - ALB	11671	29177.5	10.89%	58355	21.79%
TOTAL PERSON E - ALB	28509	71272.5	10.82%	142545	21.65%
TOTAL PARTY E - YO	7127	17817.5	8.33%	35635	16.65%
TOTAL PERSON E - YO	68420	171050	31.10%	342100	62.20%
TOTAL PARTY E - KO	4361	10902.5	3.82%	21805	7.64%
TOTAL PERSON E - KO	38229	95572.5	13.65%	191145	27.31%
TOTAL PARTY E - BC	1431	3577.5	1.11%	7155	2.22%
TOTAL PERSON E - BC	47415	118537.5	15.23%	237075	30.47%
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TOTAL PARTY V - TO	176	440	0.18%	880	0.37%
TOTAL PERSON V - TO	47707	119267.5	19.73%	238535	39.45%
TOTAL PARTY V - BF	2844	7110	3.65%	14220	7.30%
TOTAL PERSON V - BF	40503	101257.5	20.73%	202515	41.46%
TOTAL PARTY V - JA	708	1770	2.05%	3540	4.09%
TOTAL PERSON V - JA	1663	4157.5	1.95%	8315	3.91%
TOTAL PARTY V - ALB	33	82.5	0.04%	165	0.07%
TOTAL PERSON V - ALB	47676	119190	20.25%	238380	40.50%
TOTAL PARTY V - YO	8772	21930	77.03%	43860	154.06%
TOTAL PERSON V - YO	16482	41205	72.08%	82410	144.17%
TOTAL PARTY V - KO	909	2272.5	8.50%	4545	16.99%
TOTAL PERSON V - KO	6403	16007.5	26.17%	32015	52.35%
TOTAL PARTY V - BC	7274	18185	36.61%	36370	73.22%
TOTAL PERSON V - BC	8527	21317.5	19.81%	42635	39.62%

	ANNUAL					SUMMER				
	SIMP ERR	X D FAC	CV	TOL @95	% AT 95	SIMP ERR	X D FAC	CV	TOL @95	% AT 95
TOTAL PARTY N - TO	37448	93620	3.87%	187240	7.74%	30261	75652.5	6.74%	151305	13.48%
TOTAL PARTY N - BF	10758	26895	1.77%	53790	3.53%	37268	93170	16.39%	186340	32.78%
TOTAL PARTY N - JA	42271	105677.5	15.34%	211355	30.68%	38877	97192.5	24.15%	194385	48.30%
TOTAL PARTY N - ALB	53029	132572.5	6.00%	265145	11.99%	76146	190365	19.61%	380730	39.22%
TOTAL PARTY N - YO	393	982.5	2.01%	1965	4.02%	3878	9695	31.46%	19390	62.93%
TOTAL PARTY N - KO	22279	55697.5	82.82%	111395	165.64%	3655	9137.5	24.17%	18275	48.34%
TOTAL PARTY N - BC	22672	56680	48.82%	113360	97.64%	222	555	0.81%	1110	1.62%
TOTAL PERSON N - TO	193858	484645	8.27%	969290	16.54%	175230	438075	15.45%	876150	30.90%
TOTAL PERSON N - BF	87908	219770	6.22%	439540	12.45%	91816	229540	16.86%	459080	33.72%
TOTAL PERSON N - JA	73557	183892.5	10.23%	367785	20.45%	136861	342152.5	31.44%	684305	62.88%
TOTAL PERSON N - ALB	161464	403660	7.57%	807320	15.15%	228677	571692.5	23.34%	1143385	46.67%
TOTAL PERSON N - YO	16694	41735	31.76%	83470	63.51%	5349	13372.5	17.45%	26745	34.91%
TOTAL PERSON N - KO	32947	82367.5	54.36%	164735	108.72%	4832	12080	13.28%	24160	26.56%
TOTAL PERSON N - BC	49641	124102.5	43.86%	248205	87.72%	10182	25455	15.19%	50910	30.38%
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TOTAL EXP - TO	14582192	36455480	8.74%	72910960	17.48%	4679797	11699492	7.24%	23398985	14.48%
LODGING - TO	295858	739645	0.58%	1479290	1.17%	4800160	12000400	25.65%	24000800	51.30%
CAMPING - TO	52459	131147.5	2.70%	262295	5.40%	405737	1014342.	25.50%	2028685	51.00%
FOOD/BEV - TO	6664664	16661660	13.53%	33323320	27.07%	231445	578612.5	1.40%	1157225	2.79%
GROCERIES - TO	1575265	3938162.	21.86%	7876325	43.72%	1465298	3663245	42.68%	7326490	85.35%
GAS/OIL - TO	1825703	4564257.	16.70%	9128515	33.39%	1656446	4141115	28.05%	8282230	56.09%
TRANSPORTATION - TO	67839	169597.5	11.05%	339195	22.10%	49992	124980	20.91%	249960	41.81%
AUTO RENTAL - TO	53397	133492.5	7.04%	266985	14.08%	51675	129187.5	10.33%	258375	20.66%
ENTERTAINMENT - TO	6645115	16612787	39.04%	33225575	78.07%	1612626	4031565	24.59%	8063130	49.17%
CONFERENCE FEES - TO	1275446	3188615	72.70%	6377230	145.41%	23935	59837.5	11.92%	119675	23.85%
ENTRANCE FEES - TO	482704	1206760	17.28%	2413520	34.56%	333335	833337.5	31.86%	1666675	63.72%
RETAIL - TO	6794289	16985722	28.47%	33971445	56.95%	2522265	6305662.	25.57%	12611325	51.15%

	FALL					WINTER				
	SIMP ERR	I D FAC	CV	TOL @95	I AT 95	SIMP ERR	I D FAC	CV	TOL @95	I AT 95
TOTAL PARTY N - TO	6468	16170	6.79%	32340	13.59%	10202	25505	3.35%	51010	6.70%
TOTAL PARTY N - BF	9068	22670	13.78%	45340	27.57%	9149	22872.5	3.79%	45745	7.58%
TOTAL PARTY N - JA	7674	19185	33.98%	38370	67.96%	785	1962.5	1.52%	3925	3.05%
TOTAL PARTY N - ALB	1394	3485	1.58%	6970	3.15%	8365	20912.5	2.86%	41825	5.71%
TOTAL PARTY N - YO	1576	3940	145.71%	7880	291.42%	4801	12002.5	89.28%	24005	178.57%
TOTAL PARTY N - KO	3898	9745	134.34%	19490	268.68%	13766	34415	220.04%	68830	440.09%
TOTAL PARTY N - BC	2323	5807.5	58.33%	11615	116.65%	18567	46417.5	159.60%	92835	319.21%
TOTAL PERSON N - TO	19358	48395	9.28%	96790	18.55%	35503	88757.5	4.79%	177515	9.58%
TOTAL PERSON N - BF	18092	45230	12.57%	90460	25.13%	41746	104365	7.49%	208730	14.99%
TOTAL PERSON N - JA	10415	26037.5	22.71%	52075	45.42%	56995	142487.5	37.11%	284975	74.23%
TOTAL PERSON N - ALB	7677	19192.5	4.04%	38385	8.09%	15248	38120	2.15%	76240	4.29%
TOTAL PERSON N - YO	3037	7592.5	137.52%	15185	275.04%	22993	57482.5	126.26%	114965	252.52%
TOTAL PERSON N - KO	7797	19492.5	134.37%	38985	268.73%	27759	69397.5	220.04%	138795	440.07%
TOTAL PERSON N - BC	4759	11897.5	59.41%	23795	118.81%	50751	126877.5	164.63%	253755	329.27%
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TOTAL EXP - TO	763114	1907785	4.62%	3815570	9.23%	20707413	51768532	34.24%	1.0E+08	68.48%
LODGING - TO	916030	2290075	18.08%	4580150	36.17%	4516135	11290337	23.64%	22580675	47.27%
CAMPING - TO	269963	674907.5	114.85%	1349815	229.69%	1938	4845	250.00%	9690	500.00%
FOOD/BEV - TO	443573	1108932.	9.62%	2217865	19.23%	8527298	21318245	42.07%	42636490	84.13%
GROCERIES - TO	166739	416847.5	29.72%	833695	59.43%	285553	713882.5	13.48%	1427765	26.97%
GAS/OIL - TO	561591	1403977.	43.62%	2807955	87.25%	237271	593177.5	10.13%	1186355	20.26%
TRANSPORTATION - TO	536	1340	0.68%	2680	1.36%	74350	185875	51.48%	371750	102.97%
AUTO RENTAL - TO	82193	205482.5	96.02%	410965	192.05%	9630	24075	73.95%	48150	147.91%
ENTERTAINMENT - TO	291510	728775	47.34%	1457550	94.69%	5078854	12697135	59.35%	25394270	118.71%
CONFERENCE FEES - TO	652222	1630555	108.39%	3261110	216.77%	1010697	2526742.	250.00%	5053485	500.00%
ENTRANCE FEES - TO	62657	156642.5	28.80%	313285	57.60%	158763	396907.5	13.74%	793815	27.47%
RETAIL - TO	21021	52552.5	0.66%	105105	1.33%	4363330	10908325	68.55%	21816650	137.11%

	SPRING				
	SIMP ERR	X D FAC	CV	TOL @95	% AT 95
TOTAL PARTY N - TO	9483	23707.5	7.97%	47415	15.95%
TOTAL PARTY N - BF	8295	20737.5	11.16%	41475	22.33%
TOTAL PARTY N - JA	5064	12660	12.51%	25320	25.02%
TOTAL PARTY N - ALB	13359	33397.5	11.64%	66795	23.28%
TOTAL PARTY N - YO	1044	2610	138.68%	5220	277.36%
TOTAL PARTY N - KO	961	2402.5	36.67%	4805	73.35%
TOTAL PARTY N - BC	2005	5012.5	59.44%	10025	118.88%
TOTAL PERSON N - TO	36232	90580	13.92%	181160	27.83%
TOTAL PERSON N - BF	27563	68907.5	16.50%	137815	33.00%
TOTAL PERSON N - JA	16724	41810	19.79%	83620	39.57%
TOTAL PERSON N - ALB	44286	110715	17.60%	221430	35.21%
TOTAL PERSON N - YO	2088	5220	138.68%	10440	277.36%
TOTAL PERSON N - KO	2224	5560	38.34%	11120	76.69%
TOTAL PERSON N - BC	4312	10780	59.02%	21560	118.05%
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TOTAL EXP - TO	682310	1705775	2.70%	3411550	5.40%
LODGING - TO	904197	2260492.	11.49%	4520985	22.99%
CAMPING - TO	85253	213132.5	74.03%	426265	148.06%
FOOD/BEV - TO	1187616	2969040	15.24%	5938080	30.49%
GROCERIES - TO	8847	22117.5	0.81%	44235	1.62%
GAS/OIL - TO	493576	1233940	35.28%	2467880	70.57%
TRANSPORTATION - TO	42945	107362.5	28.36%	214725	56.71%
AUTO RENTAL - TO	93544	233860	58.53%	467720	117.07%
ENTERTAINMENT - TO	337874	844685	26.15%	1689370	52.31%
CONFERENCE FEES - TO	411408	1028520	75.14%	2057040	150.28%
ENTRANCE FEES - TO	53262	133155	14.24%	266310	28.49%
RETAIL - TO	70286	175715	1.58%	351430	3.15%

	ANNUAL					SUMMER				
	SIMP ERR	X D FAC	CV	TOL @95	% AT 95	SIMP ERR	X D FAC	CV	TOL @95	% AT 95
TOTAL EXP - BF	7334898	18337245	6.40%	36674490	12.80%	7323055	18307637	20.20%	36615275	40.41%
LODGING - BF	2004162	5010405	5.62%	10020810	11.23%	5009967	12524917	44.27%	25049835	88.55%
CAMPING - BF	332731	831827.5	31.70%	1663655	63.40%	23227	58067.5	3.02%	116135	6.04%
FOOD/BEV - BF	4382843	10957107	12.58%	21914215	25.16%	1248496	3121240	12.65%	6242480	25.30%
GROCERIES - BF	1291339	3228347.	31.12%	6456695	62.23%	515496	1288740	31.14%	2577480	62.28%
GAS/OIL - BF	730277	1825692.	12.25%	3651385	24.50%	365542	913855	13.40%	1827710	26.81%
TRANSPORTATION - BF	33716	84290	8.07%	168580	16.14%	15463	38657.5	10.90%	77315	21.80%
AUTO RENTAL - BF	109668	274170	21.05%	548340	42.11%	90816	227040	25.84%	454080	51.68%
ENTERTAINMENT - BF	2773689	6934222.	23.14%	13868445	46.28%	595801	1489502.	17.61%	2979005	35.22%
CONFERENCE FEES - BF	1459562	3648905	101.93%	7297810	203.86%	189534	473835	167.45%	947670	334.90%
ENTRANCE FEES - BF	137155	342887.5	7.20%	685775	14.41%	190809	477022.5	34.70%	954045	69.39%
RETAIL - BF	5392180	13480450	32.35%	26960900	64.70%	709540	1773850	13.22%	3547700	26.43%
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TOTAL EXP - JA	10940702	27351755	24.22%	54703510	48.44%	3745592	9363980	15.67%	18727960	31.33%
LODGING - JA	2067481	5168702.	15.58%	10337405	31.17%	531930	1329825	8.09%	2659650	16.18%
CAMPING - JA	192931	482327.5	31.81%	964655	63.63%	169692	424230	30.69%	848460	61.39%
FOOD/BEV - JA	3129397	7823492.	24.98%	15646985	49.97%	962697	2406742.	16.84%	4813485	33.67%
GROCERIES - JA	337584	843960	13.47%	1687920	26.93%	461196	1152990	35.02%	2305980	70.04%
GAS/OIL - JA	805913	2014782.	20.19%	4029565	40.38%	1000386	2500965	41.41%	5001930	82.82%
TRANSPORTATION - JA	21971	54927.5	13.38%	109855	26.75%	39963	99907.5	43.07%	199815	86.14%
AUTO RENTAL - JA	14061	35152.5	6.67%	70305	13.34%	2799	6997.5	2.25%	13995	4.51%
ENTERTAINMENT - JA	4136423	10341057	89.21%	20682115	178.42%	2409001	6022502.	82.40%	12045005	164.80%
CONFERENCE FEES - JA	192284	480710	61.17%	961420	122.35%	173500	433750	218.03%	867500	436.05%
ENTRANCE FEES - JA	121217	303042.5	17.96%	606085	35.92%	57612	144030	15.26%	288060	30.51%
RETAIL - JA	2189685	5474212.	34.93%	10948425	69.86%	2384046	5960115	63.87%	11920230	127.75%
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TOTAL EXP - BC	640950	1602375	11.96%	3204750	23.92%	829001	2072502.	25.60%	4145005	51.20%
LODGING - BC	273433	683582.5	19.28%	1367165	38.56%	806883	2017207.	115.11%	4034415	230.22%
CAMPING - BC	41602	104005	21.20%	208010	42.40%	59534	148835	32.96%	297670	65.91%
FOOD/BEV - BC	335442	838605	21.75%	1677210	43.51%	234830	587075	29.60%	1174150	59.20%
GROCERIES - BC	143558	358895	45.64%	717790	91.29%	9101	22752.5	4.01%	45505	8.03%
GAS/OIL - BC	28391	70977.5	3.56%	141955	7.12%	40766	101915	6.92%	203830	13.84%
TRANSPORTATION - BC	63179	157947.5	236.67%	315895	473.34%	7083	17707.5	184.93%	35415	369.87%
AUTO RENTAL - BC	38404	96010	161.55%	192020	323.09%	38404	96010	161.55%	192020	323.09%
ENTERTAINMENT - BC	137144	342860	44.81%	685720	89.62%	114867	287167.5	65.87%	574335	131.75%
CONFERENCE FEES - BC	9178	22945	119.80%	45890	239.61%	8919	22297.5	118.02%	44595	236.04%
ENTRANCE FEES - BC	188409	471022.5	101.82%	942045	203.64%	51897	129742.5	57.33%	259485	114.67%
RETAIL - BC	70925	177312.5	13.08%	354625	26.17%	117860	294650	26.34%	589300	52.68%
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TOTAL EXP - ALTA	18275600	45689000	11.44%	91378000	22.88%	3577463	8943657.	5.95%	17887315	11.89%
LODGING - ALTA	63319	158297.5	0.13%	316595	0.26%	5541897	13854742	30.98%	27709485	61.96%
CAMPING - ALTA	139800	349500	8.44%	699000	16.88%	192919	482297.5	14.60%	964595	29.19%
FOOD/BEV - ALTA	7512240	18780600	15.86%	37561200	31.72%	285799	714497.5	1.83%	1428995	3.67%
GROCERIES - ALTA	953755	2384387.	14.33%	4768775	28.65%	976692	2441730	32.86%	4883460	65.72%
GAS/OIL - ALTA	1536190	3840475	15.43%	7680950	30.87%	1365928	3414820	26.56%	6829640	53.12%
TRANSPORTATION - ALTA	11745	29362.5	2.02%	58725	4.04%	55426	138565	23.62%	277130	47.24%
AUTO RENTAL - ALTA	95607	239017.5	13.07%	478035	26.13%	88017	220042.5	18.50%	440085	37.01%
ENTERTAINMENT - ALTA	6910112	17275280	41.57%	34550560	83.14%	1813200	4533000	28.75%	9066000	57.49%
CONFERENCE FEES - ALTA	1267278	3168195	72.57%	6336390	145.15%	16034	40085	8.32%	80170	16.64%
ENTRANCE FEES - ALTA	258372	645930	10.02%	1291860	20.03%	248421	621052.5	26.78%	1242105	53.56%
RETAIL - ALTA	7581865	18954662	33.06%	37909325	66.11%	3093586	7733965	33.99%	15467930	67.98%

	FALL					WINTER				
	SIMP ERR	X D FAC	CV	TOL @95	% AT 95	SIMP ERR	X D FAC	CV	TOL @95	% AT 95
TOTAL EXP - BF	2064899	5162247.	17.23%	10324495	34.46%	13984351	34960877	28.00%	69921755	56.00%
LODGING - BF	96371	240927.5	2.64%	481855	5.29%	3070551	7676377.	19.42%	15352755	38.84%
CAMPING - BF	271741	679352.5	136.22%	1358705	272.44%	0	0	ERR	0	ERR
FOOD/BEV - BF	534888	1337220	16.32%	2674440	32.65%	6377320	15943300	38.11%	31886600	76.21%
GROCERIES - BF	124587	311467.5	28.61%	622935	57.21%	719385	1798462.	51.67%	3596925	103.35%
GAS/OIL - BF	600451	1501127.	79.19%	3002255	158.37%	507251	1268127.	32.02%	2536255	64.03%
TRANSPORTATION - BF	7907	19767.5	14.41%	39535	28.83%	81209	203022.5	64.48%	406045	128.96%
AUTO RENTAL - BF	23732	59330	51.89%	118660	103.79%	13126	32815	112.93%	65630	225.86%
ENTERTAINMENT - BF	304997	762492.5	73.11%	1524985	146.21%	3231729	8079322.	43.98%	16158645	87.96%
CONFERENCE FEES - BF	668686	1671715	112.35%	3343430	224.70%	998796	2496990	250.00%	4993980	500.00%
ENTRANCE FEES - BF	87328	218320	55.64%	436640	111.27%	1070	2675	0.11%	5350	0.23%
RETAIL - BF	729046	1822615	30.41%	3645230	60.81%	3625588	9063970	64.76%	18127940	129.51%
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TOTAL EXP - JA	2166161	5415402.	57.83%	10830805	115.65%	7964424	19911060	86.86%	39822120	173.71%
LODGING - JA	546471	1366177.	49.49%	2732355	98.99%	1864215	4660537.	67.64%	9321075	135.27%
CAMPING - JA	17300	43250	58.91%	86500	117.82%	1938	4845	250.00%	9690	500.00%
FOOD/BEV - JA	925438	2313595	83.01%	4627190	166.02%	2695282	6738205	89.20%	13476410	178.40%
GROCERIES - JA	37925	94812.5	34.71%	189625	69.41%	576634	1441585	87.50%	2883170	174.99%
GAS/OIL - JA	4924	12310	1.11%	24620	2.21%	263037	657592.5	39.03%	1315185	78.05%
TRANSPORTATION - JA	13522	33805	71.33%	67610	142.66%	6858	17145	37.13%	34290	74.26%
AUTO RENTAL - JA	52593	131482.5	140.19%	262965	280.38%	3497	8742.5	250.00%	17485	500.00%
ENTERTAINMENT - JA	1755	4387.5	1.09%	8775	2.19%	1843841	4609602.	163.31%	9219205	326.62%
CONFERENCE FEES - JA	16463	41157.5	250.00%	82315	500.00%	11901	29752.5	250.00%	59505	500.00%
ENTRANCE FEES - JA	17347	43367.5	36.97%	86735	73.94%	8274	20685	5.50%	41370	11.00%
RETAIL - JA	641197	1602992.	95.24%	3205985	190.48%	733171	1832927.	97.23%	3665855	194.47%
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TOTAL EXP - BC	46128	115320	10.30%	230640	20.60%	1241361	3103402.	91.02%	6206805	182.04%
LODGING - BC	50991	127477.5	43.62%	254955	87.23%	418632	1046580	77.71%	2093160	155.43%
CAMPING - BC	12850	32125	250.00%	64250	500.00%	0	0	ERR	0	ERR
FOOD/BEV - BC	75139	187847.5	52.00%	375695	104.00%	545304	1363260	105.93%	2726520	211.86%
GROCERIES - BC	2743	6857.5	17.46%	13715	34.93%	142802	357005	214.92%	714010	429.85%
GAS/OIL - BC	22605	56512.5	29.71%	113025	59.42%	6943	17357.5	8.33%	34715	16.66%
TRANSPORTATION - BC	345	862.5	61.13%	1725	122.25%	0	0	ERR	0	ERR
AUTO RENTAL - BC	0	0	ERR	0	ERR	0	0	ERR	0	ERR
ENTERTAINMENT - BC	1112	2780	3.38%	5560	6.76%	3283	8207.5	4.12%	16415	8.24%
CONFERENCE FEES - BC	0	0	ERR	0	ERR	0	0	ERR	0	ERR
ENTRANCE FEES - BC	4417	11042.5	35.34%	22085	70.68%	149419	373547.5	217.31%	747095	434.63%
RETAIL - BC	32642	81605	75.10%	163210	150.21%	4570	11425	37.84%	22850	75.68%
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TOTAL EXP - ALTA	101262	253155	0.64%	506310	1.29%	21948775	54871937	37.13%	1.1E+08	74.26%
LODGING - ALTA	450100	1125250	9.47%	2250500	18.95%	4934766	12336915	26.58%	24673830	53.16%
CAMPING - ALTA	254441	636102.5	111.18%	1272205	222.36%	1938	4845	250.00%	9690	500.00%
FOOD/BEV - ALTA	390550	976375	8.89%	1952750	17.79%	9072602	22681505	45.92%	45363010	91.84%
GROCERIES - ALTA	162512	406280	29.83%	812560	59.66%	142751	356877.5	6.96%	713755	13.92%
GAS/OIL - ALTA	595527	1488817.	49.51%	2977635	99.01%	244214	610535	10.81%	1221070	21.63%
TRANSPORTATION - ALTA	5615	14037.5	7.61%	28075	15.21%	74351	185877.5	51.49%	371755	102.97%
AUTO RENTAL - ALTA	76325	190812.5	91.68%	381625	183.37%	9629	24072.5	73.94%	48145	147.89%
ENTERTAINMENT - ALTA	303242	758105	52.49%	1516210	104.98%	5075570	12688925	59.87%	25377850	119.75%
CONFERENCE FEES - ALTA	652223	1630557.	108.39%	3261115	216.77%	1010697	2526742.	250.00%	5053485	500.00%
ENTRANCE FEES - ALTA	69981	174952.5	34.32%	349905	68.65%	9344	23360	0.86%	46720	1.72%
RETAIL - ALTA	87849	219622.5	2.86%	439245	5.72%	4358759	10896897	68.61%	21793795	137.22%

	SIMP ERR	SPRING X D FAC	CV	TOL @95	% AT 95
TOTAL EXP - BF	1391297	3478242.	8.47%	6956485	16.93%
LODGING - BF	161117	402792.5	3.28%	805585	6.56%
CAMPING - BF	84216	210540	103.61%	421080	207.21%
FOOD/BEV - BF	1280869	3202172.	25.87%	6404345	51.75%
GROCERIES - BF	181044	452610	27.15%	905220	54.30%
GAS/OIL - BF	457935	1144837.	51.32%	2289675	102.64%
TRANSPORTATION - BF	24122	60305	25.36%	120610	50.72%
AUTO RENTAL - BF	55710	139275	49.71%	278550	99.41%
ENTERTAINMENT - BF	167236	418090	19.97%	836180	39.94%
CONFERENCE FEES - BF	397453	993632.5	122.67%	1987265	245.33%
ENTRANCE FEES - BF	32602	81505	12.51%	163010	25.02%
RETAIL - BF	328006	820015	9.93%	1640030	19.86%
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TOTAL EXP - JA	1396847	3492117.	16.74%	6984235	33.48%
LODGING - JA	1281666	3204165	45.23%	6408330	90.47%
CAMPING - JA	4000	10000	17.09%	20000	34.18%
FOOD/BEV - JA	396856	992140	14.86%	1984280	29.72%
GROCERIES - JA	184220	460550	43.71%	921100	87.41%
GAS/OIL - JA	63641	159102.5	13.92%	318205	27.84%
TRANSPORTATION - JA	11329	28322.5	33.28%	56645	66.55%
AUTO RENTAL - JA	37835	94587.5	79.26%	189175	158.53%
ENTERTAINMENT - JA	114663	286657.5	27.07%	573315	54.13%
CONFERENCE FEES - JA	14222	35555	6.37%	71110	12.73%
ENTRANCE FEES - JA	37984	94960	37.94%	189920	75.89%
RETAIL - JA	286335	715837.5	25.82%	1431675	51.64%
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TOTAL EXP - BC	274719	686797.5	88.57%	1373595	177.14%
LODGING - BC	63828	159570	103.72%	319140	207.44%
CAMPING - BC	5081	12702.5	48.62%	25405	97.24%
FOOD/BEV - BC	100107	250267.5	112.16%	500535	224.32%
GROCERIES - BC	5603	14007.5	99.28%	28015	198.56%
GAS/OIL - BC	28038	70095	56.74%	140190	113.48%
TRANSPORTATION - BC	55751	139377.5	250.00%	278755	500.00%
AUTO RENTAL - BC	0	0	ERR	0	ERR
ENTERTAINMENT - BC	26672	66680	139.86%	133360	279.72%
CONFERENCE FEES - BC	259	647.5	250.00%	1295	500.00%
ENTRANCE FEES - BC	17324	43310	130.52%	86620	261.05%
RETAIL - BC	84149	210372.5	215.04%	420745	430.08%
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TOTAL EXP - ALTA	5550	13875	0.02%	27750	0.04%
LODGING - ALTA	1120549	2801372.	14.47%	5602745	28.94%
CAMPING - ALTA	80216	200540	76.62%	401080	153.24%
FOOD/BEV - ALTA	884013	2210032.	11.60%	4420065	23.20%
GROCERIES - ALTA	3176	7940	0.29%	15880	0.58%
GAS/OIL - ALTA	521576	1303940	38.65%	2607880	77.30%
TRANSPORTATION - ALTA	12793	31982.5	9.91%	63965	19.81%
AUTO RENTAL - ALTA	93545	233862.5	58.54%	467725	117.07%
ENTERTAINMENT - ALTA	281899	704747.5	22.35%	1409495	44.71%
CONFERENCE FEES - ALTA	411675	1029187.	75.20%	2058375	150.41%
ENTRANCE FEES - ALTA	70586	176465	19.57%	352930	39.14%
RETAIL - ALTA	41671	104177.5	0.94%	208355	1.89%

	SIMP ERR	ANNUAL X D FAC	CV	TOL @95	% AT 95
TOTAL PERSON-CANADA	18449	46122.5	1.41%	92245	2.82%
TOTAL PERSON -ALBERTA	19551	48877.5	2.03%	97755	4.06%
TOTAL PERSON - B.C.	33210	83025	20.98%	166050	41.97%
TOTAL PERSON-OTHER CAN	32108	80270	16.87%	160540	33.73%
TOTAL PERSON-USA	6971	17427.5	3.03%	34855	6.06%
TOTAL PERSON-OVERSEAS	24246	60615	26.54%	121230	53.09%
TOTAL PERSON-JAPAN	8749	21872.5	42.49%	43745	84.99%
TOTAL PERSON-W.GERMANY	16123	40307.5	70.55%	80615	141.10%
TOTAL PARTY-CANADA	11596	28990	2.25%	57980	4.49%
TOTAL PARTY-ALBERTA	20786	51965	5.42%	103930	10.84%
TOTAL PARTY-B.C.	18778	46945	28.38%	93890	56.75%
TOTAL PARTY-OTHER CAN	9589	23972.5	14.44%	47945	28.88%
TOTAL PARTY- USA	2008	5020	2.16%	10040	4.31%
TOTAL PARTY-OVERSEAS	5765	14412.5	14.27%	28825	28.54%
TOTAL PARTY-JAPAN	1296	3240	10.68%	6480	21.36%
TOTAL PARTY W.GERMANY	4165	10412.5	48.64%	20825	97.28%
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SAME-DAY					
TOTAL S/D PARTY	24156	60390	8.74%	120780	17.49%
TOTAL S/D PERSON	103886	259715	14.46%	519430	28.92%
ALBERTA S/D PERSON	813419	2033547.	209.47%	4067095	418.93%
BANFF S/D PERSON	109546	273865	20.66%	547730	41.31%
JASPER S/D PERSON	8371	20927.5	4.30%	41855	8.59%
BC PARKS S/D PERSON	15822	39555	16.55%	79110	33.10%
YOHO S/D PERSON	1438	3595	3.02%	7190	6.04%
KOOTENAY S/D PERSON	31167	77917.5	58.23%	155835	116.46%
OVERNIGHT					
TOTAL O'NIGHT PARTY	21463	53657.5	5.74%	107315	11.48%
TOTAL O'NIGHT PERSON	120881	302202.5	13.21%	604405	26.42%
ALBERTA O/N PERSON	79687	199217.5	8.98%	398435	17.95%
BANFF O/N PERSON	57275	143187.5	7.77%	286375	15.55%
JASPER O/N PERSON	77017	192542.5	17.32%	385085	34.63%
BC PARKS O/N PERSON	73760	184400	36.21%	368800	72.41%
YOHO O/N PERSON	30427	76067.5	24.82%	152135	49.64%
KOOTENAY O/N PERSON	71192	177980	61.18%	355960	122.36%
TOTAL PASS-THRU PARTY	396	990	0.16%	1980	0.32%
TOTAL PASS-THRU PERSON	5647	14117.5	0.99%	28235	1.98%

ACCOMMODATION TYPE	SIMP ERR	ANNUAL X D FAC	CV	TOL @95	% AT 95
ALL ROOFED PERSON N	22828	57070	1.34%	114140	2.69%
H/MOTEL/RES.PERSON N	28613	71532.5	1.81%	143065	3.62%
OTHER ROOFED PERSON N	35120	87800	62.43%	175600	124.85%
COTTAGE PERSON N	29335	73337.5	47.72%	146675	95.44%
CAMPING PERSON N	3717	9292.5	0.67%	18585	1.34%
VFR/VAC HOME PERSON N	25801	64502.5	23.26%	129005	46.51%

Replicates

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL PARTY E - TO	1121636	1119340	409642	405849	140556	138604	402035	405936	169404	168951
TOTAL PERSON E - TO	2750867	2762216	1067174	1084350	296383	299792	956545	998371	430765	379703
TOTAL PARTY E - BF	169926	177519	66360	62156	15138	17914	64821	71574	23606	25874
TOTAL PERSON E - BF	436244	441747	169735	165617	29150	34153	167153	174099	70205	67878
TOTAL PARTY E - JA	746375	722480	228107	198579	98330	87963	314115	320220	105823	115720
TOTAL PERSON E - JA	1792543	1738816	584449	510782	209013	192452	723122	785730	275959	249852
TOTAL PARTY E - ALB	899251	882885	286420	254685	110029	100976	374705	387456	128097	139768
TOTAL PERSON E - ALB	2192391	2147153	735556	665198	230506	219696	882829	947268	343500	314991
TOTAL PARTY E - YO	780986	767815	242639	234727	77690	91333	350098	338324	110559	103432
TOTAL PERSON E - YO	1936320	1920771	626258	634909	166524	210487	834348	834605	309190	240770
TOTAL PARTY E - KO	910135	877414	311667	290159	101827	106850	356149	335553	140492	144853
TOTAL PERSON E - KO	2240477	2141007	822959	775930	216664	226767	831748	807435	369105	330876
TOTAL PARTY E - BC	1056007	1064163	378138	362935	118642	133879	398651	405343	160575	162006
TOTAL PERSON E - BC	2598960	2618153	990100	965481	254629	290117	941444	997183	412787	365372

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL PARTY V - TO	814086	811394	303269	308721	91320	88799	299479	293679	120018	120194
TOTAL PERSON V - TO	2033504	2050500	803822	842275	187619	204207	715911	725572	326152	278445
TOTAL PARTY V - BF	662678	621768	233473	220108	73713	69689	259536	233172	95956	98800
TOTAL PERSON V - BF	1609894	1557623	600502	602577	148732	161224	596178	569844	264482	223979
TOTAL PARTY V - JA	289595	314535	157623	172930	31642	35000	56732	63714	43598	42890
TOTAL PERSON V - JA	765136	833783	418901	488153	66781	75301	172195	164733	107258	105595
TOTAL PARTY V - ALB	787676	764479	289361	287216	84263	80200	298289	281334	115762	115729
TOTAL PERSON V - ALB	1961973	1936641	758869	792948	171490	183633	713511	689632	318104	270428
TOTAL PARTY V - YO	81706	94032	56643	56113	11415	7662	3799	11636	9849	18621
TOTAL PERSON V - YO	196868	228733	145307	144267	22383	17942	8838	29702	20340	36822
TOTAL PARTY V - KO	76441	97763	48640	61546	11173	12340	2800	10957	13829	12920
TOTAL PERSON V - KO	192347	232373	128906	147829	23691	33524	5971	23643	33780	27377
TOTAL PARTY V - BC	138973	166891	92799	97439	18699	18385	6276	22594	21199	28473
TOTAL PERSON V - BC	345195	403133	243523	243720	38302	48004	13833	53345	49537	58064

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL PARTY N - TO	1190945	1228393	546182	576443	115782	122250	375603	385805	153378	143895
TOTAL PARTY N - BF	755711	766469	265554	302822	86774	77706	306352	297203	97032	88737
TOTAL PARTY N - JA	323297	365568	181779	220656	24393	32067	63992	64777	53132	48068
TOTAL PARTY N - ALB	1079008	1132037	447332	523478	111167	109773	370345	361980	150164	136805
TOTAL PARTY N - YO	24225	24618	17346	13468	2140	564	4321	9122	419	1463
TOTAL PARTY N - KO	22487	44766	17076	20731	1678	5576	937	14703	2795	3756
TOTAL PARTY N - BC	46712	69384	34422	34200	3817	6140	5258	23825	3214	5219
TOTAL PERSON N - TO	2833806	3027664	1329985	1505215	251167	270525	909063	944566	343591	307359
TOTAL PERSON N - BF	1721945	1809853	634885	726701	189018	170926	675445	717191	222598	195035
TOTAL PERSON N - JA	862297	935854	475697	612558	52122	62537	220461	163466	114018	97294
TOTAL PERSON N - ALB	2584243	2745707	1110582	1339259	241140	233463	895905	880657	336615	292329
TOTAL PERSON N - YO	57367	74061	40983	35634	4279	1242	11267	34260	838	2926
TOTAL PERSON N - KO	59287	92234	47903	43071	3355	11152	1890	29649	6138	8362
TOTAL PERSON N - BC	116654	166295	88886	78704	7634	12393	13158	63909	6976	11288

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - TO	2.2E+08	2.0E+08	78443719	83123516	20285808	21048322	85949888	65242475	31225392	31907702
LODGING - TO	63294010	63589868	20993215	25793375	5873852	6789882	26140492	21624357	10286451	9382254
CAMPING - TO	2401498	2453957	1786105	2191842	428814	158851	0	1938	186579	101326
FOOD/BEV - TO	64893625	58228961	20600889	20832334	5544059	5987632	29603171	21075873	9145506	10333122
GROCERIES - TO	8220329	9795594	3559373	5024671	784762	618023	2504310	2789863	1371884	1363037
GAS/OIL - TO	12754722	14580425	6554428	8210874	1889981	1328390	2808504	3045775	1501810	1995386
TRANSPORTATION - TO	733434	801273	323886	273894	98368	98904	143339	217689	167841	210786
AUTO RENTAL - TO	975056	921659	651162	599487	65899	148092	11462	21092	246533	152989
ENTERTAINMENT - TO	24601641	17956526	9005021	7392395	915402	623892	13235385	8156531	1445834	1783708
CONFERENCE FEES - TO	1555132	2830578	238944	262879	426086	1078308	0	1010697	890102	478694
ENTRANCE FEES - TO	3250640	3733344	1141133	1474468	303262	240605	1365436	1524199	440809	494071
RETAIL - TO	33224718	26430429	13589562	11067297	3955324	3976345	10137790	5774460	5542042	5612328

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - BF	1.5E+08	1.4E+08	41648002	48971057	16012522	13947623	69421490	55437139	19846608	21237905
LODGING - BF	43603947	45608109	11639683	16649650	4606391	4510020	21299073	18228522	6058800	6219917
CAMPING - BF	1478490	1145759	949541	972768	385233	113492	0	0	143715	59493
FOOD/BEV - BF	45732951	41350108	11714730	12963226	4363078	3828190	24107738	17730418	5547405	6828274
GROCERIES - BF	4541967	5833306	1811653	2327149	606718	482131	1380553	2099938	743043	924087
GAS/OIL - BF	7087166	7817443	3225894	3591436	1248063	647612	1726814	2234065	886395	1344330
TRANSPORTATION - BF	505337	539053	185042	169579	72526	64619	116821	198030	130948	106826
AUTO RENTAL - BF	705970	596302	484754	393938	45300	69032	7966	21092	167950	112240
ENTERTAINMENT - BF	16369765	13596076	3931809	4527610	673999	369002	10800854	7569125	963103	1130339
CONFERENCE FEES - BF	1060083	2519645	46720	236254	409622	1078308	0	998796	603741	206288
ENTRANCE FEES - BF	2311689	2448844	592029	782838	239868	152540	1170375	1171445	309418	342020
RETAIL - BF	23531258	18139078	7066148	6356608	3361723	2632677	8811297	5185709	4292090	3964084

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - JA	61929942	50989240	31757777	28012185	3599431	5765592	15444313	7479889	11128421	9731574
LODGING - JA	17618334	15550853	7951377	8483307	1106941	1653412	4377375	2513160	4182640	2900374
CAMPING - JA	661569	854500	606251	775943	28059	45359	0	1938	27259	31259
FOOD/BEV - JA	17221305	14091908	7629226	6666529	930880	1856318	5124610	2429328	3536589	3139733
GROCERIES - JA	3302233	2964649	1415588	1876784	155555	117630	1112104	535470	618985	434765
GAS/OIL - JA	4586401	5392314	2519399	3519785	553331	558255	974041	711004	539630	603271
TRANSPORTATION - JA	216313	194342	135966	96003	16936	30458	26517	19659	36893	48222
AUTO RENTAL - JA	256513	270574	153835	156634	20598	73191	3497	0	78583	40748
ENTERTAINMENT - JA	7864230	3727807	4859038	2450037	199730	201485	2333233	489392	472229	586892
CONFERENCE FEES - JA	489047	296763	186222	12722	16463	0	0	11901	286362	272140
ENTRANCE FEES - JA	783164	904381	443222	500834	49979	67326	183825	192099	106138	144122
RETAIL - JA	8930833	6741148	5857652	3473606	520958	1162155	1309111	575940	1243112	1529447

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - BC	6379526	7020476	4462308	3633307	582769	536641	1084085	2325446	250363	525082
LODGING - BC	1909352	1635919	1279654	472771	120643	171634	464044	882676	45011	108839
CAMPING - BC	224491	266093	196036	255570	12850	0	0	0	15604	10523
FOOD/BEV - BC	1759703	2095145	1109168	874338	218200	143061	370823	916127	61512	161619
GROCERIES - BC	321378	464936	278865	287966	21004	18261	11653	154455	9856	4253
GAS/OIL - BC	983103	1011494	715868	756634	83802	106407	107649	100706	75785	47747
TRANSPORTATION - BC	1779	64958	1246	8329	533	878	0	0	0	55751
AUTO RENTAL - BC	10514	48918	10514	48918	0	0	0	0	0	0
ENTERTAINMENT - BC	314005	451149	160533	275400	41673	40561	101297	98014	10502	37174
CONFERENCE FEES - BC	4987	14165	4987	13906	0	0	0	0	0	259
ENTRANCE FEES - BC	137101	325510	87196	139093	13415	17832	11237	160656	25253	7929
RETAIL - BC	713113	642188	618241	500381	70649	38007	17382	12812	6840	90989

	ANNUAL		SUMMER		FALL		WINTER		SPRING	
TOTAL EXP - ALTA	2.1E+08	1.9E+08	73405779	76983242	19611953	19713215	84865803	62917028	30975029	30969479
LODGING - ALTA	61222281	61158962	19591060	25132957	5713332	6163432	25676448	20741682	10241440	9120891
CAMPING - ALTA	2140059	2000259	1555792	1748711	413292	158851	0	1938	170974	90756
FOOD/BEV - ALTA	62954256	55442016	19343956	19629755	5293958	5684508	29232348	20159746	9083994	9968007
GROCERIES - ALTA	7844200	8797955	3227241	4203933	762273	599761	2492657	2635408	1362028	1358852
GAS/OIL - ALTA	11673567	13209757	5745293	7111221	1801394	1205867	2700855	2945069	1426025	1947601
TRANSPORTATION - ALTA	721650	733395	321008	265582	89462	95077	143338	217689	167841	155048
AUTO RENTAL - ALTA	962483	866876	638589	550572	65898	142223	11463	21092	246533	152988
ENTERTAINMENT - ALTA	24233995	17323883	8790847	6977647	873729	570487	13134087	8058517	1435332	1717231
CONFERENCE FEES - ALTA	1549130	2816408	232942	248976	426085	1078308	0	1010697	890103	478428
ENTRANCE FEES - ALTA	3094853	3353225	1035251	1283672	289847	219866	1354200	1363544	415556	486142
RETAIL - ALTA	32462091	24880226	12923800	9830214	3882681	3794832	10120408	5761649	5535202	5493531

	ANNUAL	
TOTAL PERSON-CANADA	1647554	1629105
TOTAL PERSON -ALBERTA	1212315	1192764
TOTAL PERSON - B.C.	181224	214434
TOTAL PERSON-OTHER CAN	254015	221907
TOTAL PERSON-USA	283896	290867
TOTAL PERSON-OVERSEAS	102055	126301
TOTAL PERSON-JAPAN	30111	21362
TOTAL PERSON-W.GERMANY	20506	36629

	ANNUAL	
TOTAL PARTY-CANADA	651100	639504
TOTAL PARTY-ALBERTA	489970	469184
TOTAL PARTY-B.C.	73329	92107
TOTAL PARTY-OTHER CAN	87802	78213
TOTAL PARTY- USA	115375	117383
TOTAL PARTY-OVERSEAS	47611	53376
TOTAL PARTY-JAPAN	15818	14522
TOTAL PARTY W.GERMANY	8621	12786

	ANNUAL	
SAME-DAY		
TOTAL S/D PARTY	357434	333278
TOTAL S/D PERSON	949930	846044
ALBERTA S/D PERSON	892123	78704
BANFF S/D PERSON	717702	608156
JASPER S/D PERSON	247684	239313
BC PARKS S/D PERSON	127419	111597
YOHO S/D PERSON	58838	60276
KOOTENAY S/D PERSON	82488	51321
OVERNIGHT		
TOTAL O'NIGHT PARTY	456653	478116
TOTAL O'NIGHT PERSON	1083574	1204455
ALBERTA O/N PERSON	1069850	1149537
BANFF O/N PERSON	892192	949467
JASPER O/N PERSON	517452	594469
BC PARKS O/N PERSON	217776	291536
YOHO O/N PERSON	138030	168457
KOOTENAY O/N PERSON	109860	181052
TOTAL PASS-THRU PARTY	307550	307946
TOTAL PASS-THRU PERSON	717363	711716

ACCOMMODATION TYPE	ANNUAL	
ALL ROOFED PERSON N	2111846	2134674
H/MOTEL/RES.PERSON N	1961794	1990407
OTHER ROOFED PERSON N	87882	52762
COTTAGE PERSON N	91505	62170
CAMPING PERSON N	692358	696075
VFR/VAC HOME PERSON N	151580	125779